

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.7292/-88.1301

Washington St & 87th St Naperville, IL 60565	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	15,551		90,980		253,324	
Projected Population (2028)	15,054		88,683		253,429	
Census Population (2020)	15,625		91,687		253,449	
Census Population (2010)	15,544		91,560		248,410	
Projected Annual Growth (2023 to 2028)	-497	-0.6%	-2,297	-0.5%	106	-
Historical Annual Growth (2020 to 2023)	-74	-0.2%	-707	-0.3%	-126	-
Historical Annual Growth (2010 to 2020)	80	0.2%	127	-	5,040	0.7%
Estimated Population Density (2023)	4,953 psm		3,219 psm		3,227 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2023)	5,694		30,720		90,637	
Projected Households (2028)	5,603		30,516		91,847	
Census Households (2020)	5,655		30,549		89,668	
Census Households (2010)	5,554		29,881		85,679	
Estimated Households with Children (2023)	2,165	38.0%	12,995	42.3%	35,554	39.2%
Estimated Average Household Size (2023)	2.72		2.92		2.75	
Average Household Income						
Estimated Average Household Income (2023)	\$193,983		\$200,976		\$175,479	
Projected Average Household Income (2028)	\$211,267		\$216,895		\$185,679	
Estimated Average Family Income (2023)	\$211,737		\$218,295		\$200,167	
Median Household Income						
Estimated Median Household Income (2023)	\$142,321		\$155,633		\$134,791	
Projected Median Household Income (2028)	\$147,932		\$160,854		\$139,539	
Estimated Median Family Income (2023)	\$167,629		\$175,943		\$159,971	
Per Capita Income						
Estimated Per Capita Income (2023)	\$71,084		\$67,929		\$62,874	
Projected Per Capita Income (2028)	\$78,686		\$74,704		\$67,382	
Estimated Per Capita Income 5 Year Growth	\$7,602	10.7%	\$6,775	10.0%	\$4,508	7.2%
Estimated Average Household Net Worth (2023)	\$1,095,768		\$1,139,305		\$954,799	
Daytime Demos (2023)						
Total Businesses	314		2,380		8,822	
Total Employees	3,246		22,515		95,502	
Company Headquarter Businesses	9	2.9%	72	3.0%	307	3.5%
Company Headquarter Employees	276	8.5%	3,616	16.1%	14,799	15.5%
Employee Population per Business	10.3		9.5		10.8	
Residential Population per Business	49.5		38.2		28.7	

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Washington St & 87th St Naperville, IL 60565	1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity						
White (2023)	11,252	72.4%	58,139	63.9%	150,300	59.3%
Black or African American (2023)	857	5.5%	7,080	7.8%	25,008	9.9%
American Indian or Alaska Native (2023)	23	0.1%	238	0.3%	852	0.3%
Asian (2023)	2,179	14.0%	16,163	17.8%	46,130	18.2%
Hawaiian or Pacific Islander (2023)	-	-	14	-	69	-
Other Race (2023)	273	1.8%	2,909	3.2%	12,067	4.8%
Two or More Races (2023)	968	6.2%	6,437	7.1%	18,898	7.5%
Not Hispanic or Latino Population (2023)	14,313	92.0%	81,175	89.2%	219,381	86.6%
Hispanic or Latino Population (2023)	1,238	8.0%	9,805	10.8%	33,942	13.4%
Not Hispanic or Latino Population (2028)	13,856	92.0%	79,127	89.2%	219,735	86.7%
Hispanic or Latino Population (2028)	1,198	8.0%	9,556	10.8%	33,694	13.3%
Not Hispanic or Latino Population (2020)	14,589	93.4%	82,372	89.8%	219,925	86.8%
Hispanic or Latino Population (2020)	1,036	6.6%	9,315	10.2%	33,525	13.2%
Not Hispanic or Latino Population (2010)	14,868	95.6%	84,305	92.1%	220,013	88.6%
Hispanic or Latino Population (2010)	676	4.4%	7,255	7.9%	28,397	11.4%
Projected Hispanic Annual Growth (2023 to 2028)	-41	-0.7%	-249	-0.5%	-248	-0.1%
Historic Hispanic Annual Growth (2010 to 2023)	562	6.4%	2,551	2.7%	5,546	1.5%
Age Distribution (2023)						
Age Under 5	693	4.5%	4,297	4.7%	13,332	5.3%
Age 5 to 9 Years	900	5.8%	5,891	6.5%	16,403	6.5%
Age 10 to 14 Years	1,130	7.3%	7,131	7.8%	18,861	7.4%
Age 15 to 19 Years	1,189	7.6%	7,284	8.0%	19,004	7.5%
Age 20 to 24 Years	790	5.1%	5,281	5.8%	15,381	6.1%
Age 25 to 29 Years	671	4.3%	3,847	4.2%	14,593	5.8%
Age 30 to 34 Years	711	4.6%	4,185	4.6%	14,846	5.9%
Age 35 to 39 Years	937	6.0%	5,761	6.3%	17,568	6.9%
Age 40 to 44 Years	1,086	7.0%	6,604	7.3%	18,637	7.4%
Age 45 to 49 Years	1,218	7.8%	7,128	7.8%	18,491	7.3%
Age 50 to 54 Years	1,433	9.2%	7,791	8.6%	19,196	7.6%
Age 55 to 59 Years	1,393	9.0%	7,311	8.0%	17,961	7.1%
Age 60 to 64 Years	1,275	8.2%	6,762	7.4%	16,555	6.5%
Age 65 to 74 Years	1,464	9.4%	7,883	8.7%	21,139	8.3%
Age 75 to 84 Years	496	3.2%	2,926	3.2%	8,351	3.3%
Age 85 Years or Over	164	1.1%	900	1.0%	3,005	1.2%
Median Age	42.3		40.4		38.6	
Gender Age Distribution (2023)						
Female Population	7,932	51.0%	45,775	50.3%	127,844	50.5%
Age 0 to 19 Years	1,931	24.3%	12,135	26.5%	33,298	26.0%
Age 20 to 64 Years	4,884	61.6%	27,649	60.4%	77,134	60.3%
Age 65 Years or Over	1,117	14.1%	5,991	13.1%	17,412	13.6%
Female Median Age	43.0		40.7		39.2	
Male Population	7,619	49.0%	45,205	49.7%	125,480	49.5%
Age 0 to 19 Years	1,980	26.0%	12,468	27.6%	34,302	27.3%
Age 20 to 64 Years	4,631	60.8%	27,020	59.8%	76,095	60.6%
Age 65 Years or Over	1,008	13.2%	5,717	12.6%	15,083	12.0%
Male Median Age	41.7		40.0		37.9	

