

## Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.7477/-88.1672

Plainfield-Naperville Rd & 75th St Naperville, IL 60540		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2023)	8,330		98,240		253,574		
Projected Population (2028)	8,116		97,619		253,264		
Census Population (2020)	8,475		98,737		254,871		
Census Population (2010)	8,224		96,296		245,393		
Projected Annual Growth (2023 to 2028)	-213	-0.5%	-622	-0.1%	-310	-	
Historical Annual Growth (2020 to 2023)	-145	-0.6%	-497	-0.2%	-1,297	-0.2%	
Historical Annual Growth (2010 to 2020)	251	1.0%	2,441	0.8%	9,478	1.3%	
Estimated Population Density (2023)	2,653	psm	3,476	psm	3,230	psm	
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi	
Households							
Estimated Households (2023)	3,047		36,048		91,678		
Projected Households (2028)	2,994		36,153		92,548		
Census Households (2020)	3,062		35,791		91,109		
Census Households (2010)	2,993		34,552		86,778		
Estimated Households with Children (2023)	1,127	37.0%	13,540	37.6%	36,438	39.7%	
Estimated Average Household Size (2023)	2.73		2.66		2.73		
Average Household Income							
Estimated Average Household Income (2023)	\$188,668		\$194,749		\$186,888		
Projected Average Household Income (2028)	\$206,502		\$208,357		\$198,565		
Estimated Average Family Income (2023)	\$213,563		\$228,863		\$216,242		
Median Household Income							
Estimated Median Household Income (2023)	\$152,674		\$145,292		\$142,218		
Projected Median Household Income (2028)	\$157,660		\$149,693		\$147,328		
Estimated Median Family Income (2023)	\$179,672		\$178,481		\$169,975		
Per Capita Income							
Estimated Per Capita Income (2023)	\$69,024		\$71,596		\$67,656		
Projected Per Capita Income (2028)	\$76,181		\$77,303		\$72,647		
Estimated Per Capita Income 5 Year Growth	\$7,158	10.4%	\$5,706	8.0%	\$4,992	7.4%	
Estimated Average Household Net Worth (2023)	\$1,103,975		\$1,089,689		\$1,031,699		
Daytime Demos (2023)							
Total Businesses	252		4,002		9,781		
Total Employees	2,404		43,976		121,726		
Company Headquarter Businesses	7	2.8%	155	3.9%	423	4.3%	
Company Headquarter Employees	44	1.8%	7,939	18.1%	27,870	22.9%	
Employee Population per Business	9.5		11.0		12.4		
Residential Population per Business	33.0		24.5		25.9		

## Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.7477/-88.1672

### Plainfield-Naperville Rd & 75th St

Naperville, IL 60540

1 mi radius

3 mi radius

5 mi radius

#### Race & Ethnicity

White (2023)	6,374	76.5%	64,152	65.3%	151,810	59.9%
Black or African American (2023)	360	4.3%	5,632	5.7%	20,752	8.2%
American Indian or Alaska Native (2023)	8	-	166	0.2%	635	0.3%
Asian (2023)	924	11.1%	20,284	20.6%	55,406	21.9%
Hawaiian or Pacific Islander (2023)	2	-	35	-	67	-
Other Race (2023)	137	1.6%	2,012	2.0%	7,786	3.1%
Two or More Races (2023)	525	6.3%	5,960	6.1%	17,117	6.8%
Not Hispanic or Latino Population (2023)	7,728	92.8%	90,122	91.7%	227,361	89.7%
Hispanic or Latino Population (2023)	602	7.2%	8,118	8.3%	26,213	10.3%
Not Hispanic or Latino Population (2028)	7,525	92.7%	89,544	91.7%	227,249	89.7%
Hispanic or Latino Population (2028)	592	7.3%	8,075	8.3%	26,015	10.3%
Not Hispanic or Latino Population (2020)	7,953	93.8%	91,433	92.6%	229,914	90.2%
Hispanic or Latino Population (2020)	522	6.2%	7,304	7.4%	24,957	9.8%
Not Hispanic or Latino Population (2010)	7,891	96.0%	90,856	94.4%	225,597	91.9%
Hispanic or Latino Population (2010)	333	4.0%	5,440	5.6%	19,796	8.1%
Projected Hispanic Annual Growth (2023 to 2028)	-11	-0.4%	-43	-0.1%	-197	-0.2%
Historic Hispanic Annual Growth (2010 to 2023)	269	6.2%	2,678	3.8%	6,416	2.5%

