

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.897/-88.3319

2000 W State St Geneva, IL 60134	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2024)	12,047		58,274		108,842	
Projected Population (2029)	12,177		59,087		110,876	
Census Population (2020)	11,863		58,363		107,505	
Census Population (2010)	11,870		57,660		105,193	
Projected Annual Growth (2024 to 2029)	131	0.2%	813	0.3%	2,035	0.4%
Historical Annual Growth (2020 to 2024)	184	0.4%	-89	-	1,336	0.3%
Historical Annual Growth (2010 to 2020)	-7	-	703	0.3%	2,312	0.5%
Estimated Population Density (2024)	3,837 psm		2,061 psm		1,386 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2024)	4,980		23,435		41,480	
Projected Households (2029)	5,116		24,181		42,908	
Census Households (2020)	4,775		22,719		40,023	
Census Households (2010)	4,432		21,373		37,684	
Estimated Households with Children (2024)	1,274	25.6%	6,274	26.8%	12,248	29.5%
Estimated Average Household Size (2024)	2.40		2.45		2.59	
Average Household Income						
Estimated Average Household Income (2024)	\$140,014		\$153,386		\$163,493	
Projected Average Household Income (2029)	\$145,756		\$159,254		\$170,541	
Estimated Average Family Income (2024)	\$184,937		\$193,788		\$204,764	
Median Household Income						
Estimated Median Household Income (2024)	\$102,621		\$115,381		\$125,656	
Projected Median Household Income (2029)	\$104,417		\$118,079		\$129,548	
Estimated Median Family Income (2024)	\$140,938		\$149,095		\$160,660	
Per Capita Income						
Estimated Per Capita Income (2024)	\$57,904		\$61,734		\$62,361	
Projected Per Capita Income (2029)	\$61,267		\$65,220		\$66,049	
Estimated Per Capita Income 5 Year Growth	\$3,363	5.8%	\$3,486	5.6%	\$3,688	5.9%
Estimated Average Household Net Worth (2024)	\$1,303,304		\$1,430,699		\$1,564,155	
Daytime Demos (2024)						
Total Businesses	462		3,120		5,326	
Total Employees	5,375		32,969		60,446	
Company Headquarter Businesses	16	3.4%	115	3.7%	222	4.2%
Company Headquarter Employees	666	12.4%	4,281	13.0%	8,446	14.0%
Employee Population per Business	11.6		10.6		11.3	
Residential Population per Business	26.1		18.7		20.4	

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Race & Ethnicity							
White (2024)	9,884	82.0%	47,968	82.3%	89,848	82.5%	
Black or African American (2024)	288	2.4%	1,355	2.3%	2,427	2.2%	
American Indian or Alaska Native (2024)	61	0.5%	205	0.4%	309	0.3%	
Asian (2024)	366	3.0%	1,989	3.4%	4,773	4.4%	
Hawaiian or Pacific Islander (2024)	2	-	10	-	19	-	
Other Race (2024)	598	5.0%	2,315	4.0%	3,507	3.2%	
Two or More Races (2024)	849	7.0%	4,431	7.6%	7,958	7.3%	
Not Hispanic or Latino Population (2024)	10,134	84.1%	49,503	84.9%	93,783	86.2%	
Hispanic or Latino Population (2024)	1,913	15.9%	8,771	15.1%	15,058	13.8%	
Not Hispanic or Latino Population (2029)	9,784	80.3%	47,863	81.0%	91,106	82.2%	
Hispanic or Latino Population (2029)	2,393	19.7%	11,224	19.0%	19,770	17.8%	
Not Hispanic or Latino Population (2020)	10,361	87.3%	52,130	89.3%	97,493	90.7%	
Hispanic or Latino Population (2020)	1,502	12.7%	6,234	10.7%	10,012	9.3%	
Not Hispanic or Latino Population (2010)	10,830	91.2%	52,761	91.5%	97,650	92.8%	
Hispanic or Latino Population (2010)	1,040	8.8%	4,900	8.5%	7,543	7.2%	
