

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
Calculated using Weighted Block Centroid from Block Groups

Lat/Lon: 41.1897/-87.8511

IL-50 & St. George Rd Bradley, IL 60914	3 mi radius		5 mi radius		7 mi radius	
Population						
Estimated Population (2023)	26,858		59,957		80,011	
Projected Population (2028)	28,078		60,102		79,009	
Census Population (2020)	25,708		59,570		79,834	
Census Population (2010)	26,141		62,054		84,022	
Projected Annual Growth (2023 to 2028)	1,220	0.9%	145	-	-1,002	-0.3%
Historical Annual Growth (2020 to 2023)	1,150	1.5%	387	0.2%	177	-
Historical Annual Growth (2010 to 2020)	-433	-0.6%	-2,484	-1.3%	-4,188	-1.7%
Estimated Population Density (2023)	950	psm	764	psm	520	psm
Trade Area Size	28.3	sq mi	78.5	sq mi	153.9	sq mi
Households						
Estimated Households (2023)	9,753		22,877		30,388	
Projected Households (2028)	10,214		22,860		29,928	
Census Households (2020)	9,360		22,813		30,527	
Census Households (2010)	9,064		22,567		30,406	
Estimated Households with Children (2023)	4,186	42.9%	8,424	36.8%	10,281	33.8%
Estimated Average Household Size (2023)	2.58		2.50		2.52	
Average Household Income						
Estimated Average Household Income (2023)	\$96,454		\$92,194		\$92,095	
Projected Average Household Income (2028)	\$99,142		\$99,692		\$101,545	
Estimated Average Family Income (2023)	\$112,701		\$110,136		\$110,654	
Median Household Income						
Estimated Median Household Income (2023)	\$81,054		\$72,725		\$70,596	
Projected Median Household Income (2028)	\$81,841		\$74,240		\$71,935	
Estimated Median Family Income (2023)	\$99,027		\$91,063		\$88,662	
Per Capita Income						
Estimated Per Capita Income (2023)	\$35,376		\$35,472		\$35,310	
Projected Per Capita Income (2028)	\$36,402		\$38,212		\$38,802	
Estimated Per Capita Income 5 Year Growth	\$1,026	2.9%	\$2,740	7.7%	\$3,492	9.9%
Estimated Average Household Net Worth (2023)	\$380,175		\$359,586		\$338,183	
Daytime Demos (2023)						
Total Businesses	862		2,128		2,483	
Total Employees	12,214		28,765		34,135	
Company Headquarter Businesses	33	3.8%	83	3.9%	93	3.7%
Company Headquarter Employees	1,546	12.7%	4,453	15.5%	5,089	14.9%
Employee Population per Business	14.2		13.5		13.7	
Residential Population per Business	31.1		28.2		32.2	

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Bradley, IL 60914							
Race & Ethnicity							
White (2023)	19,951	74.3%	43,624	72.8%	54,777	68.5%	
Black or African American (2023)	2,786	10.4%	8,288	13.8%	13,168	16.5%	
American Indian or Alaska Native (2023)	61	0.2%	150	0.2%	261	0.3%	
Asian (2023)	1,899	7.1%	2,576	4.3%	2,687	3.4%	
Hawaiian or Pacific Islander (2023)	2	-	7	-	17	-	
Other Race (2023)	619	2.3%	1,965	3.3%	4,153	5.2%	
Two or More Races (2023)	1,541	5.7%	3,347	5.6%	4,948	6.2%	
Not Hispanic or Latino Population (2023)	24,495	91.2%	53,969	90.0%	69,433	86.8%	
Hispanic or Latino Population (2023)	2,363	8.8%	5,988	10.0%	10,578	13.2%	
Not Hispanic or Latino Population (2028)	25,552	91.0%	54,083	90.0%	68,751	87.0%	
Hispanic or Latino Population (2028)	2,525	9.0%	6,019	10.0%	10,258	13.0%	
Not Hispanic or Latino Population (2020)	23,580	91.7%	53,940	90.5%	69,840	87.5%	
Hispanic or Latino Population (2020)	2,127	8.3%	5,630	9.5%	9,994	12.5%	
Not Hispanic or Latino Population (2010)	24,662	94.3%	57,719	93.0%	75,825	90.2%	
Hispanic or Latino Population (2010)	1,479	5.7%	4,335	7.0%	8,197	9.8%	
Projected Hispanic Annual Growth (2023 to 2028)	162	1.4%	31	0.1%	-320	-0.6%	
Historic Hispanic Annual Growth (2010 to 2023)	884	4.6%	1,654	2.9%	2,381	2.2%	
Age Distribution (2023)							
Age Under 5	1,472	5.5%	3,190	5.3%	4,471	5.6%	
Age 5 to 9 Years	1,586	5.9%	3,524	5.9%	4,845	6.1%	
Age 10 to 14 Years	1,745	6.5%	3,814	6.4%	5,080	6.3%	
Age 15 to 19 Years	2,319	8.6%	4,519	7.5%	5,801	7.2%	
Age 20 to 24 Years	2,453	9.1%	4,922	8.2%	6,319	7.9%	
Age 25 to 29 Years	1,777	6.6%	3,884	6.5%	5,386	6.7%	
Age 30 to 34 Years	1,851	6.9%	3,989	6.7%	5,337	6.7%	
Age 35 to 39 Years	1,805	6.7%	3,828	6.4%	5,042	6.3%	
Age 40 to 44 Years	1,764	6.6%	3,898	6.5%	5,133	6.4%	
Age 45 to 49 Years	1,531	5.7%	3,514	5.9%	4,661	5.8%	
Age 50 to 54 Years	1,513	5.6%	3,517	5.9%	4,881	6.1%	
Age 55 to 59 Years	1,562	5.8%	3,593	6.0%	4,920	6.1%	
Age 60 to 64 Years	1,590	5.9%	3,760	6.3%	5,049	6.3%	
Age 65 to 74 Years	2,378	8.9%	5,787	9.7%	7,574	9.5%	
Age 75 to 84 Years	1,122	4.2%	2,954	4.9%	3,873	4.8%	
Age 85 Years or Over	390	1.5%	1,266	2.1%	1,638	2.0%	
Median Age	35.2		37.5		37.4		
Gender Age Distribution (2023)							
Female Population	13,786	51.3%	30,652	51.1%	40,835	51.0%	
Age 0 to 19 Years	3,491	25.3%	7,352	24.0%	9,922	24.3%	
Age 20 to 64 Years	8,126	58.9%	17,665	57.6%	23,596	57.8%	
Age 65 Years or Over	2,169	15.7%	5,634	18.4%	7,317	17.9%	
Female Median Age	36.3		38.8		38.6		
Male Population	13,072	48.7%	29,305	48.9%	39,176	49.0%	
Age 0 to 19 Years	3,632	27.8%	7,694	26.3%	10,275	26.2%	
Age 20 to 64 Years	7,719	59.1%	17,239	58.8%	23,133	59.1%	
Age 65 Years or Over	1,721	13.2%	4,373	14.9%	5,768	14.7%	
Male Median Age	34.1		36.1		36.2		

