

# Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.279/-87.8771

303 N Waukegan Rd Lake Bluff, IL 60044		1 mi radius	3 mi radius	5 mi radius
<b>Population</b>				
Estimated Population (2023)		3,469	32,984	103,604
Projected Population (2028)		3,397	32,833	102,663
Census Population (2020)		3,197	33,270	104,422
Census Population (2010)		2,809	32,274	105,167
Projected Annual Growth (2023 to 2028)		-72 -0.4%	-151 -	-941 -0.2%
Historical Annual Growth (2020 to 2023)		272 2.8%	-286 -0.3%	-818 -0.3%
Historical Annual Growth (2010 to 2020)		388 4.6%	996 1.0%	-746 -0.2%
Estimated Population Density (2023)		1,105 psm	1,167 psm	1,320 psm
Trade Area Size		3.1 sq mi	28.3 sq mi	78.5 sq mi
<b>Households</b>				
Estimated Households (2023)		1,405	10,385	33,836
Projected Households (2028)		1,393	10,364	33,680
Census Households (2020)		1,260	10,381	33,726
Census Households (2010)		1,115	9,960	32,447
Estimated Households with Children (2023)		387 27.5%	3,258 31.4%	12,021 35.5%
Estimated Average Household Size (2023)		2.37	2.48	2.65
<b>Average Household Income</b>				
Estimated Average Household Income (2023)		\$145,277	\$217,931	\$198,709
Projected Average Household Income (2028)		\$158,776	\$237,086	\$215,164
Estimated Average Family Income (2023)		\$177,203	\$266,298	\$240,815
<b>Median Household Income</b>				
Estimated Median Household Income (2023)		\$110,913	\$140,992	\$141,288
Projected Median Household Income (2028)		\$115,269	\$146,625	\$146,662
Estimated Median Family Income (2023)		\$142,433	\$186,684	\$181,640
<b>Per Capita Income</b>				
Estimated Per Capita Income (2023)		\$59,077	\$73,853	\$68,009
Projected Per Capita Income (2028)		\$65,347	\$80,100	\$73,730
Estimated Per Capita Income 5 Year Growth		\$6,270 10.6%	\$6,246 8.5%	\$5,721 8.4%
Estimated Average Household Net Worth (2023)		\$683,280	\$1,044,861	\$1,044,143
<b>Daytime Demos (2023)</b>				
Total Businesses		403	1,977	4,761
Total Employees		4,999	33,488	77,638
Company Headquarter Businesses		25 6.2%	118 6.0%	230 4.8%
Company Headquarter Employees		971 19.4%	9,273 27.7%	19,347 24.9%
Employee Population per Business		12.4	16.9	16.3
Residential Population per Business		8.6	16.7	21.8

