

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.8954/-88.3414

Randall Rd & Bricher Rd		1 mi radius		3 mi radius		5 mi radius	
Geneva, IL 60134							
Population							
Estimated Population (2023)		10,551		57,062		104,422	
Projected Population (2028)		10,190		55,430		102,228	
Census Population (2020)		10,339		57,905		105,657	
Census Population (2010)		10,210		56,164		103,317	
Projected Annual Growth (2023 to 2028)		-362 -0.7%		-1,632 -0.6%		-2,195 -0.4%	
Historical Annual Growth (2020 to 2023)		212 0.7%		-843 -0.5%		-1,234 -0.4%	
Historical Annual Growth (2010 to 2020)		129 0.4%		1,742 1.0%		2,339 0.8%	
Estimated Population Density (2023)		3,360 psm		2,018 psm		1,330 psm	
Trade Area Size		3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households							
Estimated Households (2023)		3,838		22,477		39,862	
Projected Households (2028)		3,656		21,604		38,572	
Census Households (2020)		3,765		22,280		39,451	
Census Households (2010)		3,560		20,606		37,108	
Estimated Households with Children (2023)		1,107 28.9%		7,860 35.0%		14,703 36.9%	
Estimated Average Household Size (2023)		2.67		2.49		2.58	
Average Household Income							
Estimated Average Household Income (2023)		\$153,978		\$178,124		\$185,388	
Projected Average Household Income (2028)		\$176,238		\$203,184		\$210,162	
Estimated Average Family Income (2023)		\$184,741		\$224,258		\$228,249	
Median Household Income							
Estimated Median Household Income (2023)		\$127,157		\$128,580		\$138,883	
Projected Median Household Income (2028)		\$130,050		\$130,500		\$142,139	
Estimated Median Family Income (2023)		\$153,905		\$156,406		\$167,798	
Per Capita Income							
Estimated Per Capita Income (2023)		\$56,454		\$70,382		\$70,910	
Projected Per Capita Income (2028)		\$63,683		\$79,416		\$79,441	
Estimated Per Capita Income 5 Year Growth		\$7,229 12.8%		\$9,034 12.8%		\$8,531 12.0%	
Estimated Average Household Net Worth (2023)		\$841,600		\$874,204		\$976,369	
Daytime Demos (2023)							
Total Businesses		455		2,781		5,161	
Total Employees		5,862		27,995		58,029	
Company Headquarter Businesses		16 3.5%		98 3.5%		212 4.1%	
Company Headquarter Employees		604 10.3%		3,220 11.5%		8,118 14.0%	
Employee Population per Business		12.9		10.1		11.2	
Residential Population per Business		23.2		20.5		20.2	

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Geneva, IL 60134							
Race & Ethnicity							
White (2023)		8,095	76.7%	46,441	81.4%	85,642	82.0%
Black or African American (2023)		539	5.1%	1,761	3.1%	2,968	2.8%
American Indian or Alaska Native (2023)		56	0.5%	239	0.4%	395	0.4%
Asian (2023)		511	4.8%	2,059	3.6%	4,177	4.0%
Hawaiian or Pacific Islander (2023)		2	-	12	-	22	-
Other Race (2023)		530	5.0%	2,172	3.8%	3,334	3.2%
Two or More Races (2023)		817	7.7%	4,378	7.7%	7,885	7.6%
Not Hispanic or Latino Population (2023)		8,899	84.3%	48,867	85.6%	90,280	86.5%
Hispanic or Latino Population (2023)		1,652	15.7%	8,195	14.4%	14,142	13.5%
Not Hispanic or Latino Population (2028)		8,597	84.4%	47,377	85.5%	88,144	86.2%
Hispanic or Latino Population (2028)		1,592	15.6%	8,053	14.5%	14,084	13.8%
Not Hispanic or Latino Population (2020)		9,153	88.5%	51,919	89.7%	95,876	90.7%
Hispanic or Latino Population (2020)		1,186	11.5%	5,987	10.3%	9,780	9.3%
