

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.1764/-88.0765

S Rand Rd & Cuba Rd Lake Zurich, IL 60047	3 mi radius		5 mi radius		7 mi radius	
Population						
Estimated Population (2023)	40,551		134,915		290,216	
Projected Population (2028)	40,014		132,289		285,521	
Census Population (2020)	40,498		136,759		295,205	
Census Population (2010)	39,003		133,652		287,655	
Projected Annual Growth (2023 to 2028)	-537	-0.3%	-2,626	-0.4%	-4,695	-0.3%
Historical Annual Growth (2020 to 2023)	53	-	-1,844	-0.4%	-4,989	-0.6%
Historical Annual Growth (2010 to 2020)	1,495	1.3%	3,107	0.8%	7,551	0.9%
Estimated Population Density (2023)	1,435 psm		1,718 psm		1,886 psm	
Trade Area Size	28.3 sq mi		78.5 sq mi		153.9 sq mi	
Households						
Estimated Households (2023)	14,654		51,170		110,727	
Projected Households (2028)	14,492		49,696		107,876	
Census Households (2020)	14,484		51,340		111,337	
Census Households (2010)	13,397		49,077		106,816	
Estimated Households with Children (2023)	5,606	38.3%	17,568	34.3%	37,429	33.8%
Estimated Average Household Size (2023)	2.73		2.61		2.60	
Average Household Income						
Estimated Average Household Income (2023)	\$204,152		\$176,956		\$172,178	
Projected Average Household Income (2028)	\$221,056		\$195,667		\$189,911	
Estimated Average Family Income (2023)	\$234,763		\$215,889		\$208,020	
Median Household Income						
Estimated Median Household Income (2023)	\$149,639		\$132,439		\$130,264	
Projected Median Household Income (2028)	\$157,228		\$138,401		\$135,243	
Estimated Median Family Income (2023)	\$174,082		\$163,763		\$159,614	
Per Capita Income						
Estimated Per Capita Income (2023)	\$73,850		\$67,181		\$65,758	
Projected Per Capita Income (2028)	\$80,139		\$73,572		\$71,820	
Estimated Per Capita Income 5 Year Growth	\$6,288	8.5%	\$6,391	9.5%	\$6,063	9.2%
Estimated Average Household Net Worth (2023)	\$1,161,892		\$994,416		\$945,068	
Daytime Demos (2023)						
Total Businesses	1,735		5,433		10,854	
Total Employees	22,074		54,194		121,354	
Company Headquarter Businesses	85	4.9%	246	4.5%	497	4.6%
Company Headquarter Employees	3,073	13.9%	7,789	14.4%	28,799	23.7%
Employee Population per Business	12.7		10.0		11.2	
Residential Population per Business	23.4		24.8		26.7	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RF5

