

Expanded Profile

2010-2020 Census, 2024 Estimates with 2029 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.8869/-88.2788

1419-1489 E State St Geneva, IL 60134		3 mi radius	5 mi radius	7 mi radius
Population				
Estimated Population (2024)		41,140	121,793	216,756
Projected Population (2029)		41,485	122,666	220,059
Census Population (2020)		40,824	122,254	216,291
Census Population (2010)		41,686	124,210	215,014
Projected Annual Growth (2024 to 2029)		345 0.2%	873 0.1%	3,303 0.3%
Historical Annual Growth (2020 to 2024)		315 0.2%	-461 -	465 -
Historical Annual Growth (2010 to 2020)		-862 -0.5%	-1,956 -0.4%	1,277 0.1%
Estimated Population Density (2024)		1,456 psm	1,551 psm	1,409 psm
Trade Area Size		28.3 sq mi	78.5 sq mi	153.9 sq mi
Households				
Estimated Households (2024)		17,097	45,507	80,070
Projected Households (2029)		17,555	46,472	82,271
Census Households (2020)		16,703	44,591	77,741
Census Households (2010)		16,302	42,980	74,038
Estimated Households with Children (2024)		4,334 25.3%	13,751 30.2%	25,018 31.2%
Estimated Average Household Size (2024)		2.39	2.64	2.67
Average Household Income				
Estimated Average Household Income (2024)		\$145,464	\$145,768	\$148,263
Projected Average Household Income (2029)		\$150,563	\$151,631	\$154,748
Estimated Average Family Income (2024)		\$186,283	\$175,440	\$176,771
Median Household Income				
Estimated Median Household Income (2024)		\$107,327	\$112,727	\$117,501
Projected Median Household Income (2029)		\$108,885	\$115,235	\$121,036
Estimated Median Family Income (2024)		\$143,828	\$139,233	\$142,880
Per Capita Income				
Estimated Per Capita Income (2024)		\$60,506	\$54,524	\$54,835
Projected Per Capita Income (2029)		\$63,764	\$57,505	\$57,919
Estimated Per Capita Income 5 Year Growth		\$3,258 5.4%	\$2,980 5.5%	\$3,084 5.6%
Estimated Average Household Net Worth (2024)		\$1,352,089	\$1,387,054	\$1,443,763
Daytime Demos (2024)				
Total Businesses		3,483	6,171	8,732
Total Employees		43,978	70,880	106,693
Company Headquarter Businesses		155 4.5%	258 4.2%	388 4.4%
Company Headquarter Employees		7,311 16.6%	10,007 14.1%	16,671 15.6%
Employee Population per Business		12.6	11.5	12.2
Residential Population per Business		11.8	19.7	24.8

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Race & Ethnicity							
White (2024)	34,039	82.7%	90,963	74.7%	158,929	73.3%	
Black or African American (2024)	956	2.3%	3,318	2.7%	7,698	3.6%	
American Indian or Alaska Native (2024)	133	0.3%	765	0.6%	1,229	0.6%	
Asian (2024)	1,211	2.9%	6,193	5.1%	14,822	6.8%	
Hawaiian or Pacific Islander (2024)	11	-	24	-	44	-	
Other Race (2024)	1,494	3.6%	9,705	8.0%	15,354	7.1%	