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Household Income Distribution (2023)						
HH Income \$200,000 or More	1,828	32.1%	10,182	33.1%	24,175	26.7%
HH Income \$150,000 to \$199,999	763	13.4%	4,990	16.2%	12,720	14.0%
HH Income \$100,000 to \$149,999	995	17.5%	5,790	18.8%	17,820	19.7%
HH Income \$75,000 to \$99,999	594	10.4%	2,931	9.5%	10,188	11.2%
HH Income \$50,000 to \$74,999	542	9.5%	2,801	9.1%	10,228	11.3%
HH Income \$35,000 to \$49,999	330	5.8%	1,498	4.9%	5,234	5.8%
HH Income \$25,000 to \$34,999	220	3.9%	894	2.9%	3,630	4.0%
HH Income \$15,000 to \$24,999	307	5.4%	873	2.8%	2,783	3.1%
HH Income Under \$15,000	116	2.0%	760	2.5%	3,860	4.3%
HH Income \$35,000 or More	5,052	88.7%	28,192	91.8%	80,364	88.7%
HH Income \$75,000 or More	4,180	73.4%	23,892	77.8%	64,903	71.6%
Housing (2023)						
Total Housing Units	5,859		31,557		94,984	
Housing Units Occupied	5,694	97.2%	30,720	97.3%	90,637	95.4%
Housing Units Owner-Occupied	4,819	84.6%	26,445	86.1%	66,072	72.9%
Housing Units, Renter-Occupied	875	15.4%	4,274	13.9%	24,565	27.1%
Housing Units, Vacant	165	2.9%	837	2.7%	4,347	4.8%
Marital Status (2023)						
Never Married	3,529	27.5%	20,587	27.9%	63,263	30.9%
Currently Married	7,393	57.6%	43,955	59.7%	111,760	54.6%
Separated	316	2.5%	1,623	2.2%	6,079	3.0%
Widowed	458	3.6%	2,976	4.0%	8,878	4.3%
Divorced	1,132	8.8%	4,519	6.1%	14,748	7.2%
Household Type (2023)						
Population Family	14,024	90.2%	83,326	91.6%	221,113	87.3%
Population Non-Family	1,441	9.3%	6,521	7.2%	28,570	11.3%
Population Group Quarters	86	0.6%	1,133	1.2%	3,641	1.4%
Family Households	4,426	77.7%	25,306	82.4%	67,212	74.2%
Non-Family Households	1,268	22.3%	5,413	17.6%	23,426	25.8%
Married Couple with Children	1,784	24.1%	10,967	24.9%	28,038	25.1%
Average Family Household Size	3.2		3.3		3.3	
Household Size (2023)						
1 Person Households	1,106	19.4%	4,514	14.7%	19,110	21.1%
2 Person Households	1,804	31.7%	9,319	30.3%	27,361	30.2%
3 Person Households	1,151	20.2%	6,560	21.4%	17,184	19.0%
4 Person Households	1,039	18.2%	6,287	20.5%	16,190	17.9%
5 Person Households	450	7.9%	2,751	9.0%	7,028	7.8%
6 or More Person Households	144	2.5%	1,290	4.2%	3,765	4.2%
Household Vehicles (2023)						
Households with 0 Vehicles Available	189	3.3%	633	2.1%	3,123	3.4%
Households with 1 Vehicles Available	1,589	27.9%	6,410	20.9%	25,661	28.3%
Households with 2 or More Vehicles Available	3,916	68.8%	23,677	77.1%	61,853	68.2%
Total Vehicles Available	10,940		64,441		175,116	
Average Vehicles Per Household	1.9		2.1		1.9	