Not Hispanic or Latino Population (2010)		9,257	90.7%	51,462	91.6%	95,939	92.9%
Hispanic or Latino Population (2010)		953	9.3%	4,702	8.4%	7,378	7.1%
Projected Hispanic Annual Growth (2023 to 2028)		-60	-0.7%	-141	-0.3%	-59	-
Historic Hispanic Annual Growth (2010 to 2023)		699	5.6%	3,492	5.7%	6,764	7.1%
Age Distribution (2023)							
Age Under 5		474	4.5%	2,374	4.2%	4,196	4.0%
Age 5 to 9 Years		609	5.8%	3,120	5.5%	5,878	5.6%
Age 10 to 14 Years		741	7.0%	3,562	6.2%	6,757	6.5%
Age 15 to 19 Years		807	7.6%	3,877	6.8%	6,972	6.7%
Age 20 to 24 Years		684	6.5%	3,420	6.0%	6,028	5.8%
Age 25 to 29 Years		553	5.2%	2,930	5.1%	4,891	4.7%
Age 30 to 34 Years		559	5.3%	3,022	5.3%	5,217	5.0%
Age 35 to 39 Years		695	6.6%	3,587	6.3%	6,615	6.3%
Age 40 to 44 Years		751	7.1%	4,033	7.1%	7,647	7.3%
Age 45 to 49 Years		736	7.0%	3,985	7.0%	7,594	7.3%
Age 50 to 54 Years		783	7.4%	4,380	7.7%	8,248	7.9%
Age 55 to 59 Years		752	7.1%	4,354	7.6%	8,181	7.8%
Age 60 to 64 Years		705	6.7%	4,102	7.2%	7,734	7.4%
Age 65 to 74 Years		1,026	9.7%	5,968	10.5%	10,858	10.4%
Age 75 to 84 Years		500	4.7%	3,078	5.4%	5,417	5.2%
Age 85 Years or Over		176	1.7%	1,270	2.2%	2,186	2.1%
Median Age		40.3		42.5		43.0	
Gender Age Distribution (2023)							
Female Population		5,196	49.2%	28,503	50.0%	52,425	50.2%
Age 0 to 19 Years		1,200	23.1%	6,132	21.5%	11,438	21.8%
Age 20 to 64 Years		3,035	58.4%	16,568	58.1%	30,686	58.5%
Age 65 Years or Over		960	18.5%	5,804	20.4%	10,302	19.7%
Female Median Age		42.4		44.2		44.2	
Male Population		5,355	50.8%	28,559	50.0%	51,997	49.8%
Age 0 to 19 Years		1,429	26.7%	6,802	23.8%	12,366	23.8%
Age 20 to 64 Years		3,184	59.5%	17,244	60.4%	31,472	60.5%
Age 65 Years or Over		741	13.8%	4,513	15.8%	8,160	15.7%
Male Median Age		38.2		40.8		41.7	

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Geneva, IL 60134							
Household Income Distribution (2023)							
HH Income \$200,000 or More		868	22.6%	5,455	24.3%	11,271	28.3%
HH Income \$150,000 to \$199,999		667	17.4%	3,404	15.1%	5,805	14.6%
HH Income \$100,000 to \$149,999		817	21.3%	4,475	19.9%	7,465	18.7%
HH Income \$75,000 to \$99,999		460	12.0%	2,600	11.6%	4,201	10.5%
HH Income \$50,000 to \$74,999		383	10.0%	2,495	11.1%	4,155	10.4%
HH Income \$35,000 to \$49,999		218	5.7%	1,425	6.3%	2,148	5.4%
HH Income \$25,000 to \$34,999		157	4.1%	1,097	4.9%	1,882	4.7%
HH Income \$15,000 to \$24,999		63	1.6%	549	2.4%	1,195	3.0%
HH Income Under \$15,000		207	5.4%	977	4.3%	1,741	4.4%
HH Income \$35,000 or More		3,412	88.9%	19,854	88.3%	35,044	87.9%
HH Income \$75,000 or More		2,811	73.2%	15,933	70.9%	28,742	72.1%
Housing (2023)							
Total Housing Units		3,978		23,324		41,283	
Housing Units Occupied		3,838	96.5%	22,477	96.4%	39,862	96.6%
Housing Units Owner-Occupied		2,798	72.9%	16,555	73.7%	29,564	74.2%
Housing Units, Renter-Occupied		1,040	27.1%	5,922	26.3%	10,297	25.8%
Housing Units, Vacant		140	3.6%	847	3.8%	1,421	3.6%
Marital Status (2023)							
Never Married		2,866	32.8%	13,228	27.6%	22,568	25.8%
Currently Married		4,587	52.6%	26,901	56.0%	51,598	58.9%
Separated		189	2.2%	766	1.6%	1,380	1.6%
Widowed		384	4.4%	2,670	5.6%	4,862	5.6%
Divorced		702	8.0%	4,440	9.2%	7,182	8.2%
Household Type (2023)							
Population Family		8,770	83.1%	47,133	82.6%	88,869	85.1%
Population Non-Family		1,487	14.1%	8,913	15.6%	14,142	13.5%