Two or More Races (2024)	3,296	8.0%	10,825	8.9%	18,681	8.6%	
Not Hispanic or Latino Population (2024)	34,999	85.1%	96,154	78.9%	174,501	80.5%	
Hispanic or Latino Population (2024)	6,141	14.9%	25,639	21.1%	42,255	19.5%	
Not Hispanic or Latino Population (2029)	33,638	81.1%	94,084	76.7%	172,425	78.4%	
Hispanic or Latino Population (2029)	7,847	18.9%	28,581	23.3%	47,635	21.6%	
Not Hispanic or Latino Population (2020)	36,791	90.1%	97,245	79.5%	176,107	81.4%	
Hispanic or Latino Population (2020)	4,033	9.9%	25,009	20.5%	40,184	18.6%	
Not Hispanic or Latino Population (2010)	38,722	92.9%	102,155	82.2%	180,326	83.9%	
Hispanic or Latino Population (2010)	2,964	7.1%	22,055	17.8%	34,689	16.1%	
Projected Hispanic Annual Growth (2024 to 2029)	1,706	5.6%	2,943	2.3%	5,380	2.5%	
Historic Hispanic Annual Growth (2010 to 2024)	3,177	7.7%	3,584	1.2%	7,566	1.6%	
Age Distribution (2024)							
Age Under 5	2,205	5.4%	6,409	5.3%	11,598	5.4%	
Age 5 to 9 Years	2,400	5.8%	7,120	5.8%	12,958	6.0%	
Age 10 to 14 Years	2,419	5.9%	7,914	6.5%	14,390	6.6%	
Age 15 to 19 Years	2,556	6.2%	8,893	7.3%	15,380	7.1%	
Age 20 to 24 Years	1,888	4.6%	6,704	5.5%	11,867	5.5%	
Age 25 to 29 Years	1,958	4.8%	6,130	5.0%	11,022	5.1%	
Age 30 to 34 Years	2,399	5.8%	6,959	5.7%	12,462	5.7%	
Age 35 to 39 Years	2,573	6.3%	7,644	6.3%	13,923	6.4%	
Age 40 to 44 Years	2,412	5.9%	7,617	6.3%	14,031	6.5%	
Age 45 to 49 Years	2,366	5.8%	7,584	6.2%	13,796	6.4%	
Age 50 to 54 Years	2,820	6.9%	8,767	7.2%	15,774	7.3%	
Age 55 to 59 Years	3,084	7.5%	8,874	7.3%	15,948	7.4%	
Age 60 to 64 Years	3,280	8.0%	8,860	7.3%	15,574	7.2%	
Age 65 to 74 Years	5,034	12.2%	13,379	11.0%	23,124	10.7%	
Age 75 to 84 Years	2,599	6.3%	6,500	5.3%	10,914	5.0%	
Age 85 Years or Over	1,146	2.8%	2,440	2.0%	3,995	1.8%	
Median Age	43.8		41.7		41.4		
Gender Age Distribution (2024)							
Female Population	21,011	51.1%	61,070	50.1%	108,291	50.0%	
Age 0 to 19 Years	4,653	22.1%	14,743	24.1%	26,273	24.3%	
Age 20 to 64 Years	11,550	55.0%	34,337	56.2%	62,115	57.4%	
Age 65 Years or Over	4,808	22.9%	11,990	19.6%	19,903	18.4%	
Female Median Age	45.2		42.7		42.2		
Male Population	20,129	48.9%	60,723	49.9%	108,465	50.0%	
Age 0 to 19 Years	4,927	24.5%	15,594	25.7%	28,054	25.9%	
Age 20 to 64 Years	11,230	55.8%	34,801	57.3%	62,282	57.4%	
Age 65 Years or Over	3,972	19.7%	10,328	17.0%	18,130	16.7%	
Male Median Age	42.4		40.7		40.5		

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Household Income Distribution (2024)						
HH Income \$200,000 or More	3,186	18.6%	8,891	19.5%	16,632	20.8%
HH Income \$150,000 to \$199,999	2,022	11.8%	5,729	12.6%	10,962	13.7%