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1 mi radius 3 mi radius 5 mi radius

Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	12,549		72,070		200,659	
Estimated Civilian Employed	8,474	67.5%	49,141	68.2%	138,263	68.9%
Estimated Civilian Unemployed	345	2.8%	2,024	2.8%	5,744	2.9%
Estimated in Armed Forces	5	-	34	-	110	-
Estimated Not in Labor Force	3,725	29.7%	20,871	29.0%	56,542	28.2%
Unemployment Rate	2.8%		2.8%		2.9%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	8,474		49,140		138,262	
Management, Business, Financial Operations	2,163	25.5%	12,667	25.8%	33,989	24.6%
Professional, Related	2,821	33.3%	16,130	32.8%	42,377	30.6%
Service	822	9.7%	4,922	10.0%	14,588	10.6%
Sales, Office	1,893	22.3%	10,039	20.4%	28,834	20.9%
Farming, Fishing, Forestry	-	-	14	-	157	0.1%
Construct, Extraction, Maintenance	318	3.7%	1,636	3.3%	5,088	3.7%
Production, Transport Material Moving	457	5.4%	3,732	7.6%	13,229	9.6%
White Collar Workers	6,877	81.2%	38,836	79.0%	105,199	76.1%
Blue Collar Workers	1,597	18.8%	10,304	21.0%	33,063	23.9%
Consumer Expenditure (2023)						
Total Household Expenditure	\$658.59 M		\$3.68 B		\$9.73 B	
Total Non-Retail Expenditure	\$351.23 M	53.3%	\$1.96 B	53.3%	\$5.19 B	53.3%
Total Retail Expenditure	\$307.35 M	46.7%	\$1.72 B	46.7%	\$4.55 B	46.7%
Apparel	\$24.01 M	3.6%	\$135.05 M	3.7%	\$355.63 M	3.7%
Contributions	\$24.33 M	3.7%	\$137.07 M	3.7%	\$354.37 M	3.6%
Education	\$24.53 M	3.7%	\$140.46 M	3.8%	\$359.31 M	3.7%
Entertainment	\$38.89 M	5.9%	\$218.86 M	5.9%	\$573.88 M	5.9%
Food and Beverages	\$94 M	14.3%	\$523.77 M	14.2%	\$1.39 B	14.3%
Furnishings and Equipment	\$23.95 M	3.6%	\$134.45 M	3.7%	\$353.36 M	3.6%
Gifts	\$18.97 M	2.9%	\$106.52 M	2.9%	\$275.44 M	2.8%
Health Care	\$52.52 M	8.0%	\$289.93 M	7.9%	\$772.98 M	7.9%
Household Operations	\$26.99 M	4.1%	\$151.23 M	4.1%	\$396.69 M	4.1%
Miscellaneous Expenses	\$12.64 M	1.9%	\$70.6 M	1.9%	\$186.25 M	1.9%
Personal Care	\$8.81 M	1.3%	\$49.13 M	1.3%	\$130.23 M	1.3%
Personal Insurance	\$5.23 M	0.8%	\$29.6 M	0.8%	\$76.4 M	0.8%
Reading	\$1.47 M	0.2%	\$8.17 M	0.2%	\$21.52 M	0.2%
Shelter	\$137.47 M	20.9%	\$768.01 M	20.9%	\$2.04 B	21.0%
Tobacco	\$3.09 M	0.5%	\$16.51 M	0.4%	\$46.17 M	0.5%
Transportation	\$117.57 M	17.9%	\$657.22 M	17.9%	\$1.74 B	17.9%
Utilities	\$44.11 M	6.7%	\$242.64 M	6.6%	\$652.9 M	6.7%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	10,849		61,096		170,343	
Elementary (Grade Level 0 to 8)	125	1.2%	1,293	2.1%	4,117	2.4%
Some High School (Grade Level 9 to 11)	74	0.7%	1,080	1.8%	3,366	2.0%
High School Graduate	1,197	11.0%	7,567	12.4%	24,492	14.4%
Some College	1,211	11.2%	8,050	13.2%	25,982	15.3%
Associate Degree Only	753	6.9%	3,956	6.5%	12,167	7.1%
Bachelor Degree Only	4,414	40.7%	21,878	35.8%	56,640	33.3%
Graduate Degree	3,075	28.3%	17,272	28.3%	43,580	25.6%

