

# EXPANDED PROFILE

2000-2010 Census, 2020 Estimates with 2025 Projections

Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.7624/-88.1881

RF5

## SWC Aurora Ave & Ogden Ave

### Naperville, IL 60540

#### Population

	2 mi radius		3 mi radius		5 mi radius	
Estimated Population (2020)	39,274		90,573		244,362	
Projected Population (2025)	38,645		89,105		242,174	
Census Population (2010)	36,025		86,736		237,923	
Census Population (2000)	31,892		76,635		201,264	
Projected Annual Growth (2020 to 2025)	-629	-0.3%	-1,468	-0.3%	-2,188	-0.2%
Historical Annual Growth (2010 to 2020)	3,249	0.9%	3,837	0.4%	6,439	0.3%
Historical Annual Growth (2000 to 2010)	4,133	1.3%	10,101	1.3%	36,659	1.8%
Estimated Population Density (2020)	3,127 psm		3,205 psm		3,112 psm	
Trade Area Size	12.6 sq mi		28.3 sq mi		78.5 sq mi	

#### Households

Estimated Households (2020)	16,123		36,007		90,147	
Projected Households (2025)	16,285		36,342		91,384	
Census Households (2010)	14,319		33,242		84,374	
Census Households (2000)	12,468		29,185		70,182	
Estimated Households with Children (2020)	5,187	32.2%	12,016	33.4%	34,536	38.3%
Estimated Average Household Size (2020)	2.39		2.45		2.67	

#### Average Household Income

Estimated Average Household Income (2020)	\$127,897		\$137,197		\$147,319	
Projected Average Household Income (2025)	\$159,893		\$171,719		\$184,455	
Estimated Average Family Income (2020)	\$162,135		\$172,692		\$175,452	

#### Median Household Income

Estimated Median Household Income (2020)	\$102,813		\$107,669		\$114,808	
Projected Median Household Income (2025)	\$120,781		\$126,179		\$134,996	
Estimated Median Family Income (2020)	\$129,193		\$135,451		\$137,838	

#### Per Capita Income

Estimated Per Capita Income (2020)	\$52,572		\$54,651		\$54,412	
Projected Per Capita Income (2025)	\$67,445		\$70,147		\$69,670	
Estimated Per Capita Income 5 Year Growth	\$14,874	28.3%	\$15,496	28.4%	\$15,258	28.0%
Estimated Average Household Net Worth (2020)	\$1,082,300		\$1,160,618		\$1,255,078	

#### Daytime Demos (2020)

Total Businesses	2,619		5,153		10,292	
Total Employees	45,065		80,410		141,517	
Company Headquarter Businesses	17	0.6%	40	0.8%	91	0.9%
Company Headquarter Employees	7,616	16.9%	11,590	14.4%	19,693	13.9%
Employee Population per Business	17.2		15.6		13.8	
Residential Population per Business	15.0		17.6		23.7	

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#### Race & Ethnicity

	2 mi radius		3 mi radius		5 mi radius	
White (2020)	25,965	66.1%	62,196	68.7%	169,235	69.3%
Black or African American (2020)	3,237	8.2%	6,927	7.6%	18,431	7.5%
American Indian or Alaska Native (2020)	103	0.3%	199	0.2%	559	0.2%
Asian (2020)	7,364	18.8%	15,999	17.7%	38,972	15.9%
Hawaiian or Pacific Islander (2020)	16	-	23	-	45	-
Other Race (2020)	1,332	3.4%	2,571	2.8%	10,018	4.1%
Two or More Races (2020)	1,257	3.2%	2,658	2.9%	7,102	2.9%
Not Hispanic or Latino Population (2020)	34,993	89.1%	82,016	90.6%	213,984	87.6%
Hispanic or Latino Population (2020)	4,281	10.9%	8,557	9.4%	30,378	12.4%
Not Hispanic or Latino Population (2025)	34,462	89.2%	80,715	90.6%	211,673	87.4%
Hispanic or Latino Population (2025)	4,184	10.8%	8,390	9.4%	30,501	12.6%
Not Hispanic or Latino Population (2010)	32,986	91.6%	79,987	92.2%	212,081	89.1%
Hispanic or Latino Population (2010)	3,039	8.4%	6,749	7.8%	25,842	10.9%
Not Hispanic or Latino Population (2000)	30,236	94.8%	73,036	95.3%	188,249	93.5%
Hispanic or Latino Population (2000)	1,656	5.2%	3,599	4.7%	13,015	6.5%
Projected Hispanic Annual Growth (2020 to 2025)	-97	-0.5%	-166	-0.4%	123	-
Historic Hispanic Annual Growth (2000 to 2020)	2,625	7.9%	4,958	6.9%	17,362	6.7%