HH Income \$100,000 to \$149,999	3,454	20.2%	9,544	21.0%	16,255	20.3%
HH Income \$75,000 to \$99,999	2,188	12.8%	5,548	12.2%	9,510	11.9%
HH Income \$50,000 to \$74,999	2,543	14.9%	6,161	13.5%	10,836	13.5%
HH Income \$35,000 to \$49,999	1,289	7.5%	3,561	7.8%	5,542	6.9%
HH Income \$25,000 to \$34,999	908	5.3%	2,277	5.0%	3,822	4.8%
HH Income \$15,000 to \$24,999	687	4.0%	1,787	3.9%	2,871	3.6%
HH Income Under \$15,000	820	4.8%	2,009	4.4%	3,639	4.5%
HH Income \$35,000 or More	14,682	85.9%	39,434	86.7%	69,737	87.1%
HH Income \$75,000 or More	10,850	63.5%	29,712	65.3%	53,359	66.6%
Housing (2024)						
Total Housing Units	17,723		47,226		83,003	
Housing Units Occupied	17,097	96.5%	45,507	96.4%	80,070	96.5%
Housing Units Owner-Occupied	12,175	71.2%	34,136	75.0%	62,422	78.0%
Housing Units, Renter-Occupied	4,922	28.8%	11,371	25.0%	17,648	22.0%
Housing Units, Vacant	626	3.7%	1,719	3.8%	2,933	3.7%
Marital Status (2024)						
Never Married	9,289	27.2%	28,989	28.9%	50,874	28.6%
Currently Married	18,482	54.2%	55,101	54.9%	98,885	55.6%
Separated	615	1.8%	2,703	2.7%	4,506	2.5%
Widowed	2,117	6.2%	5,266	5.2%	8,922	5.0%
Divorced	3,614	10.6%	8,290	8.3%	14,622	8.2%
Household Type (2024)						
Population Family	31,782	77.3%	99,444	81.7%	180,169	83.1%
Population Non-Family	9,041	22.0%	20,768	17.1%	33,705	15.5%
Population Group Quarters	317	0.8%	1,581	1.3%	2,882	1.3%
Family Households	9,717	56.8%	29,216	64.2%	53,757	67.1%
Non-Family Households	7,380	43.2%	16,291	35.8%	26,313	32.9%
Married Couple with Children	3,383	18.3%	11,022	20.0%	20,179	20.4%
Average Family Household Size	3.3		3.4		3.4	
Household Size (2024)						
1 Person Households	6,499	38.0%	14,142	31.1%	23,004	28.7%
2 Person Households	5,591	32.7%	16,241	35.7%	31,693	39.6%
3 Person Households	2,154	12.6%	5,606	12.3%	10,375	13.0%
4 Person Households	1,755	10.3%	5,244	11.5%	8,444	10.5%
5 Person Households	749	4.4%	2,717	6.0%	4,237	5.3%
6 or More Person Households	349	2.0%	1,558	3.4%	2,317	2.9%
Household Vehicles (2024)						
Households with 0 Vehicles Available	859	5.0%	2,440	5.4%	3,731	4.7%
Households with 1 Vehicles Available	5,378	31.5%	12,737	28.0%	21,086	26.3%
Households with 2 or More Vehicles Available	10,861	63.5%	30,330	66.6%	55,254	69.0%
Total Vehicles Available	31,802		88,633		159,977	
Average Vehicles Per Household	1.9		1.9		2.0	

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Labor Force (2024)							
Estimated Labor Population Age 16 Years or Over		33,550		98,526		174,610	
Estimated Civilian Employed		21,679	64.6%	62,431	63.4%	112,383	64.4%
Estimated Civilian Unemployed		1,003	3.0%	3,648	3.7%	6,855	3.9%
Estimated in Armed Forces		-	-	-	-	54	-