#### Age Distribution (2023)

Age Under 5	461	5.5%	5,103	5.2%	14,257	5.6%
Age 5 to 9 Years	561	6.7%	6,369	6.5%	17,230	6.8%
Age 10 to 14 Years	648	7.8%	7,099	7.2%	19,095	7.5%
Age 15 to 19 Years	552	6.6%	7,186	7.3%	18,481	7.3%
Age 20 to 24 Years	347	4.2%	5,680	5.8%	14,320	5.6%
Age 25 to 29 Years	366	4.4%	5,333	5.4%	15,234	6.0%
Age 30 to 34 Years	449	5.4%	5,716	5.8%	16,427	6.5%
Age 35 to 39 Years	599	7.2%	7,004	7.1%	19,254	7.6%
Age 40 to 44 Years	581	7.0%	7,288	7.4%	19,723	7.8%
Age 45 to 49 Years	554	6.6%	7,055	7.2%	18,623	7.3%
Age 50 to 54 Years	640	7.7%	7,385	7.5%	18,558	7.3%
Age 55 to 59 Years	639	7.7%	6,846	7.0%	16,899	6.7%
Age 60 to 64 Years	700	8.4%	6,522	6.6%	15,210	6.0%
Age 65 to 74 Years	802	9.6%	8,512	8.7%	19,367	7.6%
Age 75 to 84 Years	335	4.0%	3,744	3.8%	7,955	3.1%
Age 85 Years or Over	98	1.2%	1,397	1.4%	2,940	1.2%
Median Age	40.9		39.3		38.0	

#### Gender Age Distribution (2023)

Female Population	4,161	50.0%	50,062	51.0%	128,254	50.6%
Age 0 to 19 Years	1,080	26.0%	12,706	25.4%	33,904	26.4%
Age 20 to 64 Years	2,449	58.9%	29,961	59.8%	78,068	60.9%
Age 65 Years or Over	632	15.2%	7,395	14.8%	16,282	12.7%
Female Median Age	41.4		39.9		38.4	
Male Population	4,169	50.0%	48,178	49.0%	125,320	49.4%
Age 0 to 19 Years	1,142	27.4%	13,051	27.1%	35,158	28.1%
Age 20 to 64 Years	2,424	58.2%	28,869	59.9%	76,181	60.8%
Age 65 Years or Over	602	14.5%	6,258	13.0%	13,981	11.2%
Male Median Age	40.3		38.7		37.5	

## Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.7477/-88.1672

### Plainfield-Naperville Rd & 75th St Naperville, IL 60540

1 mi radius      3 mi radius      5 mi radius

Household Income Distribution (2023)						
HH Income \$200,000 or More	944	31.0%	11,387	31.6%	26,964	29.4%
HH Income \$150,000 to \$199,999	680	22.3%	5,348	14.8%	13,194	14.4%
HH Income \$100,000 to \$149,999	522	17.1%	6,559	18.2%	17,973	19.6%
HH Income \$75,000 to \$99,999	283	9.3%	3,593	10.0%	10,088	11.0%
HH Income \$50,000 to \$74,999	313	10.3%	3,733	10.4%	9,691	10.6%
HH Income \$35,000 to \$49,999	124	4.1%	1,767	4.9%	4,829	5.3%
HH Income \$25,000 to \$34,999	81	2.7%	1,341	3.7%	3,004	3.3%
HH Income \$15,000 to \$24,999	32	1.1%	942	2.6%	2,587	2.8%
HH Income Under \$15,000	67	2.2%	1,378	3.8%	3,349	3.7%
HH Income \$35,000 or More	2,866	94.1%	32,387	89.8%	82,739	90.2%
HH Income \$75,000 or More	2,429	79.7%	26,887	74.6%	68,219	74.4%
Housing (2023)						
Total Housing Units	3,166		37,695		96,239	
Housing Units Occupied	3,047	96.2%	36,048	95.6%	91,678	95.3%
Housing Units Owner-Occupied	2,522	82.8%	25,987	72.1%	66,582	72.6%
Housing Units, Renter-Occupied	524	17.2%	10,061	27.9%	25,096	27.4%
Housing Units, Vacant	119	3.9%	1,647	4.6%	4,561	5.0%
Marital Status (2023)						
Never Married	1,889	28.4%	23,082	29.0%	60,489	29.8%
Currently Married	4,021	60.4%	44,844	56.3%	113,404	55.9%
Separated	150	2.3%	2,498	3.1%	6,071	3.0%
Widowed	250	3.8%	3,314	4.2%	8,054	4.0%
Divorced	350	5.2%	5,931	7.4%	14,974	7.4%
Household Type (2023)						
Population Family	7,482	89.8%	83,695	85.2%	219,679	86.6%
Population Non-Family	836	10.0%	12,121	12.3%	30,263	11.9%
Population Group Quarters	12	0.1%	2,424	2.5%	3,631	1.4%
Family Households	2,345	77.0%	26,114	72.4%	67,049	73.1%
Non-Family Households	702	23.0%	9,934	27.6%	24,629	26.9%
Married Couple with Children	972	24.2%	10,953	24.4%	29,606	26.1%
Average Family Household Size	3.2		3.2		3.3	
Household Size (2023)						
1 Person Households	590	19.4%	8,128	22.5%	19,948	21.8%
2 Person Households	969	31.8%	11,295	31.3%	27,495	30.0%
3 Person Households	552	18.1%	6,715	18.6%	17,399	19.0%
4 Person Households	626	20.5%	6,421	17.8%	16,974	18.5%
5 Person Households	241	7.9%	2,520	7.0%	6,899	7.5%
6 or More Person Households	69	2.3%	969	2.7%	2,964	3.2%
Household Vehicles (2023)						
Households with 0 Vehicles Available	54	1.8%	1,161	3.2%	3,420	3.7%
Households with 1 Vehicles Available	877	28.8%	10,558	29.3%	26,292	28.7%
Households with 2 or More Vehicles Available	2,115	69.4%	24,329	67.5%	61,966	67.6%
Total Vehicles Available	6,160		68,499		174,520	
Average Vehicles Per Household	2.0		1.9		1.9	

## Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.7477/-88.1672

### Plainfield-Naperville Rd & 75th St Naperville, IL 60540

1 mi radius      3 mi radius      5 mi radius

#### Labor Force (2023)

Estimated Labor Population Age 16 Years or Over	6,537		78,149		198,958	
Estimated Civilian Employed	4,508	69.0%	53,992	69.1%	138,919	69.8%
Estimated Civilian Unemployed	146	2.2%	1,880	2.4%	5,388	2.7%
Estimated in Armed Forces	44	0.7%	102	0.1%	164	-
Estimated Not in Labor Force	1,839	28.1%	22,175	28.4%	54,487	27.4%
Unemployment Rate	2.2%		2.4%		2.7%	