#### Age Distribution (2020)

Age Under 5	2,645	6.7%	5,788	6.4%	14,879	6.1%
Age 5 to 9 Years	2,585	6.6%	6,061	6.7%	16,999	7.0%
Age 10 to 14 Years	2,472	6.3%	5,931	6.5%	18,107	7.4%
Age 15 to 19 Years	2,116	5.4%	5,709	6.3%	17,284	7.1%
Age 20 to 24 Years	2,468	6.3%	5,808	6.4%	14,773	6.0%
Age 25 to 29 Years	3,380	8.6%	7,019	7.7%	16,041	6.6%
Age 30 to 34 Years	3,443	8.8%	7,234	8.0%	16,589	6.8%
Age 35 to 39 Years	3,186	8.1%	6,974	7.7%	17,780	7.3%
Age 40 to 44 Years	2,651	6.7%	6,325	7.0%	17,328	7.1%
Age 45 to 49 Years	2,387	6.1%	5,722	6.3%	17,629	7.2%
Age 50 to 54 Years	2,333	5.9%	5,498	6.1%	16,915	6.9%
Age 55 to 59 Years	2,366	6.0%	5,464	6.0%	16,526	6.8%
Age 60 to 64 Years	2,269	5.8%	5,191	5.7%	14,576	6.0%
Age 65 to 74 Years	2,852	7.3%	6,826	7.5%	18,069	7.4%
Age 75 to 84 Years	1,360	3.5%	3,378	3.7%	7,666	3.1%
Age 85 Years or Over	762	1.9%	1,646	1.8%	3,201	1.3%
Median Age	36.3		36.6		37.3	

#### Gender Age Distribution (2020)

Female Population	20,115	51.2%	46,435	51.3%	124,417	50.9%
Age 0 to 19 Years	4,794	23.8%	11,530	24.8%	32,809	26.4%
Age 20 to 64 Years	12,506	62.2%	28,236	60.8%	75,712	60.9%
Age 65 Years or Over	2,815	14.0%	6,669	14.4%	15,896	12.8%
Female Median Age	37.1		37.6		38.0	
Male Population	19,159	48.8%	44,138	48.7%	119,945	49.1%
Age 0 to 19 Years	5,023	26.2%	11,957	27.1%	34,460	28.7%
Age 20 to 64 Years	11,977	62.5%	26,999	61.2%	72,446	60.4%
Age 65 Years or Over	2,159	11.3%	5,181	11.7%	13,039	10.9%
Male Median Age	35.5		35.7		36.5	

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### Naperville, IL 60540

#### Household Income Distribution (2020)

	2 mi radius		3 mi radius		5 mi radius	
HH Income \$200,000 or More	2,374	14.7%	6,228	17.3%	17,768	19.7%
HH Income \$150,000 to \$199,999	2,228	13.8%	4,578	12.7%	11,668	12.9%
HH Income \$100,000 to \$149,999	3,591	22.3%	7,885	21.9%	19,376	21.5%
HH Income \$75,000 to \$99,999	2,098	13.0%	4,741	13.2%	11,025	12.2%
HH Income \$50,000 to \$74,999	2,396	14.9%	5,115	14.2%	12,075	13.4%
HH Income \$35,000 to \$49,999	1,346	8.4%	2,961	8.2%	7,199	8.0%
HH Income \$25,000 to \$34,999	651	4.0%	1,394	3.9%	3,631	4.0%
HH Income \$15,000 to \$24,999	781	4.8%	1,701	4.7%	3,774	4.2%
HH Income Under \$15,000	657	4.1%	1,404	3.9%	3,631	4.0%
HH Income \$35,000 or More	14,033	87.0%	31,508	87.5%	79,111	87.8%
HH Income \$75,000 or More	10,291	63.8%	23,432	65.1%	59,837	66.4%