Estimated Not in Labor Force		10,868 32.4%		32,447 32.9%		55,318 31.7%	
Unemployment Rate		3.0%		3.7%		3.9%	
Occupation (2024)							
Occupation: Population Age 16 Years or Over		21,129		62,028		112,071	
Management, Business, Financial Operations		4,515	21.4%	13,024	21.0%	25,065	22.4%
Professional, Related Service		5,739	27.2%	16,666	26.9%	30,215	27.0%
Sales, Office		3,242	15.3%	8,592	13.9%	14,545	13.0%
Farming, Fishing, Forestry		4,509	21.3%	12,671	20.4%	22,433	20.0%
Construct, Extraction, Maintenance		2	-	109	0.2%	172	0.2%
Production, Transport Material Moving		1,067	5.0%	3,421	5.5%	6,421	5.7%
White Collar Workers		2,055	9.7%	7,545	12.2%	13,221	11.8%
Blue Collar Workers		14,763	69.9%	42,362	68.3%	77,712	69.3%
		6,366	30.1%	19,667	31.7%	34,359	30.7%
Consumer Expenditure (2024)							
Total Household Expenditure		\$1.61 B		\$4.36 B		\$7.79 B	
Total Non-Retail Expenditure		\$856.14 M	53.1%	\$2.32 B	53.1%	\$4.14 B	53.2%
Total Retail Expenditure		\$755.16 M	46.9%	\$2.05 B	46.9%	\$3.65 B	46.8%
Apparel		\$57.68 M	3.6%	\$156.78 M	3.6%	\$280.06 M	3.6%
Contributions		\$56.98 M	3.5%	\$155.32 M	3.6%	\$279.41 M	3.6%
Education		\$54.68 M	3.4%	\$150.28 M	3.4%	\$271.75 M	3.5%
Entertainment		\$93.69 M	5.8%	\$254.9 M	5.8%	\$456.44 M	5.9%
Food and Beverages		\$232.59 M	14.4%	\$628.92 M	14.4%	\$1.12 B	14.4%
Furnishings and Equipment		\$57.96 M	3.6%	\$157.6 M	3.6%	\$282.07 M	3.6%
Gifts		\$43.59 M	2.7%	\$118.71 M	2.7%	\$213.41 M	2.7%
Health Care		\$132.04 M	8.2%	\$356.29 M	8.2%	\$634.17 M	8.1%
Household Operations		\$64.89 M	4.0%	\$176.22 M	4.0%	\$315.35 M	4.0%
Miscellaneous Expenses		\$30.89 M	1.9%	\$83.62 M	1.9%	\$149.3 M	1.9%
Personal Care		\$21.63 M	1.3%	\$58.55 M	1.3%	\$104.42 M	1.3%
Personal Insurance		\$12.18 M	0.8%	\$33.41 M	0.8%	\$60.14 M	0.8%
Reading		\$3.58 M	0.2%	\$9.71 M	0.2%	\$17.36 M	0.2%
Shelter		\$338.47 M	21.0%	\$914.34 M	21.0%	\$1.63 B	20.9%
Tobacco		\$8.36 M	0.5%	\$22.14 M	0.5%	\$38.84 M	0.5%
Transportation		\$290.23 M	18.0%	\$785.98 M	18.0%	\$1.4 B	18.0%
Utilities		\$111.86 M	6.9%	\$300.85 M	6.9%	\$533.37 M	6.8%
Educational Attainment (2024)							
Adult Population Age 25 Years or Over		29,672		84,752		150,563	
Elementary (Grade Level 0 to 8)		648	2.2%	3,189	3.8%	5,329	3.5%
Some High School (Grade Level 9 to 11)		841	2.8%	3,309	3.9%	5,450	3.6%
High School Graduate		6,057	20.4%	17,126	20.2%	30,459	20.2%
Some College		5,038	17.0%	14,832	17.5%	28,068	18.6%
Associate Degree Only		2,691	9.1%	7,297	8.6%	12,841	8.5%
Bachelor Degree Only		8,548	28.8%	23,469	27.7%	41,941	27.9%
Graduate Degree		5,848	19.7%	15,530	18.3%	26,476	17.6%

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Units In Structure (2024)							
