

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.9625/-87.8364

4501 N Cumberland Ave							
Norridge, IL		1 mi radius		3 mi radius		5 mi radius	
Population							
Estimated Population (2023)		18,841		179,449		499,039	
Projected Population (2028)		17,564		169,708		470,301	
Census Population (2020)		19,319		185,996		523,471	
Census Population (2010)		19,124		186,241		521,100	
Projected Annual Growth (2023 to 2028)		-1,277	-1.4%	-9,741	-1.1%	-28,738	-1.2%
Historical Annual Growth (2020 to 2023)		-478	-0.8%	-6,547	-1.2%	-24,432	-1.6%
Historical Annual Growth (2010 to 2020)		195	0.3%	-246	-	2,370	0.2%
Estimated Population Density (2023)		6,000	psm	6,350	psm	6,356	psm
Trade Area Size		3.1	sq mi	28.3	sq mi	78.5	sq mi
Households							
Estimated Households (2023)		7,861		70,831		185,322	
Projected Households (2028)		7,567		69,104		180,513	
Census Households (2020)		8,189		73,990		193,357	
Census Households (2010)		8,061		71,766		185,899	
Estimated Households with Children (2023)		1,868	23.8%	21,967	31.0%	63,654	34.3%
Estimated Average Household Size (2023)		2.37		2.52		2.67	
Average Household Income							
Estimated Average Household Income (2023)		\$128,055		\$127,469		\$132,310	
Projected Average Household Income (2028)		\$146,990		\$143,586		\$149,201	
Estimated Average Family Income (2023)		\$164,886		\$164,418		\$167,633	
Median Household Income							
Estimated Median Household Income (2023)		\$82,439		\$91,069		\$93,883	
Projected Median Household Income (2028)		\$83,003		\$92,177		\$95,258	
Estimated Median Family Income (2023)		\$109,258		\$113,503		\$116,551	
Per Capita Income							
Estimated Per Capita Income (2023)		\$53,491		\$50,361		\$49,187	
Projected Per Capita Income (2028)		\$63,399		\$58,517		\$57,323	
Estimated Per Capita Income 5 Year Growth		\$9,908	18.5%	\$8,156	16.2%	\$8,136	16.5%
Estimated Average Household Net Worth (2023)		\$507,354		\$553,537		\$589,192	
Daytime Demos (2023)							
Total Businesses		446		6,398		17,225	
Total Employees		3,245		97,146		213,588	
Company Headquarter Businesses		9	2.0%	288	4.5%	716	4.2%
Company Headquarter Employees		187	5.8%	29,197	30.1%	50,891	23.8%
Employee Population per Business		7.3		15.2		12.4	
Residential Population per Business		42.3		28.0		29.0	

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Race & Ethnicity

White (2023)	14,470	76.8%	122,002	68.0%	286,781	57.5%
Black or African American (2023)	988	5.2%	8,732	4.9%	33,588	6.7%
American Indian or Alaska Native (2023)	87	0.5%	1,541	0.9%	6,255	1.3%
Asian (2023)	1,182	6.3%	11,607	6.5%	32,485	6.5%
Hawaiian or Pacific Islander (2023)	7	-	53	-	189	-
Other Race (2023)	816	4.3%	18,046	10.1%	80,975	16.2%
Two or More Races (2023)	1,291	6.9%	17,469	9.7%	58,766	11.8%
Not Hispanic or Latino Population (2023)	16,280	86.4%	135,240	75.4%	320,693	64.3%
Hispanic or Latino Population (2023)	2,561	13.6%	44,209	24.6%	178,346	35.7%
Not Hispanic or Latino Population (2028)	15,149	86.3%	127,557	75.2%	302,381	64.3%
Hispanic or Latino Population (2028)	2,415	13.7%	42,150	24.8%	167,920	35.7%
Not Hispanic or Latino Population (2020)	17,116	88.6%	142,744	76.7%	333,809	63.8%
Hispanic or Latino Population (2020)	2,203	11.4%	43,252	23.3%	189,662	36.2%
Not Hispanic or Latino Population (2010)	17,459	91.3%	151,450	81.3%	352,325	67.6%
Hispanic or Latino Population (2010)	1,665	8.7%	34,791	18.7%	168,776	32.4%
Projected Hispanic Annual Growth (2023 to 2028)	-146	-1.1%	-2,058	-0.9%	-10,426	-1.2%
Historic Hispanic Annual Growth (2010 to 2023)	896	4.1%	9,418	2.1%	9,570	0.4%

Age Distribution (2023)