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<b>Race &amp; Ethnicity</b>							
White (2023)	2,348	67.7%	18,971	57.5%	55,367	53.4%	
Black or African American (2023)	203	5.8%	2,008	6.1%	10,529	10.2%	
American Indian or Alaska Native (2023)	22	0.6%	478	1.4%	1,201	1.2%	
Asian (2023)	424	12.2%	2,731	8.3%	9,533	9.2%	
Hawaiian or Pacific Islander (2023)	-	-	245	0.7%	443	0.4%	
Other Race (2023)	187	5.4%	4,876	14.8%	15,782	15.2%	
Two or More Races (2023)	284	8.2%	3,675	11.1%	10,749	10.4%	
Not Hispanic or Latino Population (2023)	2,912	83.9%	29,504	89.4%	84,335	81.4%	
Hispanic or Latino Population (2023)	557	16.1%	3,480	10.6%	19,269	18.6%	
Not Hispanic or Latino Population (2028)	2,867	84.4%	29,211	89.0%	83,323	81.2%	
Hispanic or Latino Population (2028)	530	15.6%	3,622	11.0%	19,340	18.8%	
Not Hispanic or Latino Population (2020)	2,672	83.6%	28,643	86.1%	81,252	77.8%	
Hispanic or Latino Population (2020)	526	16.4%	4,627	13.9%	23,169	22.2%	
Not Hispanic or Latino Population (2010)	2,616	93.1%	29,393	91.1%	86,876	82.6%	
Hispanic or Latino Population (2010)	193	6.9%	2,881	8.9%	18,292	17.4%	
Projected Hispanic Annual Growth (2023 to 2028)	-26	-0.9%	142	0.8%	71	-	
Historic Hispanic Annual Growth (2010 to 2023)	364	14.5%	600	1.6%	977	0.4%	
<b>Age Distribution (2023)</b>							
Age Under 5	139	4.0%	1,303	4.0%	4,955	4.8%	
Age 5 to 9 Years	170	4.9%	1,562	4.7%	5,957	5.7%	
Age 10 to 14 Years	193	5.6%	1,761	5.3%	6,785	6.5%	
Age 15 to 19 Years	217	6.3%	3,737	11.3%	10,328	10.0%	
Age 20 to 24 Years	249	7.2%	5,235	15.9%	12,062	11.6%	
Age 25 to 29 Years	215	6.2%	2,439	7.4%	6,596	6.4%	
Age 30 to 34 Years	157	4.5%	1,460	4.4%	4,866	4.7%	
Age 35 to 39 Years	217	6.3%	1,361	4.1%	5,077	4.9%	
Age 40 to 44 Years	218	6.3%	1,456	4.4%	5,584	5.4%	
Age 45 to 49 Years	220	6.4%	1,549	4.7%	5,713	5.5%	
Age 50 to 54 Years	250	7.2%	1,811	5.5%	6,282	6.1%	
Age 55 to 59 Years	288	8.3%	1,969	6.0%	6,626	6.4%	
Age 60 to 64 Years	249	7.2%	1,914	5.8%	6,417	6.2%	
Age 65 to 74 Years	359	10.4%	2,876	8.7%	9,297	9.0%	
Age 75 to 84 Years	216	6.2%	1,702	5.2%	4,836	4.7%	
Age 85 Years or Over	110	3.2%	849	2.6%	2,223	2.1%	
Median Age	43.4		38.9		37.9		
<b>Gender Age Distribution (2023)</b>							
Female Population	1,814	52.3%	15,234	46.2%	49,523	47.8%	
Age 0 to 19 Years	370	20.4%	3,710	24.4%	13,022	26.3%	
Age 20 to 64 Years	1,059	58.4%	8,537	56.0%	27,556	55.6%	
Age 65 Years or Over	385	21.2%	2,987	19.6%	8,945	18.1%	
Female Median Age	45.0		41.7		39.7		
Male Population	1,655	47.7%	17,750	53.8%	54,081	52.2%	
Age 0 to 19 Years	349	21.1%	4,654	26.2%	15,004	27.7%	
Age 20 to 64 Years	1,005	60.7%	10,657	60.0%	31,667	58.6%	
Age 65 Years or Over	301	18.2%	2,439	13.7%	7,410	13.7%	
Male Median Age	41.7		36.4		36.3		

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<b>Household Income Distribution (2023)</b>						
HH Income \$200,000 or More	234	16.6%	3,223	31.0%	10,518	31.1%
HH Income \$150,000 to \$199,999	200	14.3%	1,028	9.9%	3,387	10.0%
HH Income \$100,000 to \$149,999	294	21.0%	1,553	15.0%	4,770	14.1%
HH Income \$75,000 to \$99,999	142	10.1%	993	9.6%	3,085	9.1%
HH Income \$50,000 to \$74,999	230	16.4%	1,253	12.1%	3,911	11.6%
HH Income \$35,000 to \$49,999	105	7.5%	614	5.9%	2,215	6.5%
HH Income \$25,000 to \$34,999	94	6.7%	563	5.4%	1,977	5.8%
HH Income \$15,000 to \$24,999	43	3.0%	370	3.6%	1,524	4.5%
HH Income Under \$15,000	63	4.5%	788	7.6%	2,447	7.2%
HH Income \$35,000 or More	1,206	85.8%	8,664	83.4%	27,886	82.4%
HH Income \$75,000 or More	871	62.0%	6,797	65.4%	21,761	64.3%
<b>Housing (2023)</b>						
Total Housing Units	1,498		11,525		36,892	
Housing Units Occupied	1,405	93.8%	10,385	90.1%	33,836	91.7%
Housing Units Owner-Occupied	821	58.4%	6,863	66.1%	22,394	66.2%
Housing Units, Renter-Occupied	585	41.6%	3,523	33.9%	11,442	33.8%
Housing Units, Vacant	92	6.6%	1,139	11.0%	3,056	9.0%
<b>Marital Status (2023)</b>						
Never Married	811	27.3%	11,192	39.5%	34,121	39.7%
Currently Married	1,460	49.2%	11,874	41.9%	37,025	43.1%
Separated	221	7.4%	1,870	6.6%	4,799	5.6%
Widowed	162	5.5%	1,394	4.9%	4,009	4.7%
Divorced	314	10.6%	2,027	7.1%	5,952	6.9%
<b>Household Type (2023)</b>						
Population Family	2,655	76.5%	21,791	66.1%	77,335	74.6%
Population Non-Family	669	19.3%	3,996	12.1%	12,243	11.8%
Population Group Quarters	145	4.2%	7,197	21.8%	14,025	13.5%
Family Households	856	60.9%	6,947	66.9%	23,483	69.4%
Non-Family Households	549	39.1%	3,438	33.1%	10,352	30.6%
Married Couple with Children	271	18.6%	2,577	21.7%	8,729	23.6%
Average Family Household Size	3.1		3.1		3.3	
<b>Household Size (2023)</b>						
1 Person Households	442	31.5%	2,974	28.6%	9,028	26.7%
2 Person Households	481	34.2%	3,531	34.0%	10,699	31.6%
3 Person Households	209	14.9%	1,454	14.0%	5,037	14.9%
4 Person Households	168	12.0%	1,394	13.4%	4,786	14.1%
5 Person Households	70	5.0%	731	7.0%	2,642	7.8%
6 or More Person Households	35	2.5%	302	2.9%	1,644	4.9%
<b>Household Vehicles (2023)</b>						
Households with 0 Vehicles Available	77	5.5%	793	7.6%	2,581	7.6%
Households with 1 Vehicles Available	579	41.2%	3,674	35.4%	11,119	32.9%
Households with 2 or More Vehicles Available	749	53.3%	5,918	57.0%	20,136	59.5%
Total Vehicles Available	2,371		17,904		60,486	
Average Vehicles Per Household	1.7		1.7		1.8	