#### Housing (2020)

Total Housing Units	16,471		36,801		91,966	
Housing Units Occupied	16,123	97.9%	36,007	97.8%	90,147	98.0%
Housing Units Owner-Occupied	9,348	58.0%	23,399	65.0%	67,050	74.4%
Housing Units, Renter-Occupied	6,774	42.0%	12,609	35.0%	23,097	25.6%
Housing Units, Vacant	348	2.2%	793	2.2%	1,819	2.0%

#### Marital Status (2020)

Never Married	9,558	30.3%	22,135	30.4%	56,078	28.9%
Currently Married	16,547	52.4%	39,214	53.9%	111,057	57.1%
Separated	1,304	4.1%	2,549	3.5%	6,091	3.1%
Widowed	1,350	4.3%	3,081	4.2%	7,160	3.7%
Divorced	2,814	8.9%	5,816	8.0%	13,990	7.2%

#### Household Type (2020)

Population Family	31,064	79.1%	72,655	80.2%	209,368	85.7%
Population Non-Family	7,534	19.2%	15,672	17.3%	31,363	12.8%
Population Group Quarters	676	1.7%	2,246	2.5%	3,631	1.5%
Family Households	10,024	62.2%	23,205	64.4%	64,518	71.6%
Non-Family Households	6,099	37.8%	12,803	35.6%	25,629	28.4%
Married Couple with Children	3,949	23.9%	9,347	23.8%	27,696	24.9%
Average Family Household Size	3.1		3.1		3.2	

#### Household Size (2020)

1 Person Households	4,944	30.7%	10,453	29.0%	20,945	23.2%
2 Person Households	5,250	32.6%	11,520	32.0%	27,988	31.0%
3 Person Households	2,432	15.1%	5,600	15.6%	15,445	17.1%
4 Person Households	2,285	14.2%	5,420	15.1%	15,712	17.4%
5 Person Households	837	5.2%	2,096	5.8%	6,766	7.5%
6 or More Person Households	375	2.3%	918	2.6%	3,291	3.7%

#### Household Vehicles (2020)

Households with 0 Vehicles Available	801	5.0%	1,535	4.3%	2,710	3.0%
Households with 1 Vehicles Available	5,695	35.3%	11,671	32.4%	24,621	27.3%
Households with 2 or More Vehicles Available	9,627	59.7%	22,801	63.3%	62,816	69.7%
Total Vehicles Available	27,870		64,804		174,862	
Average Vehicles Per Household	1.7		1.8		1.9	

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### Naperville, IL 60540

#### Labor Force (2020)

	2 mi radius		3 mi radius		5 mi radius	
Estimated Labor Population Age 16 Years or Over	31,084		71,567		190,543	
Estimated Civilian Employed	21,630	69.6%	49,441	69.1%	131,876	69.2%
Estimated Civilian Unemployed	431	1.4%	1,041	1.5%	3,768	2.0%
Estimated in Armed Forces	29	-	54	-	74	-
Estimated Not in Labor Force	8,994	28.9%	21,031	29.4%	54,825	28.8%
Unemployment Rate	1.4%		1.5%		2.0%	