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.1764/-88.0765

S Rand Rd & Cuba Rd Lake Zurich, IL 60047		3 mi radius		5 mi radius		7 mi radius	
Race & Ethnicity							
White (2023)	32,080	79.1%	94,440	70.0%	197,579	68.1%	
Black or African American (2023)	685	1.7%	4,782	3.5%	8,700	3.0%	
American Indian or Alaska Native (2023)	94	0.2%	708	0.5%	1,410	0.5%	
Asian (2023)	4,226	10.4%	16,399	12.2%	45,646	15.7%	
Hawaiian or Pacific Islander (2023)	10	-	40	-	74	-	
Other Race (2023)	1,003	2.5%	8,182	6.1%	15,573	5.4%	
Two or More Races (2023)	2,452	6.0%	10,364	7.7%	21,234	7.3%	
Not Hispanic or Latino Population (2023)	36,857	90.9%	114,203	84.6%	249,163	85.9%	
Hispanic or Latino Population (2023)	3,694	9.1%	20,712	15.4%	41,053	14.1%	
Not Hispanic or Latino Population (2028)	36,348	90.8%	112,076	84.7%	245,336	85.9%	
Hispanic or Latino Population (2028)	3,666	9.2%	20,214	15.3%	40,185	14.1%	
Not Hispanic or Latino Population (2020)	37,424	92.4%	116,662	85.3%	256,221	86.8%	
Hispanic or Latino Population (2020)	3,075	7.6%	20,097	14.7%	38,984	13.2%	
Not Hispanic or Latino Population (2010)	36,539	93.7%	116,058	86.8%	254,150	88.4%	
Hispanic or Latino Population (2010)	2,464	6.3%	17,593	13.2%	33,505	11.6%	
Projected Hispanic Annual Growth (2023 to 2028)	-28	-0.2%	-499	-0.5%	-868	-0.4%	
Historic Hispanic Annual Growth (2010 to 2023)	1,231	3.8%	3,119	1.4%	7,549	1.7%	
Age Distribution (2023)							
Age Under 5	1,906	4.7%	6,907	5.1%	14,614	5.0%	
Age 5 to 9 Years	2,498	6.2%	8,406	6.2%	17,856	6.2%	
Age 10 to 14 Years	3,005	7.4%	9,309	6.9%	19,957	6.9%	
Age 15 to 19 Years	2,963	7.3%	8,854	6.6%	19,069	6.6%	
Age 20 to 24 Years	2,099	5.2%	6,816	5.1%	14,333	4.9%	
Age 25 to 29 Years	1,693	4.2%	7,594	5.6%	15,781	5.4%	
Age 30 to 34 Years	1,862	4.6%	7,928	5.9%	16,941	5.8%	
Age 35 to 39 Years	2,383	5.9%	8,985	6.7%	19,635	6.8%	
Age 40 to 44 Years	2,854	7.0%	9,502	7.0%	20,575	7.1%	
Age 45 to 49 Years	3,039	7.5%	9,574	7.1%	20,537	7.1%	
Age 50 to 54 Years	3,389	8.4%	10,176	7.5%	21,908	7.5%	
Age 55 to 59 Years	3,306	8.2%	10,072	7.5%	21,578	7.4%	
Age 60 to 64 Years	3,085	7.6%	9,685	7.2%	20,651	7.1%	
Age 65 to 74 Years	4,029	9.9%	13,413	9.9%	29,227	10.1%	
Age 75 to 84 Years	1,694	4.2%	5,511	4.1%	12,455	4.3%	
Age 85 Years or Over	745	1.8%	2,183	1.6%	5,098	1.8%	
Median Age	42.3		40.9		41.1		
Gender Age Distribution (2023)							
Female Population	20,313	50.1%	67,671	50.2%	146,092	50.3%	
Age 0 to 19 Years	5,058	24.9%	16,422	24.3%	35,032	24.0%	
Age 20 to 64 Years	11,889	58.5%	40,050	59.2%	85,838	58.8%	
Age 65 Years or Over	3,366	16.6%	11,200	16.6%	25,222	17.3%	
Female Median Age	42.7		41.4		41.8		
Male Population	20,238	49.9%	67,244	49.8%	144,124	49.7%	
Age 0 to 19 Years	5,314	26.3%	17,054	25.4%	36,464	25.3%	
Age 20 to 64 Years	11,821	58.4%	40,283	59.9%	86,102	59.7%	
Age 65 Years or Over	3,103	15.3%	9,907	14.7%	21,558	15.0%	
Male Median Age	41.9		40.5		40.4		