Projected Hispanic Annual Growth (2024 to 2029)	480	5.0%	2,453	5.6%	4,712	6.3%	
Historic Hispanic Annual Growth (2010 to 2024)	873	6.0%	3,872	5.6%	7,515	7.1%	
Age Distribution (2024)							
Age Under 5	617	5.1%	2,973	5.1%	5,638	5.2%	
Age 5 to 9 Years	692	5.7%	3,365	5.8%	6,547	6.0%	
Age 10 to 14 Years	735	6.1%	3,631	6.2%	7,279	6.7%	
Age 15 to 19 Years	788	6.5%	3,964	6.8%	7,941	7.3%	
Age 20 to 24 Years	622	5.2%	2,841	4.9%	5,283	4.9%	
Age 25 to 29 Years	678	5.6%	2,773	4.8%	4,559	4.2%	
Age 30 to 34 Years	715	5.9%	3,229	5.5%	5,604	5.1%	
Age 35 to 39 Years	778	6.5%	3,547	6.1%	6,457	5.9%	
Age 40 to 44 Years	737	6.1%	3,557	6.1%	6,716	6.2%	
Age 45 to 49 Years	733	6.1%	3,459	5.9%	6,842	6.3%	
Age 50 to 54 Years	793	6.6%	4,212	7.2%	8,215	7.5%	
Age 55 to 59 Years	860	7.1%	4,412	7.6%	8,330	7.7%	
Age 60 to 64 Years	873	7.2%	4,424	7.6%	8,126	7.5%	
Age 65 to 74 Years	1,401	11.6%	6,921	11.9%	12,571	11.5%	
Age 75 to 84 Years	763	6.3%	3,554	6.1%	6,243	5.7%	
Age 85 Years or Over	263	2.2%	1,412	2.4%	2,491	2.3%	
Median Age	41.9		43.3		43.1		
Gender Age Distribution (2024)							
Female Population	6,153	51.1%	29,417	50.5%	54,605	50.2%	
Age 0 to 19 Years	1,375	22.3%	6,728	22.9%	13,217	24.2%	
Age 20 to 64 Years	3,437	55.8%	16,240	55.2%	30,082	55.1%	
Age 65 Years or Over	1,342	21.8%	6,449	21.9%	11,306	20.7%	
Female Median Age	43.5		44.8		44.3		
Male Population	5,894	48.9%	28,857	49.5%	54,236	49.8%	
Age 0 to 19 Years	1,457	24.7%	7,205	25.0%	14,189	26.2%	
Age 20 to 64 Years	3,351	56.9%	16,214	56.2%	30,049	55.4%	
Age 65 Years or Over	1,085	18.4%	5,438	18.8%	9,999	18.4%	
Male Median Age	40.5		41.9		41.9		

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Household Income Distribution (2024)						
HH Income \$200,000 or More	843	16.9%	4,804	20.5%	10,128	24.4%
HH Income \$150,000 to \$199,999	591	11.9%	3,029	12.9%	5,473	13.2%
HH Income \$100,000 to \$149,999	1,016	20.4%	4,911	21.0%	8,263	19.9%
HH Income \$75,000 to \$99,999	573	11.5%	2,925	12.5%	4,526	10.9%
HH Income \$50,000 to \$74,999	719	14.4%	3,204	13.7%	5,057	12.2%
HH Income \$35,000 to \$49,999	504	10.1%	1,822	7.8%	2,821	6.8%
HH Income \$25,000 to \$34,999	248	5.0%	1,091	4.7%	1,888	4.6%
HH Income \$15,000 to \$24,999	102	2.1%	643	2.7%	1,509	3.6%
HH Income Under \$15,000	383	7.7%	1,007	4.3%	1,815	4.4%
HH Income \$35,000 or More	4,246	85.3%	20,695	88.3%	36,268	87.4%
HH Income \$75,000 or More	3,023	60.7%	15,669	66.9%	28,390	68.4%
Housing (2024)						
Total Housing Units	5,168		24,307		42,990	
Housing Units Occupied	4,980	96.4%	23,435	96.4%	41,480	96.5%
Housing Units Owner-Occupied	3,327	66.8%	17,138	73.1%	32,404	78.1%
Housing Units, Renter-Occupied	1,653	33.2%	6,298	26.9%	9,076	21.9%
Housing Units, Vacant	189	3.8%	871	3.7%	1,510	3.6%
Marital Status (2024)						
Never Married	3,117	31.2%	13,676	28.3%	23,163	25.9%
Currently Married	5,125	51.2%	26,621	55.1%	52,529	58.8%
Separated	147	1.5%	805	1.7%	1,401	1.6%
Widowed	549	5.5%	2,618	5.4%	4,975	5.6%
Divorced	1,065	10.6%	4,584	9.5%	7,308	8.2%
Household Type (2024)						
Population Family	9,109	75.6%	45,493	78.1%	88,764	81.6%
Population Non-Family	2,822	23.4%	11,860	20.4%	18,642	17.1%
Population Group Quarters	116	1.0%	921	1.6%	1,435	1.3%