Population Group Quarters		294	2.8%	1,015	1.8%	1,411	1.4%
Family Households		2,696	70.3%	15,176	67.5%	28,048	70.4%
Non-Family Households		1,142	29.7%	7,300	32.5%	11,814	29.6%
Married Couple with Children		852	18.6%	6,458	24.0%	12,331	23.9%
Average Family Household Size		3.3		3.1		3.2	
Household Size (2023)							
1 Person Households		1,001	26.1%	6,436	28.6%	10,395	26.1%
2 Person Households		1,451	37.8%	8,170	36.4%	14,051	35.3%
3 Person Households		487	12.7%	3,003	13.4%	5,436	13.6%
4 Person Households		534	13.9%	2,910	12.9%	5,889	14.8%
5 Person Households		264	6.9%	1,390	6.2%	2,908	7.3%
6 or More Person Households		102	2.6%	568	2.5%	1,182	3.0%
Household Vehicles (2023)							
Households with 0 Vehicles Available		192	5.0%	1,118	5.0%	2,059	5.2%
Households with 1 Vehicles Available		991	25.8%	6,405	28.5%	10,308	25.9%
Households with 2 or More Vehicles Available		2,655	69.2%	14,955	66.5%	27,495	69.0%
Total Vehicles Available		7,372		42,682		78,658	
Average Vehicles Per Household		1.9		1.9		2.0	

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Geneva, IL 60134							
Labor Force (2023)							
Estimated Labor Population Age 16 Years or Over		8,568		47,187		86,086	
Estimated Civilian Employed		5,932	69.2%	32,616	69.1%	58,980	68.5%
Estimated Civilian Unemployed		186	2.2%	1,601	3.4%	2,757	3.2%
Estimated in Armed Forces		-	-	-	-	-	-
Estimated Not in Labor Force		2,450	28.6%	12,970	27.5%	24,349	28.3%
Unemployment Rate		2.2%		3.4%		3.2%	
Occupation (2023)							
Occupation: Population Age 16 Years or Over		5,923		32,598		58,962	
Management, Business, Financial Operations		1,507	25.4%	7,231	22.2%	13,159	22.3%
Professional, Related Service		1,627	27.5%	8,911	27.3%	16,163	27.4%
Sales, Office		646	10.9%	4,538	13.9%	7,877	13.4%
Farming, Fishing, Forestry		1,326	22.4%	7,327	22.5%	13,278	22.5%
Construct, Extraction, Maintenance		-	-	30	-	156	0.3%
Production, Transport Material Moving		266	4.5%	1,462	4.5%	2,444	4.1%
White Collar Workers		551	9.3%	3,099	9.5%	5,885	10.0%
Blue Collar Workers		4,460	75.3%	23,468	72.0%	42,600	72.2%
		1,463	24.7%	9,130	28.0%	16,362	27.8%
Consumer Expenditure (2023)							
Total Household Expenditure		\$367.86 M		\$2.44 B		\$4.48 B	
Total Non-Retail Expenditure		\$195.79 M	53.2%	\$1.3 B	53.3%	\$2.39 B	53.4%
Total Retail Expenditure		\$172.07 M	46.8%	\$1.14 B	46.7%	\$2.09 B	46.6%
Apparel		\$13.34 M	3.6%	\$88.36 M	3.6%	\$163.26 M	3.6%
Contributions		\$13.27 M	3.6%	\$88.65 M	3.6%	\$165.27 M	3.7%
Education		\$13.21 M	3.6%	\$87.85 M	3.6%	\$165.77 M	3.7%
Entertainment		\$21.67 M	5.9%	\$143.41 M	5.9%	\$264.65 M	5.9%
Food and Beverages		\$52.8 M	14.4%	\$349.44 M	14.3%	\$640.43 M	14.3%
Furnishings and Equipment		\$13.38 M	3.6%	\$88.5 M	3.6%	\$162.93 M	3.6%
Gifts		\$10.12 M	2.8%	\$68.26 M	2.8%	\$128.03 M	2.9%
Health Care		\$29.6 M	8.0%	\$196.28 M	8.0%	\$357.63 M	8.0%
Household Operations		\$14.94 M	4.1%	\$99.26 M	4.1%	\$183.34 M	4.1%
Miscellaneous Expenses		\$7.05 M	1.9%	\$46.81 M	1.9%	\$86.02 M	1.9%
Personal Care		\$4.94 M	1.3%	\$32.69 M	1.3%	\$59.99 M	1.3%
Personal Insurance		\$2.87 M	0.8%	\$19.04 M	0.8%	\$35.37 M	0.8%
Reading		\$819.6 K	0.2%	\$5.44 M	0.2%	\$10.01 M	0.2%
Shelter		\$77.21 M	21.0%	\$511.46 M	21.0%	\$940.67 M	21.0%
Tobacco		\$1.77 M	0.5%	\$11.78 M	0.5%	\$21.09 M	0.5%