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.1764/-88.0765

S Rand Rd & Cuba Rd Lake Zurich, IL 60047	3 mi radius		5 mi radius		7 mi radius	
Household Income Distribution (2023)						
HH Income \$200,000 or More	5,044	34.4%	14,661	28.7%	29,408	26.6%
HH Income \$150,000 to \$199,999	2,059	14.1%	6,546	12.8%	15,072	13.6%
HH Income \$100,000 to \$149,999	2,532	17.3%	7,972	15.6%	19,547	17.7%
HH Income \$75,000 to \$99,999	1,499	10.2%	5,448	10.6%	12,157	11.0%
HH Income \$50,000 to \$74,999	1,457	9.9%	6,255	12.2%	12,993	11.7%
HH Income \$35,000 to \$49,999	675	4.6%	3,407	6.7%	7,218	6.5%
HH Income \$25,000 to \$34,999	445	3.0%	2,318	4.5%	4,801	4.3%
HH Income \$15,000 to \$24,999	393	2.7%	2,013	3.9%	4,264	3.9%
HH Income Under \$15,000	549	3.7%	2,550	5.0%	5,266	4.8%
HH Income \$35,000 or More	13,266	90.5%	44,289	86.6%	96,395	87.1%
HH Income \$75,000 or More	11,134	76.0%	34,626	67.7%	76,184	68.8%
Housing (2023)						
Total Housing Units	15,364		53,977		116,454	
Housing Units Occupied	14,654	95.4%	51,170	94.8%	110,727	95.1%
Housing Units Owner-Occupied	12,266	83.7%	38,503	75.2%	86,338	78.0%
Housing Units, Renter-Occupied	2,388	16.3%	12,667	24.8%	24,389	22.0%
Housing Units, Vacant	711	4.8%	2,806	5.5%	5,728	5.2%
Marital Status (2023)						
Never Married	8,210	24.8%	30,222	27.4%	62,484	26.3%
Currently Married	19,883	60.0%	62,710	56.9%	137,697	57.9%
Separated	1,219	3.7%	4,113	3.7%	7,668	3.2%
Widowed	1,246	3.8%	4,091	3.7%	10,392	4.4%
Divorced	2,584	7.8%	9,157	8.3%	19,548	8.2%
Household Type (2023)						
Population Family	36,254	89.4%	115,576	85.7%	249,344	85.9%
Population Non-Family	3,683	9.1%	17,955	13.3%	38,023	13.1%
Population Group Quarters	614	1.5%	1,384	1.0%	2,850	1.0%
Family Households	11,530	78.7%	36,460	71.3%	78,989	71.3%
Non-Family Households	3,123	21.3%	14,710	28.7%	31,738	28.7%
Married Couple with Children	4,723	23.8%	14,178	22.6%	30,624	22.2%
Average Family Household Size	3.1		3.2		3.2	
Household Size (2023)						
1 Person Households	2,674	18.3%	12,177	23.8%	26,895	24.3%
2 Person Households	5,061	34.5%	17,286	33.8%	36,746	33.2%
3 Person Households	2,792	19.1%	8,585	16.8%	18,969	17.1%
4 Person Households	2,656	18.1%	7,986	15.6%	17,576	15.9%
5 Person Households	1,048	7.2%	3,403	6.7%	7,204	6.5%
6 or More Person Households	421	2.9%	1,734	3.4%	3,337	3.0%
Household Vehicles (2023)						
Households with 0 Vehicles Available	352	2.4%	1,900	3.7%	4,405	4.0%
Households with 1 Vehicles Available	3,091	21.1%	14,612	28.6%	32,720	29.6%
Households with 2 or More Vehicles Available	11,211	76.5%	34,658	67.7%	73,602	66.5%
Total Vehicles Available	30,254		97,731		208,392	
Average Vehicles Per Household	2.1		1.9		1.9	