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1 mi radius      3 mi radius      5 mi radius

<b>Labor Force (2023)</b>							
Estimated Labor Population Age 16 Years or Over		2,914		28,002		84,504	
Estimated Civilian Employed		1,311	45.0%	12,439	44.4%	42,135	49.9%
Estimated Civilian Unemployed		79	2.7%	550	2.0%	2,409	2.9%
Estimated in Armed Forces		86	2.9%	4,173	14.9%	8,691	10.3%
Estimated Not in Labor Force		1,439	49.4%	10,840	38.7%	31,269	37.0%
Unemployment Rate		2.7%		2.0%		2.9%	
<b>Occupation (2023)</b>							
Occupation: Population Age 16 Years or Over		1,311		12,439		42,126	
Management, Business, Financial Operations		281	21.4%	2,803	22.5%	9,256	22.0%
Professional, Related		496	37.8%	3,740	30.1%	11,787	28.0%
Service		131	10.0%	1,786	14.4%	6,557	15.6%
Sales, Office		258	19.7%	2,516	20.2%	7,949	18.9%
Farming, Fishing, Forestry		4	0.3%	14	0.1%	27	-
Construct, Extraction, Maintenance		41	3.2%	420	3.4%	1,549	3.7%
Production, Transport Material Moving		99	7.6%	1,160	9.3%	5,002	11.9%
White Collar Workers		1,034	78.9%	9,059	72.8%	28,992	68.8%
Blue Collar Workers		276	21.1%	3,380	27.2%	13,135	31.2%
<b>Consumer Expenditure (2023)</b>							
Total Household Expenditure		\$130.49 M		\$1.35 B		\$4.06 B	
Total Non-Retail Expenditure		\$69.3 M	53.1%	\$721.35 M	53.5%	\$2.17 B	53.6%
Total Retail Expenditure		\$61.2 M	46.9%	\$625.97 M	46.5%	\$1.89 B	46.4%
Apparel		\$4.69 M	3.6%	\$49.03 M	3.6%	\$148.19 M	3.7%
Contributions		\$4.54 M	3.5%	\$50.51 M	3.7%	\$152.83 M	3.8%
Education		\$4.43 M	3.4%	\$50.8 M	3.8%	\$154.7 M	3.8%
Entertainment		\$7.57 M	5.8%	\$79.37 M	5.9%	\$239.51 M	5.9%
Food and Beverages		\$18.91 M	14.5%	\$191.86 M	14.2%	\$577.28 M	14.2%
Furnishings and Equipment		\$4.69 M	3.6%	\$48.78 M	3.6%	\$147.08 M	3.6%
Gifts		\$3.45 M	2.6%	\$39.65 M	2.9%	\$120.39 M	3.0%
Health Care		\$10.67 M	8.2%	\$107.28 M	8.0%	\$321.41 M	7.9%
Household Operations		\$5.24 M	4.0%	\$55.41 M	4.1%	\$167.18 M	4.1%
Miscellaneous Expenses		\$2.5 M	1.9%	\$25.89 M	1.9%	\$77.91 M	1.9%
Personal Care		\$1.75 M	1.3%	\$17.98 M	1.3%	\$54.11 M	1.3%
Personal Insurance		\$979.84 K	0.8%	\$10.63 M	0.8%	\$32.19 M	0.8%
Reading		\$289.1 K	0.2%	\$3.03 M	0.2%	\$9.1 M	0.2%
Shelter		\$27.43 M	21.0%	\$282.7 M	21.0%	\$851.78 M	21.0%
Tobacco		\$685.09 K	0.5%	\$6.33 M	0.5%	\$18.83 M	0.5%
Transportation		\$23.55 M	18.0%	\$238.13 M	17.7%	\$717.12 M	17.7%
Utilities		\$9.1 M	7.0%	\$89.95 M	6.7%	\$269.68 M	6.6%
<b>Educational Attainment (2023)</b>							
Adult Population Age 25 Years or Over		2,501		19,385		63,517	
Elementary (Grade Level 0 to 8)		44	1.7%	395	2.0%	3,137	4.9%
Some High School (Grade Level 9 to 11)		81	3.2%	442	2.3%	2,452	3.9%
High School Graduate		416	16.6%	2,500	12.9%	10,491	16.5%
Some College		358	14.3%	2,742	14.1%	9,048	14.2%
Associate Degree Only		193	7.7%	1,094	5.6%	2,980	4.7%
Bachelor Degree Only		748	29.9%	6,375	32.9%	18,773	29.6%
Graduate Degree		661	26.4%	5,837	30.1%	16,634	26.2%