Age Under 5	906	4.8%	8,514	4.7%	24,753	5.0%
Age 5 to 9 Years	971	5.2%	9,235	5.1%	28,040	5.6%
Age 10 to 14 Years	923	4.9%	9,685	5.4%	29,843	6.0%
Age 15 to 19 Years	897	4.8%	9,649	5.4%	29,998	6.0%
Age 20 to 24 Years	869	4.6%	9,974	5.6%	30,358	6.1%
Age 25 to 29 Years	1,187	6.3%	12,043	6.7%	33,351	6.7%
Age 30 to 34 Years	1,444	7.7%	13,184	7.3%	35,276	7.1%
Age 35 to 39 Years	1,350	7.2%	13,438	7.5%	36,836	7.4%
Age 40 to 44 Years	1,226	6.5%	12,865	7.2%	35,943	7.2%
Age 45 to 49 Years	1,096	5.8%	11,900	6.6%	33,840	6.8%
Age 50 to 54 Years	1,201	6.4%	12,334	6.9%	34,581	6.9%
Age 55 to 59 Years	1,316	7.0%	12,244	6.8%	32,835	6.6%
Age 60 to 64 Years	1,194	6.3%	11,593	6.5%	31,180	6.2%
Age 65 to 74 Years	2,118	11.2%	18,249	10.2%	47,412	9.5%
Age 75 to 84 Years	1,460	7.8%	9,948	5.5%	23,974	4.8%
Age 85 Years or Over	682	3.6%	4,595	2.6%	10,820	2.2%
Median Age	43.3		40.8		39.3	

Gender Age Distribution (2023)

Female Population	9,605	51.0%	91,148	50.8%	252,872	50.7%
Age 0 to 19 Years	1,771	18.4%	18,055	19.8%	54,911	21.7%
Age 20 to 64 Years	5,373	55.9%	54,226	59.5%	151,032	59.7%
Age 65 Years or Over	2,461	25.6%	18,867	20.7%	46,928	18.6%
Female Median Age	44.9		42.2		40.4	
Male Population	9,236	49.0%	88,301	49.2%	246,167	49.3%
Age 0 to 19 Years	1,926	20.9%	19,028	21.5%	57,722	23.4%
Age 20 to 64 Years	5,510	59.7%	55,349	62.7%	153,168	62.2%
Age 65 Years or Over	1,800	19.5%	13,924	15.8%	35,278	14.3%
Male Median Age	41.7		39.4		38.3	

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Household Income Distribution (2023)

HH Income \$200,000 or More	912	11.6%	9,293	13.1%	26,974	14.6%
HH Income \$150,000 to \$199,999	774	9.9%	7,586	10.7%	19,120	10.3%
HH Income \$100,000 to \$149,999	1,458	18.5%	13,297	18.8%	33,776	18.2%
HH Income \$75,000 to \$99,999	1,105	14.1%	9,677	13.7%	25,068	13.5%
HH Income \$50,000 to \$74,999	1,172	14.9%	10,739	15.2%	27,033	14.6%
HH Income \$35,000 to \$49,999	675	8.6%	6,057	8.6%	15,976	8.6%
HH Income \$25,000 to \$34,999	710	9.0%	4,163	5.9%	12,251	6.6%
HH Income \$15,000 to \$24,999	549	7.0%	4,648	6.6%	11,789	6.4%
HH Income Under \$15,000	506	6.4%	5,373	7.6%	13,336	7.2%
HH Income \$35,000 or More	6,096	77.6%	56,649	80.0%	147,946	79.8%
HH Income \$75,000 or More	4,249	54.1%	39,853	56.3%	104,938	56.6%

Housing (2023)

Total Housing Units	8,564		77,297		203,402	
Housing Units Occupied	7,861	91.8%	70,831	91.6%	185,322	91.1%
Housing Units Owner-Occupied	4,482	57.0%	40,594	57.3%	105,397	56.9%
Housing Units, Renter-Occupied	3,379	43.0%	30,237	42.7%	79,925	43.1%
Housing Units, Vacant	704	9.0%	6,466	9.1%	18,080	9.8%

Marital Status (2023)

Never Married	4,917	30.7%	49,694	32.7%	148,580	35.7%
Currently Married	8,241	51.4%	75,707	49.8%	193,941	46.6%
Separated	601	3.7%	6,118	4.0%	18,788	4.5%
Widowed	1,135	7.1%	8,569	5.6%	22,820	5.5%
Divorced	1,148	7.2%	11,927	7.8%	32,274	7.8%

Household Type (2023)

Population Family	15,059	79.9%	146,418	81.6%	414,518	83.1%
Population Non-Family	3,558	18.9%	31,811	17.7%	80,201	16.1%
Population Group Quarters	223	1.2%	1,219	0.7%	4,320	0.9%
Family Households	4,734	60.2%	44,155	62.3%	118,898	64.2%
Non-Family Households	3,127	39.8%	26,677	37.7%	66,424	35.8%
Married Couple with Children	1,528	18.5%	17,963	23.7%	49,540	25.5%
Average Family Household Size	3.2		3.3		3.5	