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.1764/-88.0765

S Rand Rd & Cuba Rd

Lake Zurich, IL 60047

	3 mi radius		5 mi radius		7 mi radius	
Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	32,511		108,349		233,544	
Estimated Civilian Employed	21,193	65.2%	71,797	66.3%	153,735	65.8%
Estimated Civilian Unemployed	787	2.4%	2,238	2.1%	4,662	2.0%
Estimated in Armed Forces	23	-	47	-	215	-
Estimated Not in Labor Force	10,508	32.3%	34,266	31.6%	74,932	32.1%
Unemployment Rate	2.4%		2.1%		2.0%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	21,193		71,797		153,734	
Management, Business, Financial Operations	5,740	27.1%	18,294	25.5%	38,905	25.3%
Professional, Related	5,940	28.0%	20,149	28.1%	44,822	29.2%
Service	2,423	11.4%	8,399	11.7%	18,159	11.8%
Sales, Office	4,600	21.7%	14,141	19.7%	29,747	19.3%
Farming, Fishing, Forestry	11	-	78	0.1%	201	0.1%
Construct, Extraction, Maintenance	1,131	5.3%	3,488	4.9%	7,001	4.6%
Production, Transport Material Moving	1,350	6.4%	7,249	10.1%	14,900	9.7%
White Collar Workers	16,279	76.8%	52,584	73.2%	113,473	73.8%
Blue Collar Workers	4,914	23.2%	19,213	26.8%	40,261	26.2%
Consumer Expenditure (2023)						
Total Household Expenditure	\$1.77 B		\$5.52 B		\$11.69 B	
Total Non-Retail Expenditure	\$947.44 M	53.4%	\$2.95 B	53.4%	\$6.23 B	53.3%
Total Retail Expenditure	\$827.23 M	46.6%	\$2.57 B	46.6%	\$5.46 B	46.7%
Apparel	\$64.86 M	3.7%	\$200.9 M	3.6%	\$424.86 M	3.6%
Contributions	\$66.33 M	3.7%	\$203.26 M	3.7%	\$426.94 M	3.7%
Education	\$67.33 M	3.8%	\$204.19 M	3.7%	\$427.47 M	3.7%
Entertainment	\$105.34 M	5.9%	\$325.32 M	5.9%	\$688.38 M	5.9%
Food and Beverages	\$252.46 M	14.2%	\$788.64 M	14.3%	\$1.67 B	14.3%
Furnishings and Equipment	\$64.73 M	3.6%	\$200.16 M	3.6%	\$424.02 M	3.6%
Gifts	\$51.67 M	2.9%	\$157.84 M	2.9%	\$329.9 M	2.8%
Health Care	\$140.47 M	7.9%	\$440.27 M	8.0%	\$936.27 M	8.0%
Household Operations	\$72.93 M	4.1%	\$225.73 M	4.1%	\$477.09 M	4.1%
Miscellaneous Expenses	\$34.05 M	1.9%	\$105.78 M	1.9%	\$224.09 M	1.9%
Personal Care	\$23.68 M	1.3%	\$73.71 M	1.3%	\$156.38 M	1.3%
Personal Insurance	\$14.22 M	0.8%	\$43.41 M	0.8%	\$91.64 M	0.8%
Reading	\$3.96 M	0.2%	\$12.3 M	0.2%	\$26.01 M	0.2%
Shelter	\$370.88 M	20.9%	\$1.16 B	21.0%	\$2.45 B	20.9%
Tobacco	\$8.06 M	0.5%	\$26.22 M	0.5%	\$55.99 M	0.5%
Transportation	\$316.36 M	17.8%	\$984.54 M	17.8%	\$2.09 B	17.9%
Utilities	\$117.34 M	6.6%	\$370.55 M	6.7%	\$788.29 M	6.7%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	28,080		94,623		204,387	
Elementary (Grade Level 0 to 8)	789	2.8%	4,170	4.4%	7,142	3.5%
Some High School (Grade Level 9 to 11)	367	1.3%	2,104	2.2%	4,907	2.4%
High School Graduate	3,753	13.4%	13,586	14.4%	28,755	14.1%
Some College	4,130	14.7%	13,732	14.5%	31,793	15.6%
Associate Degree Only	1,772	6.3%	5,510	5.8%	13,102	6.4%
Bachelor Degree Only	9,764	34.8%	31,502	33.3%	68,212	33.4%
Graduate Degree	7,505	26.7%	24,021	25.4%	50,477	24.7%

