

# Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.7604/-88.2418

405 N Eola Rd Aurora, IL 60502	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2023)	13,734		104,294		249,658	
Projected Population (2028)	13,574		104,410		248,585	
Census Population (2020)	14,647		105,300		249,498	
Census Population (2010)	13,879		109,651		258,391	
Projected Annual Growth (2023 to 2028)	-160	-0.2%	116	-	-1,073	-
Historical Annual Growth (2020 to 2023)	-913	-2.1%	-1,006	-0.3%	160	-
Historical Annual Growth (2010 to 2020)	768	1.8%	-4,351	-1.3%	-8,893	-1.1%
Estimated Population Density (2023)	4,374 psm		3,691 psm		3,180 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
<b>Households</b>						
Estimated Households (2023)	5,362		37,943		88,714	
Projected Households (2028)	5,358		38,346		89,174	
Census Households (2020)	5,542		36,842		86,397	
Census Households (2010)	5,255		37,098		86,192	
Estimated Households with Children (2023)	1,938	36.1%	15,213	40.1%	33,966	38.3%
Estimated Average Household Size (2023)	2.56		2.73		2.79	
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$154,374		\$142,998		\$147,873	
Projected Average Household Income (2028)	\$168,548		\$154,321		\$160,939	
Estimated Average Family Income (2023)	\$184,213		\$164,685		\$168,368	
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$119,739		\$114,029		\$114,251	
Projected Median Household Income (2028)	\$122,084		\$117,377		\$118,025	
Estimated Median Family Income (2023)	\$141,959		\$133,157		\$135,701	
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$60,268		\$52,055		\$52,615	
Projected Per Capita Income (2028)	\$66,528		\$56,707		\$57,803	
Estimated Per Capita Income 5 Year Growth	\$6,260	10.4%	\$4,652	8.9%	\$5,188	9.9%
Estimated Average Household Net Worth (2023)	\$842,285		\$733,415		\$741,805	
<b>Daytime Demos (2023)</b>						
Total Businesses	252		3,319		8,876	
Total Employees	2,451		46,157		112,178	
Company Headquarter Businesses	8	3.3%	152	4.6%	381	4.3%
Company Headquarter Employees	729	29.7%	9,598	20.8%	23,456	20.9%
Employee Population per Business	9.7		13.9		12.6	
Residential Population per Business	54.4		31.4		28.1	

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405 N Eola Rd		1 mi radius		3 mi radius		5 mi radius	
Aurora, IL 60502							
<b>Race &amp; Ethnicity</b>							
White (2023)		7,439	54.2%	49,852	47.8%	129,327	51.8%
Black or African American (2023)		1,833	13.3%	11,795	11.3%	24,393	9.8%
American Indian or Alaska Native (2023)		51	0.4%	998	1.0%	2,536	1.0%
Asian (2023)		2,794	20.3%	18,282	17.5%	34,537	13.8%
Hawaiian or Pacific Islander (2023)		6	-	41	-	99	-
Other Race (2023)		582	4.2%	12,674	12.2%	31,970	12.8%
Two or More Races (2023)		1,029	7.5%	10,651	10.2%	26,795	10.7%
Not Hispanic or Latino Population (2023)		11,946	87.0%	74,911	71.8%	175,943	70.5%
Hispanic or Latino Population (2023)		1,788	13.0%	29,383	28.2%	73,715	29.5%
Not Hispanic or Latino Population (2028)		11,797	86.9%	76,308	73.1%	178,931	72.0%
Hispanic or Latino Population (2028)		1,777	13.1%	28,102	26.9%	69,655	28.0%
Not Hispanic or Latino Population (2020)		12,783	87.3%	73,310	69.6%	170,120	68.2%
Hispanic or Latino Population (2020)		1,864	12.7%	31,989	30.4%	79,379	31.8%
Not Hispanic or Latino Population (2010)		12,385	89.2%	74,954	68.4%	174,649	67.6%
Hispanic or Latino Population (2010)		1,494	10.8%	34,697	31.6%	83,742	32.4%
Projected Hispanic Annual Growth (2023 to 2028)		-12	-0.1%	-1,281	-0.9%	-4,061	-1.1%
Historic Hispanic Annual Growth (2010 to 2023)		294	1.5%	-5,314	-1.2%	-10,027	-0.9%
<b>Age Distribution (2023)</b>							
Age Under 5		986	7.2%	7,267	7.0%	15,447	6.2%
Age 5 to 9 Years		975	7.1%	7,509	7.2%	17,222	6.9%
Age 10 to 14 Years		881	6.4%	7,041	6.8%	17,543	7.0%
Age 15 to 19 Years		745	5.4%	6,348	6.1%	16,578	6.6%
Age 20 to 24 Years		794	5.8%	6,801	6.5%	16,265	6.5%
Age 25 to 29 Years		1,293	9.4%	8,530	8.2%	17,955	7.2%
Age 30 to 34 Years		1,446	10.5%	9,367	9.0%	19,121	7.7%
Age 35 to 39 Years		1,434	10.4%	9,400	9.0%	20,121	8.1%
Age 40 to 44 Years		1,214	8.8%	8,334	8.0%	19,442	7.8%
Age 45 to 49 Years		908	6.6%	6,795	6.5%	17,128	6.9%
Age 50 to 54 Years		767	5.6%	6,072	5.8%	16,283	6.5%
Age 55 to 59 Years		644	4.7%	5,487	5.3%	14,376	5.8%
Age 60 to 64 Years		614	4.5%	4,907	4.7%	12,989	5.2%
Age 65 to 74 Years		708	5.2%	6,603	6.3%	17,805	7.1%
Age 75 to 84 Years		263	1.9%	2,891	2.8%	8,234	3.3%
Age 85 Years or Over		61	0.4%	943	0.9%	3,150	1.3%
Median Age		33.4		34.0		35.7	
<b>Gender Age Distribution (2023)</b>							
Female Population		7,106	51.7%	52,504	50.3%	125,391	50.2%
Age 0 to 19 Years		1,756	24.7%	13,692	26.1%	32,460	25.9%
Age 20 to 64 Years		4,741	66.7%	32,932	62.7%	76,607	61.1%
Age 65 Years or Over		608	8.6%	5,881	11.2%	16,324	13.0%
Female Median Age		33.8		34.5		36.3	
Male Population		6,629	48.3%	51,790	49.7%	124,268	49.8%
Age 0 to 19 Years		1,832	27.6%	14,473	27.9%	34,330	27.6%
Age 20 to 64 Years		4,372	66.0%	32,761	63.3%	77,073	62.0%
Age 65 Years or Over		424	6.4%	4,556	8.8%	12,865	10.4%
Male Median Age		33.1		33.7		35.1	