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<b>Units In Structure (2023)</b>						
1 Detached Unit	796	71.4%	6,199	62.2%	19,633	60.5%
1 Attached Unit	154	13.8%	988	9.9%	3,175	9.8%
2 to 4 Units	128	11.5%	687	6.9%	3,310	10.2%
5 to 9 Units	66	5.9%	380	3.8%	1,608	5.0%
10 to 19 Units	105	9.4%	535	5.4%	1,579	4.9%
20 to 49 Units	60	5.4%	717	7.2%	1,413	4.4%
50 or More Units	90	8.0%	811	8.1%	2,449	7.5%
Mobile Home or Trailer	6	0.6%	64	0.6%	656	2.0%
Other Structure	1	0.1%	3	-	13	-
<b>Homes Built By Year (2023)</b>						
Homes Built 2010 or later	106	9.5%	953	9.6%	2,714	8.4%
Homes Built 2000 to 2009	91	8.2%	920	9.2%	3,386	10.4%
Homes Built 1990 to 1999	313	28.0%	1,663	16.7%	5,408	16.7%
Homes Built 1980 to 1989	168	15.0%	1,321	13.3%	4,598	14.2%
Homes Built 1970 to 1979	341	30.6%	1,941	19.5%	6,328	19.5%
Homes Built 1960 to 1969	147	13.2%	1,208	12.1%	3,665	11.3%
Homes Built 1950 to 1959	168	15.1%	1,016	10.2%	3,106	9.6%
Homes Built Before 1949	71	6.4%	1,365	13.7%	4,631	14.3%
<b>Home Values (2023)</b>						
Home Values \$1,000,000 or More	17	2.1%	1,019	14.8%	2,721	12.2%
Home Values \$500,000 to \$999,999	133	16.2%	2,589	37.7%	7,582	33.9%
Home Values \$400,000 to \$499,999	158	19.3%	975	14.2%	2,533	11.3%
Home Values \$300,000 to \$399,999	209	25.4%	929	13.5%	3,430	15.3%
Home Values \$200,000 to \$299,999	149	18.2%	593	8.6%	2,168	9.7%
Home Values \$150,000 to \$199,999	63	7.7%	331	4.8%	1,508	6.7%
Home Values \$100,000 to \$149,999	35	4.2%	185	2.7%	1,258	5.6%
Home Values \$70,000 to \$99,999	13	1.6%	59	0.9%	416	1.9%
Home Values \$50,000 to \$69,999	18	2.2%	45	0.7%	151	0.7%
Home Values \$25,000 to \$49,999	13	1.6%	32	0.5%	186	0.8%
Home Values Under \$25,000	12	1.5%	105	1.5%	439	2.0%
Owner-Occupied Median Home Value	\$374,374		\$579,383		\$523,236	
Renter-Occupied Median Rent	\$1,515		\$1,437		\$1,202	
<b>Transportation To Work (2023)</b>						
Drive to Work Alone	828	63.1%	6,689	53.8%	24,284	57.6%
Drive to Work in Carpool	86	6.6%	812	6.5%	3,511	8.3%
Travel to Work by Public Transportation	13	1.0%	187	1.5%	594	1.4%
Drive to Work on Motorcycle	-	-	-	-	-	-
Walk or Bicycle to Work	45	3.5%	812	6.5%	2,050	4.9%
Other Means	12	0.9%	146	1.2%	674	1.6%
Work at Home	327	24.9%	3,793	30.5%	11,013	26.1%
<b>Travel Time (2023)</b>						
Travel to Work in 14 Minutes or Less	329	25.1%	3,262	26.2%	9,723	23.1%
Travel to Work in 15 to 29 Minutes	350	26.7%	2,871	23.1%	11,585	27.5%
Travel to Work in 30 to 59 Minutes	234	17.9%	1,748	14.1%	7,433	17.6%
Travel to Work in 60 Minutes or More	71	5.4%	763	6.1%	2,372	5.6%
Average Minutes Travel to Work	21.0		19.4		20.8	