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.1764/-88.0765

S Rand Rd & Cuba Rd Lake Zurich, IL 60047		3 mi radius		5 mi radius		7 mi radius	
Units In Structure (2023)							
1 Detached Unit		11,800	88.1%	31,273	63.7%	68,297	63.9%
1 Attached Unit		744	5.6%	5,239	10.7%	12,496	11.7%
2 to 4 Units		300	2.2%	2,973	6.1%	7,071	6.6%
5 to 9 Units		472	3.5%	5,403	11.0%	7,955	7.4%
10 to 19 Units		381	2.8%	2,200	4.5%	3,934	3.7%
20 to 49 Units		263	2.0%	1,790	3.6%	4,711	4.4%
50 or More Units		603	4.5%	2,105	4.3%	5,648	5.3%
Mobile Home or Trailer		82	0.6%	157	0.3%	570	0.5%
Other Structure		9	-	30	-	44	-
Homes Built By Year (2023)							
Homes Built 2010 or later		1,169	8.7%	2,774	5.7%	5,501	5.2%
Homes Built 2000 to 2009		1,367	10.2%	4,941	10.1%	9,989	9.4%
Homes Built 1990 to 1999		2,116	15.8%	6,115	12.5%	14,923	14.0%
Homes Built 1980 to 1989		3,483	26.0%	11,109	22.6%	24,252	22.7%
Homes Built 1970 to 1979		3,142	23.5%	11,946	24.3%	25,020	23.4%
Homes Built 1960 to 1969		1,810	13.5%	6,205	12.6%	13,866	13.0%
Homes Built 1950 to 1959		847	6.3%	3,392	6.9%	8,143	7.6%
Homes Built Before 1949		719	5.4%	4,688	9.6%	9,032	8.5%
Home Values (2023)							
Home Values \$1,000,000 or More		308	2.5%	1,176	3.1%	2,074	2.4%
Home Values \$500,000 to \$999,999		3,795	30.9%	11,096	28.8%	19,770	22.9%
Home Values \$400,000 to \$499,999		2,525	20.6%	6,808	17.7%	14,826	17.2%
Home Values \$300,000 to \$399,999		2,823	23.0%	8,360	21.7%	20,857	24.2%
Home Values \$200,000 to \$299,999		1,898	15.5%	6,441	16.7%	16,599	19.2%
Home Values \$150,000 to \$199,999		465	3.8%	1,928	5.0%	5,697	6.6%
Home Values \$100,000 to \$149,999		145	1.2%	1,633	4.2%	3,664	4.2%
Home Values \$70,000 to \$99,999		36	0.3%	316	0.8%	893	1.0%
Home Values \$50,000 to \$69,999		9	-	186	0.5%	305	0.4%
Home Values \$25,000 to \$49,999		80	0.7%	173	0.5%	563	0.7%
Home Values Under \$25,000		182	1.5%	386	1.0%	1,090	1.3%
Owner-Occupied Median Home Value		\$424,800		\$413,784		\$385,885	
Renter-Occupied Median Rent		\$1,526		\$1,289		\$1,351	
Transportation To Work (2023)							
Drive to Work Alone		12,920	61.0%	42,580	59.3%	90,618	58.9%
Drive to Work in Carpool		1,226	5.8%	4,644	6.5%	9,990	6.5%
Travel to Work by Public Transportation		268	1.3%	1,421	2.0%	2,980	1.9%
Drive to Work on Motorcycle		-	-	17	-	25	-
Walk or Bicycle to Work		538	2.5%	1,985	2.8%	3,861	2.5%
Other Means		265	1.2%	853	1.2%	1,861	1.2%
Work at Home		5,977	28.2%	20,297	28.3%	44,399	28.9%
Travel Time (2023)							
Travel to Work in 14 Minutes or Less		3,513	16.6%	10,619	14.8%	22,634	14.7%
Travel to Work in 15 to 29 Minutes		4,879	23.0%	18,478	25.7%	40,469	26.3%
Travel to Work in 30 to 59 Minutes		5,602	26.4%	18,396	25.6%	37,517	24.4%
Travel to Work in 60 Minutes or More		1,222	5.8%	4,007	5.6%	8,715	5.7%
Average Minutes Travel to Work		25.9		25.6		25.0	