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<b>Household Income Distribution (2023)</b>						
HH Income \$200,000 or More	1,257	23.4%	7,334	19.3%	17,505	19.7%
HH Income \$150,000 to \$199,999	631	11.8%	4,557	12.0%	10,703	12.1%
HH Income \$100,000 to \$149,999	1,102	20.6%	8,234	21.7%	18,412	20.8%
HH Income \$75,000 to \$99,999	769	14.4%	4,944	13.0%	10,986	12.4%
HH Income \$50,000 to \$74,999	804	15.0%	5,428	14.3%	12,745	14.4%
HH Income \$35,000 to \$49,999	324	6.0%	2,790	7.4%	6,696	7.5%
HH Income \$25,000 to \$34,999	165	3.1%	1,710	4.5%	4,141	4.7%
HH Income \$15,000 to \$24,999	191	3.6%	1,518	4.0%	3,258	3.7%
HH Income Under \$15,000	118	2.2%	1,428	3.8%	4,269	4.8%
HH Income \$35,000 or More	4,888	91.2%	33,287	87.7%	77,046	86.8%
HH Income \$75,000 or More	3,760	70.1%	25,069	66.1%	57,605	64.9%
<b>Housing (2023)</b>						
Total Housing Units	5,621		39,745		92,831	
Housing Units Occupied	5,362	95.4%	37,943	95.5%	88,714	95.6%
Housing Units Owner-Occupied	3,819	71.2%	27,074	71.4%	64,783	73.0%
Housing Units, Renter-Occupied	1,543	28.8%	10,870	28.6%	23,931	27.0%
Housing Units, Vacant	259	4.8%	1,802	4.7%	4,118	4.6%
<b>Marital Status (2023)</b>						
Never Married	3,322	30.5%	26,401	32.0%	65,567	32.9%
Currently Married	5,702	52.4%	41,732	50.6%	97,770	49.0%
Separated	412	3.8%	3,368	4.1%	8,468	4.2%
Widowed	249	2.3%	3,111	3.8%	9,160	4.6%
Divorced	1,206	11.1%	7,865	9.5%	18,481	9.3%
<b>Household Type (2023)</b>						
Population Family	11,747	85.5%	90,844	87.1%	217,461	87.1%
Population Non-Family	1,987	14.5%	12,907	12.4%	30,018	12.0%
Population Group Quarters	-	-	543	0.5%	2,179	0.9%
Family Households	3,701	69.0%	26,995	71.1%	63,539	71.6%
Non-Family Households	1,661	31.0%	10,948	28.9%	25,175	28.4%
Married Couple with Children	1,311	23.0%	11,337	27.2%	25,593	26.2%
Average Family Household Size	3.2		3.4		3.4	
<b>Household Size (2023)</b>						
1 Person Households	1,273	23.7%	8,738	23.0%	20,752	23.4%
2 Person Households	1,605	29.9%	10,786	28.4%	24,800	28.0%
3 Person Households	1,013	18.9%	6,521	17.2%	14,942	16.8%
4 Person Households	913	17.0%	6,758	17.8%	15,286	17.2%
5 Person Households	382	7.1%	3,096	8.2%	7,647	8.6%
6 or More Person Households	176	3.3%	2,045	5.4%	5,286	6.0%
<b>Household Vehicles (2023)</b>						
Households with 0 Vehicles Available	235	4.4%	1,438	3.8%	3,750	4.2%
Households with 1 Vehicles Available	1,834	34.2%	12,660	33.4%	27,655	31.2%
Households with 2 or More Vehicles Available	3,293	61.4%	23,846	62.8%	57,308	64.6%
Total Vehicles Available	9,284		70,507		168,466	
Average Vehicles Per Household	1.7		1.9		1.9	