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Units In Structure (2023)						
1 Detached Unit	3,817	68.7%	24,452	81.8%	58,548	68.3%
1 Attached Unit	595	10.7%	2,690	9.0%	10,198	11.9%
2 to 4 Units	403	7.3%	838	2.8%	4,012	4.7%
5 to 9 Units	278	5.0%	765	2.6%	5,351	6.2%
10 to 19 Units	328	5.9%	935	3.1%	4,938	5.8%
20 to 49 Units	112	2.0%	365	1.2%	2,740	3.2%
50 or More Units	154	2.8%	586	2.0%	4,598	5.4%
Mobile Home or Trailer	6	0.1%	63	0.2%	189	0.2%
Other Structure	1	-	25	-	65	-
Homes Built By Year (2023)						
Homes Built 2010 or later	92	1.7%	1,026	3.4%	4,850	5.7%
Homes Built 2000 to 2009	216	3.9%	3,671	12.3%	12,252	14.3%
Homes Built 1990 to 1999	977	17.6%	6,437	21.5%	19,831	23.1%
Homes Built 1980 to 1989	2,038	36.7%	8,866	29.7%	18,288	21.3%
Homes Built 1970 to 1979	1,829	32.9%	6,984	23.4%	21,212	24.8%
Homes Built 1960 to 1969	308	5.5%	2,050	6.9%	8,231	9.6%
Homes Built 1950 to 1959	74	1.3%	965	3.2%	2,828	3.3%
Homes Built Before 1949	159	2.9%	721	2.4%	3,145	3.7%
Home Values (2023)						
Home Values \$1,000,000 or More	39	0.8%	609	2.3%	1,361	2.1%
Home Values \$500,000 to \$999,999	1,013	21.0%	6,229	23.6%	13,757	20.8%
Home Values \$400,000 to \$499,999	1,245	25.8%	6,479	24.5%	13,558	20.5%
Home Values \$300,000 to \$399,999	1,239	25.7%	6,310	23.9%	15,354	23.2%
Home Values \$200,000 to \$299,999	614	12.7%	4,494	17.0%	13,836	20.9%
Home Values \$150,000 to \$199,999	243	5.0%	1,183	4.5%	4,173	6.3%
Home Values \$100,000 to \$149,999	244	5.1%	508	1.9%	2,204	3.3%
Home Values \$70,000 to \$99,999	127	2.6%	228	0.9%	629	1.0%
Home Values \$50,000 to \$69,999	7	0.1%	49	0.2%	208	0.3%
Home Values \$25,000 to \$49,999	12	0.3%	223	0.8%	448	0.7%
Home Values Under \$25,000	35	0.7%	134	0.5%	543	0.8%
Owner-Occupied Median Home Value	\$387,171		\$410,253		\$381,833	
Renter-Occupied Median Rent	\$1,423		\$1,502		\$1,404	
Transportation To Work (2023)						
Drive to Work Alone	4,582	54.1%	27,983	56.9%	79,924	57.8%
Drive to Work in Carpool	440	5.2%	2,568	5.2%	7,826	5.7%
Travel to Work by Public Transportation	283	3.3%	1,073	2.2%	3,309	2.4%
Drive to Work on Motorcycle	2	-	43	-	57	-
Walk or Bicycle to Work	120	1.4%	499	1.0%	1,895	1.4%
Other Means	30	0.4%	281	0.6%	923	0.7%
Work at Home	3,017	35.6%	16,692	34.0%	44,326	32.1%
Travel Time (2023)						
Travel to Work in 14 Minutes or Less	1,020	12.0%	6,871	14.0%	21,130	15.3%
Travel to Work in 15 to 29 Minutes	1,814	21.4%	10,807	22.0%	30,580	22.1%
Travel to Work in 30 to 59 Minutes	1,910	22.5%	10,937	22.3%	31,610	22.9%
Travel to Work in 60 Minutes or More	713	8.4%	3,832	7.8%	10,616	7.7%
Average Minutes Travel to Work	26.8		26.2		25.8	

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