Transportation		\$66.02 M	17.9%	\$436.57 M	17.9%	\$799.73 M	17.8%
Utilities		\$24.85 M	6.8%	\$164.8 M	6.8%	\$299.83 M	6.7%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		7,237		40,709		74,590	
Elementary (Grade Level 0 to 8)		116	1.6%	850	2.1%	1,343	1.8%
Some High School (Grade Level 9 to 11)		148	2.0%	866	2.1%	1,745	2.3%
High School Graduate		930	12.9%	5,940	14.6%	11,149	14.9%
Some College		1,534	21.2%	7,009	17.2%	12,640	16.9%
Associate Degree Only		460	6.4%	2,853	7.0%	5,140	6.9%
Bachelor Degree Only		2,432	33.6%	13,337	32.8%	24,827	33.3%
Graduate Degree		1,617	22.3%	9,855	24.2%	17,746	23.8%

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Geneva, IL 60134							
Units In Structure (2023)							
1 Detached Unit		2,326	65.3%	14,558	70.6%	27,223	73.4%
1 Attached Unit		526	14.8%	2,706	13.1%	4,434	11.9%
2 to 4 Units		365	10.2%	1,588	7.7%	2,380	6.4%
5 to 9 Units		191	5.4%	640	3.1%	1,016	2.7%
10 to 19 Units		128	3.6%	1,044	5.1%	1,514	4.1%
20 to 49 Units		37	1.0%	417	2.0%	636	1.7%
50 or More Units		247	6.9%	1,462	7.1%	2,507	6.8%
Mobile Home or Trailer		17	0.5%	58	0.3%	142	0.4%
Other Structure		-	-	4	-	9	-
Homes Built By Year (2023)							
Homes Built 2010 or later		395	11.1%	2,503	12.1%	3,753	10.1%
Homes Built 2000 to 2009		929	26.1%	4,066	19.7%	7,711	20.8%
Homes Built 1990 to 1999		615	17.3%	3,824	18.6%	7,475	20.1%
Homes Built 1980 to 1989		383	10.8%	2,638	12.8%	4,945	13.3%
Homes Built 1970 to 1979		622	17.5%	2,747	13.3%	4,816	13.0%
Homes Built 1960 to 1969		297	8.3%	1,940	9.4%	2,944	7.9%
Homes Built 1950 to 1959		282	7.9%	2,095	10.2%	3,353	9.0%
Homes Built Before 1949		315	8.8%	2,662	12.9%	4,863	13.1%
Home Values (2023)							
Home Values \$1,000,000 or More		49	1.7%	155	0.9%	301	1.0%
Home Values \$500,000 to \$999,999		152	5.4%	1,880	11.4%	4,252	14.4%
Home Values \$400,000 to \$499,999		530	18.9%	2,947	17.8%	5,663	19.2%
Home Values \$300,000 to \$399,999		1,166	41.7%	5,326	32.2%	9,122	30.9%
Home Values \$200,000 to \$299,999		645	23.1%	4,481	27.1%	7,127	24.1%
Home Values \$150,000 to \$199,999		123	4.4%	1,040	6.3%	1,867	6.3%
Home Values \$100,000 to \$149,999		64	2.3%	359	2.2%	589	2.0%
Home Values \$70,000 to \$99,999		9	0.3%	90	0.5%	162	0.5%
Home Values \$50,000 to \$69,999		17	0.6%	57	0.3%	147	0.5%
Home Values \$25,000 to \$49,999		15	0.5%	66	0.4%	138	0.5%
Home Values Under \$25,000		28	1.0%	154	0.9%	197	0.7%
Owner-Occupied Median Home Value		\$344,161		\$342,578		\$359,150	
Renter-Occupied Median Rent		\$1,183		\$1,162		\$1,151	
Transportation To Work (2023)							
Drive to Work Alone		3,412	57.6%	20,017	61.4%	36,238	61.5%
Drive to Work in Carpool		293	4.9%	1,339	4.1%	2,872	4.9%
Travel to Work by Public Transportation		131	2.2%	585	1.8%	943	1.6%
Drive to Work on Motorcycle		2	-	13	-	14	-
Walk or Bicycle to Work		75	1.3%	591	1.8%	750	1.3%
Other Means		115	1.9%	476	1.5%	774	1.3%
Work at Home		1,895	32.0%	9,577	29.4%	17,371	29.5%
Travel Time (2023)							
Travel to Work in 14 Minutes or Less		1,388	23.4%	7,577	23.2%	12,527	21.2%
Travel to Work in 15 to 29 Minutes		995	16.8%	6,462	19.8%	12,446	21.1%
Travel to Work in 30 to 59 Minutes		1,247	21.1%	6,534	20.0%	12,393	21.0%
Travel to Work in 60 Minutes or More		398	6.7%	2,448	7.5%	4,225	7.2%
Average Minutes Travel to Work		20.6		22.0		22.9	