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<b>Labor Force (2023)</b>							
Estimated Labor Population Age 16 Years or Over		10,715		81,053		195,730	
Estimated Civilian Employed		8,000	74.7%	57,778	71.3%	136,646	69.8%
Estimated Civilian Unemployed		256	2.4%	2,520	3.1%	6,272	3.2%
Estimated in Armed Forces		5	-	88	0.1%	188	-
Estimated Not in Labor Force		2,453	22.9%	20,667	25.5%	52,624	26.9%
Unemployment Rate		2.4%		3.1%		3.2%	
<b>Occupation (2023)</b>							
Occupation: Population Age 16 Years or Over		8,000		57,776		136,644	
Management, Business, Financial Operations		1,886	23.6%	11,434	19.8%	26,515	19.4%
Professional, Related Service		2,582	32.3%	16,131	27.9%	34,353	25.1%
Sales, Office		1,003	12.5%	7,647	13.2%	19,455	14.2%
Farming, Fishing, Forestry		-	-	14	-	68	-
Construct, Extraction, Maintenance		155	1.9%	2,425	4.2%	6,677	4.9%
Production, Transport Material Moving		694	8.7%	8,037	13.9%	20,990	15.4%
White Collar Workers		6,147	76.8%	39,653	68.6%	89,453	65.5%
Blue Collar Workers		1,853	23.2%	18,123	31.4%	47,191	34.5%
<b>Consumer Expenditure (2023)</b>							
Total Household Expenditure		\$516.41 M		\$3.47 B		\$8.29 B	
Total Non-Retail Expenditure		\$274.27 M	53.1%	\$1.84 B	53.0%	\$4.4 B	53.1%
Total Retail Expenditure		\$242.14 M	46.9%	\$1.63 B	47.0%	\$3.89 B	46.9%
Apparel		\$18.82 M	3.6%	\$126.01 M	3.6%	\$301.25 M	3.6%
Contributions		\$18.27 M	3.5%	\$121.19 M	3.5%	\$291.67 M	3.5%
Education		\$18.24 M	3.5%	\$120.3 M	3.5%	\$289.6 M	3.5%
Entertainment		\$30.25 M	5.9%	\$202.29 M	5.8%	\$484.27 M	5.8%
Food and Beverages		\$74.57 M	14.4%	\$502.15 M	14.5%	\$1.2 B	14.5%
Furnishings and Equipment		\$18.65 M	3.6%	\$124.88 M	3.6%	\$298.94 M	3.6%
Gifts		\$14.14 M	2.7%	\$93.27 M	2.7%	\$224.72 M	2.7%
Health Care		\$41.27 M	8.0%	\$278.93 M	8.0%	\$667.93 M	8.1%
Household Operations		\$20.85 M	4.0%	\$139.48 M	4.0%	\$334.28 M	4.0%
Miscellaneous Expenses		\$9.84 M	1.9%	\$65.99 M	1.9%	\$158.1 M	1.9%
Personal Care		\$6.92 M	1.3%	\$46.49 M	1.3%	\$111.17 M	1.3%
Personal Insurance		\$3.94 M	0.8%	\$26.27 M	0.8%	\$63.16 M	0.8%
Reading		\$1.13 M	0.2%	\$7.59 M	0.2%	\$18.2 M	0.2%
Shelter		\$108.44 M	21.0%	\$727.44 M	21.0%	\$1.74 B	21.0%
Tobacco		\$2.57 M	0.5%	\$17.64 M	0.5%	\$42.01 M	0.5%
Transportation		\$93.27 M	18.1%	\$627.3 M	18.1%	\$1.5 B	18.1%
Utilities		\$35.24 M	6.8%	\$238.95 M	6.9%	\$571.1 M	6.9%
<b>Educational Attainment (2023)</b>							
Adult Population Age 25 Years or Over		9,352		69,328		166,603	
Elementary (Grade Level 0 to 8)		187	2.0%	5,421	7.8%	12,765	7.7%
Some High School (Grade Level 9 to 11)		243	2.6%	3,315	4.8%	8,630	5.2%
High School Graduate		935	10.0%	10,847	15.6%	28,595	17.2%
Some College		1,425	15.2%	10,019	14.5%	26,130	15.7%
Associate Degree Only		920	9.8%	5,090	7.3%	11,113	6.7%
Bachelor Degree Only		3,241	34.7%	20,071	29.0%	46,058	27.6%
Graduate Degree		2,401	25.7%	14,564	21.0%	33,313	20.0%