Family Households	2,780	55.8%	13,930	59.4%	26,731	64.4%
Non-Family Households	2,200	44.2%	9,505	40.6%	14,749	35.6%
Married Couple with Children	998	19.5%	5,060	19.0%	10,084	19.2%
Average Family Household Size	3.3		3.3		3.3	
Household Size (2024)						
1 Person Households	1,841	37.0%	8,281	35.3%	12,936	31.2%
2 Person Households	1,693	34.0%	8,390	35.8%	16,148	38.9%
3 Person Households	599	12.0%	2,909	12.4%	5,459	13.2%
4 Person Households	522	10.5%	2,378	10.1%	4,259	10.3%
5 Person Households	214	4.3%	1,025	4.4%	1,852	4.5%
6 or More Person Households	111	2.2%	453	1.9%	826	2.0%
Household Vehicles (2024)						
Households with 0 Vehicles Available	160	3.2%	973	4.2%	1,853	4.5%
Households with 1 Vehicles Available	1,631	32.7%	7,178	30.6%	10,788	26.0%
Households with 2 or More Vehicles Available	3,189	64.0%	15,284	65.2%	28,839	69.5%
Total Vehicles Available	9,201		44,395		82,769	
Average Vehicles Per Household	1.8		1.9		2.0	

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Labor Force (2024)							
Estimated Labor Population Age 16 Years or Over		9,840		47,470		87,628	
Estimated Civilian Employed		6,441	65.5%	30,506	64.3%	55,356	63.2%
Estimated Civilian Unemployed		247	2.5%	1,615	3.4%	3,431	3.9%
Estimated in Armed Forces		-	-	-	-	-	-
Estimated Not in Labor Force		3,151	32.0%	15,348	32.3%	28,841	32.9%
Unemployment Rate		2.5%		3.4%		3.9%	
Occupation (2024)							
Occupation: Population Age 16 Years or Over		6,206		29,750		55,148	
Management, Business, Financial Operations		1,511	24.4%	6,781	22.8%	13,391	24.3%
Professional, Related Service		1,860	30.0%	8,213	27.6%	15,746	28.6%
Sales, Office		685	11.0%	4,199	14.1%	6,937	12.6%
Farming, Fishing, Forestry		1,292	20.8%	6,431	21.6%	11,452	20.8%
Construct, Extraction, Maintenance		-	-	9	-	10	-
Production, Transport Material Moving		302	4.9%	1,351	4.5%	2,386	4.3%
White Collar Workers		556	9.0%	2,767	9.3%	5,225	9.5%
Blue Collar Workers		4,664	75.1%	21,425	72.0%	40,589	73.6%
		1,542	24.9%	8,325	28.0%	14,558	26.4%
Consumer Expenditure (2024)							
Total Household Expenditure		\$449.89 M		\$2.33 B		\$4.32 B	
Total Non-Retail Expenditure		\$239.02 M	53.1%	\$1.24 B	53.2%	\$2.3 B	53.3%
Total Retail Expenditure		\$210.88 M	46.9%	\$1.09 B	46.8%	\$2.02 B	46.7%
Apparel		\$16.12 M	3.6%	\$83.63 M	3.6%	\$155.66 M	3.6%
Contributions		\$15.82 M	3.5%	\$83.3 M	3.6%	\$157.36 M	3.6%
Education		\$15.28 M	3.4%	\$80.54 M	3.5%	\$154.02 M	3.6%
Entertainment		\$26.13 M	5.8%	\$136.09 M	5.8%	\$253.87 M	5.9%
Food and Beverages		\$65.01 M	14.5%	\$335.12 M	14.4%	\$618.43 M	14.3%
Furnishings and Equipment		\$16.17 M	3.6%	\$84.15 M	3.6%	\$156.7 M	3.6%
Gifts		\$12.08 M	2.7%	\$63.79 M	2.7%	\$121.1 M	2.8%
Health Care		\$36.8 M	8.2%	\$189.94 M	8.2%	\$349.71 M	8.1%
Household Operations		\$18.09 M	4.0%	\$94.17 M	4.0%	\$175.73 M	4.1%
Miscellaneous Expenses		\$8.62 M	1.9%	\$44.7 M	1.9%	\$82.98 M	1.9%
Personal Care		\$6.04 M	1.3%	\$31.25 M	1.3%	\$57.86 M	1.3%
Personal Insurance		\$3.39 M	0.8%	\$17.84 M	0.8%	\$33.67 M	0.8%
Reading		\$999.05 K	0.2%	\$5.19 M	0.2%	\$9.66 M	0.2%
Shelter		\$94.65 M	21.0%	\$488.48 M	21.0%	\$904.55 M	20.9%
Tobacco		\$2.35 M	0.5%	\$11.77 M	0.5%	\$21.06 M	0.5%
Transportation		\$81.07 M	18.0%	\$418.95 M	18.0%	\$773.7 M	17.9%