1 Detached Unit		11,515	70.6%	30,522	71.0%	54,226	73.2%
1 Attached Unit		1,286	7.9%	5,028	11.7%	10,073	13.6%
2 to 4 Units		1,408	8.6%	2,552	5.9%	3,749	5.1%
5 to 9 Units		672	4.1%	2,142	5.0%	3,692	5.0%
10 to 19 Units		508	3.1%	1,638	3.8%	2,688	3.6%
20 to 49 Units		432	2.7%	1,248	2.9%	2,048	2.8%
50 or More Units		1,175	7.2%	2,191	5.1%	3,286	4.4%
Mobile Home or Trailer		99	0.6%	180	0.4%	301	0.4%
Other Structure		3	-	6	-	7	-
Homes Built By Year (2024)							
Homes Built 2010 or later		967	5.9%	2,645	6.2%	5,195	7.0%
Homes Built 2000 to 2009		1,817	11.1%	7,168	16.7%	14,018	18.9%
Homes Built 1990 to 1999		2,101	12.9%	8,066	18.8%	13,934	18.8%
Homes Built 1980 to 1989		2,721	16.7%	6,496	15.1%	12,920	17.5%
Homes Built 1970 to 1979		2,689	16.5%	6,916	16.1%	12,411	16.8%
Homes Built 1960 to 1969		1,854	11.4%	4,414	10.3%	7,465	10.1%
Homes Built 1950 to 1959		1,788	11.0%	3,567	8.3%	5,775	7.8%
Homes Built Before 1949		3,160	19.4%	6,235	14.5%	8,353	11.3%
Home Values (2024)							
Home Values \$1,000,000 or More		184	1.5%	510	1.5%	839	1.3%
Home Values \$500,000 to \$999,999		1,775	14.6%	5,556	16.3%	10,889	17.4%
Home Values \$400,000 to \$499,999		2,029	16.7%	7,115	20.8%	12,196	19.5%
Home Values \$300,000 to \$399,999		3,796	31.2%	9,274	27.2%	16,660	26.7%
Home Values \$200,000 to \$299,999		3,343	27.5%	8,964	26.3%	15,538	24.9%
Home Values \$150,000 to \$199,999		525	4.3%	1,493	4.4%	3,439	5.5%
Home Values \$100,000 to \$149,999		202	1.7%	536	1.6%	1,364	2.2%
Home Values \$70,000 to \$99,999		48	0.4%	93	0.3%	206	0.3%
Home Values \$50,000 to \$69,999		63	0.5%	170	0.5%	229	0.4%
Home Values \$25,000 to \$49,999		74	0.6%	165	0.5%	319	0.5%
Home Values Under \$25,000		134	1.1%	261	0.8%	745	1.2%
Owner-Occupied Median Home Value		\$359,861		\$372,061		\$368,139	
Renter-Occupied Median Rent		\$1,385		\$1,354		\$1,344	
Transportation To Work (2024)							
Drive to Work Alone		14,825	70.2%	42,366	68.3%	76,117	67.9%
Drive to Work in Carpool		1,592	7.5%	5,830	9.4%	9,587	8.6%
Travel to Work by Public Transportation		430	2.0%	1,231	2.0%	2,582	2.3%
Drive to Work on Motorcycle		60	0.3%	187	0.3%	228	0.2%
Walk or Bicycle to Work		375	1.8%	894	1.4%	1,444	1.3%
Other Means		228	1.1%	651	1.0%	1,090	1.0%
Work at Home		3,619	17.1%	10,870	17.5%	21,023	18.8%
Travel Time (2024)							
Travel to Work in 14 Minutes or Less		5,096	24.1%	12,856	20.7%	21,402	19.1%
Travel to Work in 15 to 29 Minutes		5,073	24.0%	16,308	26.3%	30,398	27.1%
Travel to Work in 30 to 59 Minutes		5,643	26.7%	16,914	27.3%	29,771	26.6%
Travel to Work in 60 Minutes or More		1,698	8.0%	5,080	8.2%	9,477	8.5%
Average Minutes Travel to Work		22.8		24.0		24.6	