Household Size (2023)

1 Person Households	2,771	35.3%	23,357	33.0%	58,081	31.3%
2 Person Households	2,303	29.3%	20,196	28.5%	51,740	27.9%
3 Person Households	1,197	15.2%	11,009	15.5%	28,329	15.3%
4 Person Households	985	12.5%	9,321	13.2%	24,239	13.1%
5 Person Households	416	5.3%	4,334	6.1%	12,797	6.9%
6 or More Person Households	188	2.4%	2,613	3.7%	10,136	5.5%

Household Vehicles (2023)

Households with 0 Vehicles Available	1,008	12.8%	8,948	12.6%	24,615	13.3%
Households with 1 Vehicles Available	3,209	40.8%	28,262	39.9%	72,999	39.4%
Households with 2 or More Vehicles Available	3,645	46.4%	33,621	47.5%	87,708	47.3%
Total Vehicles Available	11,929		109,274		285,255	
Average Vehicles Per Household	1.5		1.5		1.5	

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Labor Force (2023)

Estimated Labor Population Age 16 Years or Over	15,847		150,052		410,202	
Estimated Civilian Employed	9,744	61.5%	96,480	64.3%	263,797	64.3%
Estimated Civilian Unemployed	304	1.9%	2,766	1.8%	8,129	2.0%
Estimated in Armed Forces	35	0.2%	71	-	135	-
Estimated Not in Labor Force	5,764	36.4%	50,736	33.8%	138,141	33.7%
Unemployment Rate	1.9%		1.8%		2.0%	

Occupation (2023)

Occupation: Population Age 16 Years or Over	9,744		96,479		263,796	
Management, Business, Financial Operations	1,783	18.3%	17,360	18.0%	46,876	17.8%
Professional, Related Service	1,988	20.4%	20,877	21.6%	59,208	22.4%
Sales, Office	1,711	17.6%	17,069	17.7%	44,468	16.9%
Farming, Fishing, Forestry	1,912	19.6%	18,286	19.0%	49,946	18.9%
Construct, Extraction, Maintenance	6	-	109	0.1%	321	0.1%
Production, Transport Material Moving	1,041	10.7%	8,720	9.0%	21,815	8.3%
White Collar Workers	1,302	13.4%	14,057	14.6%	41,161	15.6%
Blue Collar Workers	5,683	58.3%	56,523	58.6%	156,030	59.1%
	4,060	41.7%	39,955	41.4%	107,765	40.9%

Consumer Expenditure (2023)

Total Household Expenditure	\$656.86 M		\$5.94 B		\$16.01 B	
Total Non-Retail Expenditure	\$348.58 M	53.1%	\$3.16 B	53.1%	\$8.51 B	53.1%
Total Retail Expenditure	\$308.28 M	46.9%	\$2.79 B	46.9%	\$7.5 B	46.9%
Apparel	\$23.44 M	3.6%	\$213.23 M	3.6%	\$576.75 M	3.6%
Contributions	\$22.22 M	3.4%	\$202.16 M	3.4%	\$549.64 M	3.4%
Education	\$21.12 M	3.2%	\$195.85 M	3.3%	\$537.42 M	3.4%
Entertainment	\$37.57 M	5.7%	\$341.32 M	5.7%	\$921.61 M	5.8%
Food and Beverages	\$96.01 M	14.6%	\$867.49 M	14.6%	\$2.33 B	14.6%
Furnishings and Equipment	\$23.28 M	3.5%	\$211.39 M	3.6%	\$570.19 M	3.6%
Gifts	\$16.84 M	2.6%	\$154.08 M	2.6%	\$421.43 M	2.6%
Health Care	\$54.64 M	8.3%	\$489.53 M	8.2%	\$1.31 B	8.2%
Household Operations	\$26.14 M	4.0%	\$236.9 M	4.0%	\$639.97 M	4.0%
Miscellaneous Expenses	\$12.52 M	1.9%	\$113.28 M	1.9%	\$305.11 M	1.9%
Personal Care	\$8.84 M	1.3%	\$79.93 M	1.3%	\$215.12 M	1.3%
Personal Insurance	\$4.76 M	0.7%	\$43.46 M	0.7%	\$117.88 M	0.7%
Reading	\$1.45 M	0.2%	\$13.07 M	0.2%	\$35.21 M	0.2%
Shelter	\$138.82 M	21.1%	\$1.26 B	21.1%	\$3.38 B	21.1%
Tobacco	\$3.72 M	0.6%	\$32.93 M	0.6%	\$87.43 M	0.5%
Transportation	\$118.42 M	18.0%	\$1.07 B	18.0%	\$2.88 B	18.0%
Utilities	\$47.09 M	7.2%	\$422.23 M	7.1%	\$1.13 B	7.1%

Educational Attainment (2023)