#### Occupation (2020)

	2 mi radius		3 mi radius		5 mi radius	
Occupation: Population Age 16 Years or Over	21,630		49,441		131,876	
Management, Business, Financial Operations	5,416	25.0%	12,696	25.7%	33,081	25.1%
Professional, Related	6,719	31.1%	14,920	30.2%	37,330	28.3%
Service	2,469	11.4%	5,691	11.5%	14,933	11.3%
Sales, Office	4,805	22.2%	10,777	21.8%	29,804	22.6%
Farming, Fishing, Forestry	14	-	29	-	45	-
Construct, Extraction, Maintenance	548	2.5%	1,380	2.8%	5,027	3.8%
Production, Transport Material Moving	1,659	7.7%	3,949	8.0%	11,656	8.8%
White Collar Workers	16,940	78.3%	38,392	77.7%	100,215	76.0%
Blue Collar Workers	4,690	21.7%	11,048	22.3%	31,660	24.0%

#### Consumer Expenditure (2020)

	2 mi radius		3 mi radius		5 mi radius	
Total Household Expenditure	\$1.36 B		\$3.2 B		\$8.44 B	
Total Non-Retail Expenditure	\$722.84 M	53.0%	\$1.7 B	53.1%	\$4.48 B	53.1%
Total Retail Expenditure	\$640.22 M	47.0%	\$1.5 B	46.9%	\$3.96 B	46.9%
Apparel	\$49.13 M	3.6%	\$115.29 M	3.6%	\$305.52 M	3.6%
Contributions	\$46.84 M	3.4%	\$111.33 M	3.5%	\$297.28 M	3.5%
Education	\$45.8 M	3.4%	\$108.87 M	3.4%	\$293.62 M	3.5%
Entertainment	\$78.99 M	5.8%	\$185.84 M	5.8%	\$493.26 M	5.8%
Food and Beverages	\$198.04 M	14.5%	\$462.93 M	14.5%	\$1.22 B	14.4%
Furnishings and Equipment	\$48.91 M	3.6%	\$114.92 M	3.6%	\$304.5 M	3.6%
Gifts	\$35.73 M	2.6%	\$85.24 M	2.7%	\$227.54 M	2.7%
Health Care	\$110.89 M	8.1%	\$259.54 M	8.1%	\$681.82 M	8.1%
Household Operations	\$54.45 M	4.0%	\$128.21 M	4.0%	\$339.97 M	4.0%
Miscellaneous Expenses	\$25.98 M	1.9%	\$60.97 M	1.9%	\$161 M	1.9%
Personal Care	\$18.32 M	1.3%	\$42.9 M	1.3%	\$113.09 M	1.3%
Personal Insurance	\$10.14 M	0.7%	\$24.06 M	0.8%	\$64.52 M	0.8%
Reading	\$2.99 M	0.2%	\$7.03 M	0.2%	\$18.55 M	0.2%
Shelter	\$287.56 M	21.1%	\$672.08 M	21.0%	\$1.77 B	21.0%
Tobacco	\$7.22 M	0.5%	\$16.6 M	0.5%	\$42.67 M	0.5%
Transportation	\$247.01 M	18.1%	\$578.09 M	18.1%	\$1.53 B	18.1%
Utilities	\$95.04 M	7.0%	\$221.55 M	6.9%	\$580.46 M	6.9%

#### Educational Attainment (2020)

	2 mi radius		3 mi radius		5 mi radius	
Adult Population Age 25 Years or Over	26,988		61,278		162,320	
Elementary (Grade Level 0 to 8)	763	2.8%	1,550	2.5%	5,265	3.2%
Some High School (Grade Level 9 to 11)	415	1.5%	971	1.6%	3,637	2.2%
High School Graduate	3,248	12.0%	7,433	12.1%	20,490	12.6%
Some College	4,012	14.9%	8,738	14.3%	23,481	14.5%
Associate Degree Only	2,042	7.6%	4,594	7.5%	11,607	7.2%
Bachelor Degree Only	9,325	34.6%	21,355	34.9%	56,101	34.6%
Graduate Degree	7,183	26.6%	16,636	27.1%	41,738	25.7%

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#### Units In Structure (2020)