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Aurora, IL 60502							
<b>Units In Structure (2023)</b>							
1 Detached Unit		1,969	37.5%	20,412	55.0%	52,154	60.5%
1 Attached Unit		1,865	35.5%	8,218	22.2%	15,713	18.2%
2 to 4 Units		483	9.2%	2,165	5.8%	5,286	6.1%
5 to 9 Units		346	6.6%	1,982	5.3%	4,239	4.9%
10 to 19 Units		330	6.3%	2,306	6.2%	4,738	5.5%
20 to 49 Units		148	2.8%	1,269	3.4%	2,562	3.0%
50 or More Units		218	4.1%	1,388	3.7%	3,582	4.2%
Mobile Home or Trailer		3	-	196	0.5%	417	0.5%
Other Structure		-	-	8	-	23	-
<b>Homes Built By Year (2023)</b>							
Homes Built 2010 or later		352	6.7%	2,709	7.3%	5,490	6.4%
Homes Built 2000 to 2009		1,114	21.2%	7,529	20.3%	17,934	20.8%
Homes Built 1990 to 1999		2,424	46.1%	11,656	31.4%	20,416	23.7%
Homes Built 1980 to 1989		767	14.6%	5,358	14.4%	12,676	14.7%
Homes Built 1970 to 1979		439	8.3%	4,288	11.6%	10,768	12.5%
Homes Built 1960 to 1969		110	2.1%	1,734	4.7%	5,600	6.5%
Homes Built 1950 to 1959		36	0.7%	2,170	5.9%	6,211	7.2%
Homes Built Before 1949		120	2.3%	2,499	6.7%	9,620	11.2%
<b>Home Values (2023)</b>							
Home Values \$1,000,000 or More		119	3.1%	328	1.2%	975	1.5%
Home Values \$500,000 to \$999,999		320	8.4%	2,399	8.9%	8,343	12.9%
Home Values \$400,000 to \$499,999		587	15.4%	3,136	11.6%	8,839	13.6%
Home Values \$300,000 to \$399,999		868	22.7%	7,027	26.0%	14,205	21.9%
Home Values \$200,000 to \$299,999		875	22.9%	7,472	27.6%	16,166	25.0%
Home Values \$150,000 to \$199,999		680	17.8%	3,647	13.5%	8,974	13.9%
Home Values \$100,000 to \$149,999		244	6.4%	1,553	5.7%	4,108	6.3%
Home Values \$70,000 to \$99,999		53	1.4%	539	2.0%	1,228	1.9%
Home Values \$50,000 to \$69,999		6	0.2%	208	0.8%	421	0.6%
Home Values \$25,000 to \$49,999		14	0.4%	289	1.1%	629	1.0%
Home Values Under \$25,000		51	1.3%	477	1.8%	894	1.4%
Owner-Occupied Median Home Value		\$299,731		\$288,550		\$310,820	
Renter-Occupied Median Rent		\$1,456		\$1,350		\$1,293	
<b>Transportation To Work (2023)</b>							
Drive to Work Alone		4,965	62.1%	35,850	62.0%	85,025	62.2%
Drive to Work in Carpool		530	6.6%	4,793	8.3%	11,837	8.7%
Travel to Work by Public Transportation		309	3.9%	1,475	2.6%	2,990	2.2%
Drive to Work on Motorcycle		5	-	13	-	99	-
Walk or Bicycle to Work		109	1.4%	586	1.0%	1,841	1.3%
Other Means		112	1.4%	931	1.6%	1,747	1.3%
Work at Home		1,969	24.6%	14,129	24.5%	33,105	24.2%
<b>Travel Time (2023)</b>							
Travel to Work in 14 Minutes or Less		1,442	18.0%	10,615	18.4%	25,681	18.8%
Travel to Work in 15 to 29 Minutes		1,778	22.2%	15,440	26.7%	37,454	27.4%
Travel to Work in 30 to 59 Minutes		1,948	24.4%	12,586	21.8%	30,084	22.0%
Travel to Work in 60 Minutes or More		863	10.8%	5,006	8.7%	10,320	7.6%
Average Minutes Travel to Work		26.8		24.6		24.0	

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