Utilities		\$31.27 M	7.0%	\$160.07 M	6.9%	\$292.99 M	6.8%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		8,593		41,500		76,153	
Elementary (Grade Level 0 to 8)		193	2.2%	819	2.0%	1,314	1.7%
Some High School (Grade Level 9 to 11)		230	2.7%	1,236	3.0%	2,150	2.8%
High School Graduate		1,205	14.0%	7,419	17.9%	13,369	17.6%
Some College		1,811	21.1%	7,357	17.7%	13,446	17.7%
Associate Degree Only		702	8.2%	3,465	8.3%	6,251	8.2%
Bachelor Degree Only		2,591	30.1%	12,682	30.6%	23,652	31.1%
Graduate Degree		1,862	21.7%	8,522	20.5%	15,972	21.0%

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Units In Structure (2024)							
1 Detached Unit	2,867	64.7%	15,070	70.5%	29,367	77.9%	
1 Attached Unit	527	11.9%	2,673	12.5%	4,261	11.3%	
2 to 4 Units	526	11.9%	1,636	7.7%	2,218	5.9%	
5 to 9 Units	537	12.1%	1,286	6.0%	1,610	4.3%	
10 to 19 Units	226	5.1%	898	4.2%	1,024	2.7%	
20 to 49 Units	112	2.5%	602	2.8%	838	2.2%	
50 or More Units	171	3.9%	1,186	5.5%	1,998	5.3%	
Mobile Home or Trailer	11	0.3%	78	0.4%	157	0.4%	
Other Structure	2	-	6	-	6	-	
Homes Built By Year (2024)							
Homes Built 2010 or later	419	9.5%	1,991	9.3%	3,409	9.0%	
Homes Built 2000 to 2009	631	14.2%	3,741	17.5%	8,018	21.3%	
Homes Built 1990 to 1999	554	12.5%	3,196	15.0%	6,731	17.9%	
Homes Built 1980 to 1989	593	13.4%	3,625	17.0%	5,804	15.4%	
Homes Built 1970 to 1979	924	20.9%	3,367	15.8%	5,379	14.3%	
Homes Built 1960 to 1969	620	14.0%	2,461	11.5%	3,751	10.0%	
Homes Built 1950 to 1959	458	10.3%	1,889	8.8%	2,987	7.9%	
Homes Built Before 1949	780	17.6%	3,166	14.8%	5,401	14.3%	
Home Values (2024)							
Home Values \$1,000,000 or More	50	1.5%	238	1.4%	485	1.5%	
Home Values \$500,000 to \$999,999	316	9.5%	2,902	16.9%	7,383	22.8%	
Home Values \$400,000 to \$499,999	895	26.9%	3,888	22.7%	7,720	23.8%	
Home Values \$300,000 to \$399,999	1,002	30.1%	4,802	28.0%	8,350	25.8%	
Home Values \$200,000 to \$299,999	792	23.8%	4,105	24.0%	6,387	19.7%	
Home Values \$150,000 to \$199,999	91	2.7%	561	3.3%	1,006	3.1%	
Home Values \$100,000 to \$149,999	111	3.3%	293	1.7%	551	1.7%	
Home Values \$70,000 to \$99,999	4	0.1%	46	0.3%	70	0.2%	
Home Values \$50,000 to \$69,999	11	0.3%	65	0.4%	88	0.3%	
Home Values \$25,000 to \$49,999	3	-	80	0.5%	143	0.4%	
Home Values Under \$25,000	51	1.5%	158	0.9%	221	0.7%	
Owner-Occupied Median Home Value	\$364,924		\$380,161		\$406,344		
Renter-Occupied Median Rent	\$1,507		\$1,445		\$1,385		
Transportation To Work (2024)							
Drive to Work Alone	4,060	65.4%	20,608	69.3%	37,718	68.4%	
Drive to Work in Carpool	392	6.3%	1,885	6.3%	3,662	6.6%	
Travel to Work by Public Transportation	156	2.5%	597	2.0%	1,120	2.0%	
Drive to Work on Motorcycle	21	0.3%	131	0.4%	161	0.3%	
Walk or Bicycle to Work	103	1.7%	424	1.4%	632	1.1%	
Other Means	132	2.1%	336	1.1%	550	1.0%	
Work at Home	1,341	21.6%	5,768	19.4%	11,304	20.5%	
Travel Time (2024)							
Travel to Work in 14 Minutes or Less	1,474	23.7%	6,822	22.9%	11,112	20.2%	
Travel to Work in 15 to 29 Minutes	1,414	22.8%	6,462	21.7%	12,499	22.7%	
Travel to Work in 30 to 59 Minutes	1,509	24.3%	7,928	26.6%	14,987	27.2%	
Travel to Work in 60 Minutes or More	468	7.5%	2,771	9.3%	5,244	9.5%	
Average Minutes Travel to Work	20.9		23.7		25.4		