Adult Population Age 25 Years or Over	14,274		132,392		356,048	
Elementary (Grade Level 0 to 8)	647	4.5%	7,259	5.5%	27,333	7.7%
Some High School (Grade Level 9 to 11)	755	5.3%	6,492	4.9%	20,165	5.7%
High School Graduate	3,705	26.0%	35,271	26.6%	90,233	25.3%
Some College	3,156	22.1%	25,996	19.6%	64,642	18.2%
Associate Degree Only	1,150	8.1%	10,631	8.0%	26,208	7.4%
Bachelor Degree Only	3,138	22.0%	29,768	22.5%	78,125	21.9%
Graduate Degree	1,723	12.1%	16,974	12.8%	49,342	13.9%

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Units In Structure (2023)

1 Detached Unit	3,504	43.5%	36,038	50.2%	91,525	49.2%
1 Attached Unit	215	2.7%	2,134	3.0%	6,247	3.4%
2 to 4 Units	1,177	14.6%	10,060	14.0%	36,201	19.5%
5 to 9 Units	968	12.0%	8,670	12.1%	18,154	9.8%
10 to 19 Units	265	3.3%	3,388	4.7%	8,651	4.7%
20 to 49 Units	439	5.4%	3,692	5.1%	8,985	4.8%
50 or More Units	1,276	15.8%	6,630	9.2%	14,580	7.8%
Mobile Home or Trailer	16	0.2%	158	0.2%	871	0.5%
Other Structure	1	-	61	-	108	-

Homes Built By Year (2023)

Homes Built 2010 or later	173	2.1%	2,408	3.4%	6,454	3.5%
Homes Built 2000 to 2009	367	4.6%	4,007	5.6%	9,207	5.0%
Homes Built 1990 to 1999	525	6.5%	3,439	4.8%	7,446	4.0%
Homes Built 1980 to 1989	726	9.0%	4,763	6.6%	10,240	5.5%
Homes Built 1970 to 1979	1,803	22.4%	9,273	12.9%	19,616	10.6%
Homes Built 1960 to 1969	1,494	18.5%	11,668	16.3%	25,732	13.8%
Homes Built 1950 to 1959	1,470	18.2%	15,014	20.9%	37,213	20.0%
Homes Built Before 1949	1,303	16.2%	20,259	28.2%	69,415	37.3%

Home Values (2023)

Home Values \$1,000,000 or More	21	0.5%	397	1.0%	1,341	1.3%
Home Values \$500,000 to \$999,999	393	8.8%	3,688	9.1%	11,581	11.0%
Home Values \$400,000 to \$499,999	538	12.0%	4,079	10.0%	11,825	11.2%
Home Values \$300,000 to \$399,999	1,477	33.0%	11,666	28.7%	30,517	29.0%
Home Values \$200,000 to \$299,999	1,124	25.1%	13,591	33.5%	33,021	31.3%
Home Values \$150,000 to \$199,999	454	10.1%	3,663	9.0%	8,780	8.3%
Home Values \$100,000 to \$149,999	328	7.3%	1,740	4.3%	4,162	3.9%
Home Values \$70,000 to \$99,999	50	1.1%	501	1.2%	1,265	1.2%
Home Values \$50,000 to \$69,999	29	0.6%	164	0.4%	325	0.3%
Home Values \$25,000 to \$49,999	27	0.6%	399	1.0%	840	0.8%
Home Values Under \$25,000	41	0.9%	706	1.7%	1,740	1.7%
Owner-Occupied Median Home Value	\$299,743		\$302,425		\$321,453	
Renter-Occupied Median Rent	\$1,176		\$1,138		\$1,115	

Transportation To Work (2023)

Drive to Work Alone	6,363	65.3%	60,655	62.9%	158,122	59.9%
Drive to Work in Carpool	639	6.6%	6,621	6.9%	20,849	7.9%
Travel to Work by Public Transportation	393	4.0%	4,496	4.7%	14,946	5.7%
Drive to Work on Motorcycle	-	-	22	-	113	-
Walk or Bicycle to Work	230	2.4%	2,626	2.7%	7,813	3.0%
Other Means	169	1.7%	1,562	1.6%	3,888	1.5%
Work at Home	1,949	20.0%	20,496	21.2%	58,064	22.0%

Travel Time (2023)

Travel to Work in 14 Minutes or Less	1,065	10.9%	11,505	11.9%	31,929	12.1%
Travel to Work in 15 to 29 Minutes	2,520	25.9%	23,689	24.6%	63,516	24.1%
Travel to Work in 30 to 59 Minutes	3,552	36.4%	32,999	34.2%	88,873	33.7%
Travel to Work in 60 Minutes or More	658	6.8%	7,790	8.1%	21,413	8.1%
Average Minutes Travel to Work	29.2		29.1		29.2	