	2 mi radius		3 mi radius		5 mi radius	
1 Detached Unit	6,586	46.0%	17,601	52.9%	54,660	64.8%
1 Attached Unit	3,359	23.5%	6,576	19.8%	14,631	17.3%
2 to 4 Units	972	6.8%	1,970	5.9%	3,960	4.7%
5 to 9 Units	1,558	10.9%	3,038	9.1%	5,391	6.4%
10 to 19 Units	2,058	14.4%	3,434	10.3%	5,898	7.0%
20 to 49 Units	432	3.0%	1,205	3.6%	2,086	2.5%
50 or More Units	1,127	7.9%	2,120	6.4%	3,279	3.9%
Mobile Home or Trailer	8	-	12	-	117	0.1%
Other Structure	23	0.2%	51	0.2%	124	0.1%

#### Homes Built By Year (2020)

Homes Built 2010 or later	814	5.7%	1,328	4.0%	3,772	4.5%
Homes Built 2000 to 2009	1,884	13.2%	4,158	12.5%	13,490	16.0%
Homes Built 1990 to 1999	5,152	36.0%	10,838	32.6%	25,445	30.2%
Homes Built 1980 to 1989	3,826	26.7%	7,884	23.7%	20,133	23.9%
Homes Built 1970 to 1979	2,719	19.0%	5,824	17.5%	15,212	18.0%
Homes Built 1960 to 1969	881	6.1%	2,769	8.3%	5,157	6.1%
Homes Built 1950 to 1959	530	3.7%	1,786	5.4%	3,339	4.0%
Homes Built Before 1949	317	2.2%	1,420	4.3%	3,599	4.3%

#### Home Values (2020)

Home Values \$1,000,000 or More	158	1.7%	611	2.6%	947	1.4%
Home Values \$500,000 to \$999,999	1,264	13.5%	3,855	16.5%	12,446	18.6%
Home Values \$400,000 to \$499,999	1,708	18.3%	4,027	17.2%	11,845	17.7%
Home Values \$300,000 to \$399,999	2,902	31.0%	6,521	27.9%	16,205	24.2%
Home Values \$200,000 to \$299,999	1,850	19.8%	4,334	18.5%	13,304	19.8%
Home Values \$150,000 to \$199,999	741	7.9%	2,063	8.8%	6,216	9.3%
Home Values \$100,000 to \$149,999	485	5.2%	1,316	5.6%	3,774	5.6%
Home Values \$70,000 to \$99,999	147	1.6%	348	1.5%	1,038	1.5%
Home Values \$50,000 to \$69,999	12	0.1%	60	0.3%	245	0.4%
Home Values \$25,000 to \$49,999	19	0.2%	32	0.1%	316	0.5%
Home Values Under \$25,000	27	0.3%	102	0.4%	418	0.6%
Owner-Occupied Median Home Value	\$346,684		\$366,167		\$355,328	
Renter-Occupied Median Rent	\$1,351		\$1,324		\$1,296	

#### Transportation To Work (2020)

Drive to Work Alone	15,942	73.0%	36,630	72.9%	98,819	73.7%
Drive to Work in Carpool	1,158	5.3%	2,830	5.6%	8,818	6.6%
Travel to Work by Public Transportation	2,282	10.5%	4,869	9.7%	11,249	8.4%
Drive to Work on Motorcycle	-	-	5	-	31	-
Walk or Bicycle to Work	382	1.7%	1,067	2.1%	2,053	1.5%
Other Means	130	0.6%	240	0.5%	922	0.7%
Work at Home	1,939	8.9%	4,601	9.2%	12,251	9.1%

#### Travel Time (2020)

Travel to Work in 14 Minutes or Less	4,464	20.4%	9,668	19.2%	23,180	17.3%
Travel to Work in 15 to 29 Minutes	5,601	25.7%	13,225	26.3%	36,666	27.3%
Travel to Work in 30 to 59 Minutes	6,094	27.9%	13,795	27.5%	37,950	28.3%
Travel to Work in 60 Minutes or More	3,547	16.2%	8,194	16.3%	21,803	16.3%
Average Minutes Travel to Work	27.4		27.5		28.4	

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