#### Occupation (2023)

Occupation: Population Age 16 Years or Over	4,508		53,991		138,918	
Management, Business, Financial Operations	1,219	27.0%	15,196	28.1%	36,102	26.0%
Professional, Related	1,472	32.7%	17,467	32.4%	46,441	33.4%
Service	403	8.9%	5,191	9.6%	13,449	9.7%
Sales, Office	953	21.1%	10,845	20.1%	28,517	20.5%
Farming, Fishing, Forestry	-	-	24	-	30	-
Construct, Extraction, Maintenance	132	2.9%	1,516	2.8%	3,829	2.8%
Production, Transport Material Moving	329	7.3%	3,752	6.9%	10,549	7.6%
White Collar Workers	3,644	80.8%	43,508	80.6%	111,060	79.9%
Blue Collar Workers	864	19.2%	10,483	19.4%	27,858	20.1%

#### Consumer Expenditure (2023)

Total Household Expenditure	\$342.19 M		\$4.19 B		\$10.35 B	
Total Non-Retail Expenditure	\$182.53 M	53.3%	\$2.24 B	53.4%	\$5.52 B	53.3%
Total Retail Expenditure	\$159.66 M	46.7%	\$1.96 B	46.6%	\$4.83 B	46.7%
Apparel	\$12.59 M	3.7%	\$153.66 M	3.7%	\$379.41 M	3.7%
Contributions	\$12.68 M	3.7%	\$155.09 M	3.7%	\$379.71 M	3.7%
Education	\$13.06 M	3.8%	\$158.33 M	3.8%	\$387.52 M	3.7%
Entertainment	\$20.41 M	6.0%	\$248.15 M	5.9%	\$612 M	5.9%
Food and Beverages	\$48.73 M	14.2%	\$598.47 M	14.3%	\$1.48 B	14.3%
Furnishings and Equipment	\$12.55 M	3.7%	\$152.61 M	3.6%	\$376.52 M	3.6%
Gifts	\$9.69 M	2.8%	\$121.15 M	2.9%	\$296.17 M	2.9%
Health Care	\$26.96 M	7.9%	\$330.97 M	7.9%	\$817.6 M	7.9%
Household Operations	\$14.08 M	4.1%	\$171.86 M	4.1%	\$423.08 M	4.1%
Miscellaneous Expenses	\$6.58 M	1.9%	\$80.41 M	1.9%	\$198.26 M	1.9%
Personal Care	\$4.58 M	1.3%	\$56.08 M	1.3%	\$138.48 M	1.3%
Personal Insurance	\$2.76 M	0.8%	\$33.24 M	0.8%	\$81.68 M	0.8%
Reading	\$762.97 K	0.2%	\$9.32 M	0.2%	\$22.92 M	0.2%
Shelter	\$71.53 M	20.9%	\$879.91 M	21.0%	\$2.17 B	21.0%
Tobacco	\$1.52 M	0.4%	\$19.36 M	0.5%	\$48.22 M	0.5%
Transportation	\$61.19 M	17.9%	\$748.11 M	17.8%	\$1.85 B	17.9%
Utilities	\$22.52 M	6.6%	\$278.26 M	6.6%	\$689.43 M	6.7%

#### Educational Attainment (2023)

Adult Population Age 25 Years or Over	5,761		66,803		170,192	
Elementary (Grade Level 0 to 8)	22	0.4%	908	1.4%	3,265	1.9%
Some High School (Grade Level 9 to 11)	16	0.3%	733	1.1%	2,816	1.7%
High School Graduate	639	11.1%	7,178	10.7%	19,515	11.5%
Some College	748	13.0%	8,262	12.4%	23,004	13.5%
Associate Degree Only	283	4.9%	4,253	6.4%	11,008	6.5%
Bachelor Degree Only	2,042	35.4%	24,780	37.1%	61,826	36.3%
Graduate Degree	2,010	34.9%	20,689	31.0%	48,757	28.6%

## Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.7477/-88.1672

### Plainfield-Naperville Rd & 75th St Naperville, IL 60540

1 mi radius      3 mi radius      5 mi radius

#### Units In Structure (2023)

1 Detached Unit	2,151	71.9%	21,829	63.2%	56,327	64.9%
1 Attached Unit	479	16.0%	4,984	14.4%	12,607	14.5%
2 to 4 Units	69	2.3%	1,804	5.2%	4,266	4.9%
5 to 9 Units	109	3.7%	2,262	6.5%	5,493	6.3%
10 to 19 Units	136	4.6%	2,198	6.4%	5,194	6.0%
20 to 49 Units	51	1.7%	1,104	3.2%	3,166	3.6%
50 or More Units	50	1.7%	1,796	5.2%	4,424	5.1%
Mobile Home or Trailer	1	-	49	0.1%	159	0.2%
Other Structure	-	-	21	-	43	-

#### Homes Built By Year (2023)

Homes Built 2010 or later	60	2.0%	1,861	5.4%	5,966	6.9%
Homes Built 2000 to 2009	107	3.6%	4,074	11.8%	14,004	16.1%
Homes Built 1990 to 1999	646	21.6%	8,829	25.6%	24,543	28.3%
Homes Built 1980 to 1989	1,411	47.1%	8,759	25.4%	20,386	23.5%
Homes Built 1970 to 1979	327	10.9%	6,790	19.7%	15,977	18.4%
Homes Built 1960 to 1969	318	10.6%	2,812	8.1%	5,098	5.9%
Homes Built 1950 to 1959	132	4.4%	1,366	4.0%	2,552	2.9%
Homes Built Before 1949	48	1.6%	1,557	4.5%	3,153	3.6%

#### Home Values (2023)

Home Values \$1,000,000 or More	12	0.5%	829	3.2%	1,537	2.3%
Home Values \$500,000 to \$999,999	788	31.2%	6,640	25.6%	15,145	22.7%
Home Values \$400,000 to \$499,999	794	31.5%	6,486	25.0%	15,074	22.6%
Home Values \$300,000 to \$399,999	591	23.4%	6,870	26.4%	15,889	23.9%
Home Values \$200,000 to \$299,999	236	9.4%	3,053	11.7%	11,796	17.7%
Home Values \$150,000 to \$199,999	66	2.6%	935	3.6%	3,726	5.6%
Home Values \$100,000 to \$149,999	7	0.3%	645	2.5%	1,819	2.7%
Home Values \$70,000 to \$99,999	9	0.4%	217	0.8%	576	0.9%
Home Values \$50,000 to \$69,999	3	0.1%	46	0.2%	137	0.2%
Home Values \$25,000 to \$49,999	14	0.6%	125	0.5%	418	0.6%
Home Values Under \$25,000	3	0.1%	140	0.5%	466	0.7%
Owner-Occupied Median Home Value	\$438,485		\$424,987		\$396,921	
Renter-Occupied Median Rent	\$1,562		\$1,512		\$1,465	

#### Transportation To Work (2023)

Drive to Work Alone	2,542	56.4%	28,926	53.6%	78,217	56.3%
Drive to Work in Carpool	190	4.2%	2,523	4.7%	6,787	4.9%
Travel to Work by Public Transportation	117	2.6%	1,576	2.9%	3,860	2.8%
Drive to Work on Motorcycle	-	-	39	-	161	0.1%
Walk or Bicycle to Work	35	0.8%	878	1.6%	1,813	1.3%
Other Means	50	1.1%	464	0.9%	1,125	0.8%
Work at Home	1,574	34.9%	19,585	36.3%	46,955	33.8%

#### Travel Time (2023)

Travel to Work in 14 Minutes or Less	646	14.3%	8,399	15.6%	20,829	15.0%
Travel to Work in 15 to 29 Minutes	989	21.9%	10,899	20.2%	29,714	21.4%
Travel to Work in 30 to 59 Minutes	926	20.5%	10,894	20.2%	29,677	21.4%
Travel to Work in 60 Minutes or More	373	8.3%	4,214	7.8%	11,743	8.5%
Average Minutes Travel to Work	25.7		25.0		25.9	