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Household Income Distribution (2023)							
HH Income \$200,000 or More	636	6.5%	1,454	6.4%	1,728	5.7%	
HH Income \$150,000 to \$199,999	1,028	10.5%	1,859	8.1%	2,347	7.7%	
HH Income \$100,000 to \$149,999	2,091	21.4%	4,374	19.1%	5,525	18.2%	
HH Income \$75,000 to \$99,999	1,245	12.8%	2,811	12.3%	3,755	12.4%	
HH Income \$50,000 to \$74,999	1,772	18.2%	3,773	16.5%	5,293	17.4%	
HH Income \$35,000 to \$49,999	1,106	11.3%	2,922	12.8%	3,648	12.0%	
HH Income \$25,000 to \$34,999	611	6.3%	2,099	9.2%	2,981	9.8%	
HH Income \$15,000 to \$24,999	573	5.9%	1,520	6.6%	2,122	7.0%	
HH Income Under \$15,000	690	7.1%	2,063	9.0%	2,989	9.8%	
HH Income \$35,000 or More	7,878	80.8%	17,194	75.2%	22,297	73.4%	
HH Income \$75,000 or More	5,000	51.3%	10,499	45.9%	13,356	43.9%	
Housing (2023)							
Total Housing Units	10,583		25,107		33,582		
Housing Units Occupied	9,753	92.2%	22,877	91.1%	30,388	90.5%	
Housing Units Owner-Occupied	6,651	68.2%	15,473	67.6%	20,437	67.3%	
Housing Units, Renter-Occupied	3,101	31.8%	7,404	32.4%	9,951	32.7%	
Housing Units, Vacant	831	8.5%	2,231	9.8%	3,194	10.5%	
Marital Status (2023)							
Never Married	8,525	38.7%	19,291	39.0%	25,806	39.3%	
Currently Married	9,648	43.7%	21,000	42.5%	27,742	42.3%	
Separated	448	2.0%	1,183	2.4%	1,630	2.5%	
Widowed	1,067	4.8%	2,638	5.3%	3,584	5.5%	
Divorced	2,366	10.7%	5,317	10.8%	6,854	10.4%	
Household Type (2023)							
Population Family	21,497	80.0%	47,730	79.6%	63,644	79.5%	
Population Non-Family	3,627	13.5%	9,440	15.7%	12,871	16.1%	
Population Group Quarters	1,734	6.5%	2,787	4.6%	3,495	4.4%	
Family Households	6,763	69.4%	14,979	65.5%	19,774	65.1%	
Non-Family Households	2,989	30.6%	7,897	34.5%	10,614	34.9%	
Married Couple with Children	3,013	31.2%	5,619	26.8%	6,446	23.2%	
Average Family Household Size	3.2		3.2		3.2		
Household Size (2023)							
1 Person Households	2,540	26.0%	6,824	29.8%	9,137	30.1%	
2 Person Households	3,207	32.9%	7,399	32.3%	9,805	32.3%	
3 Person Households	1,588	16.3%	3,421	15.0%	4,488	14.8%	
4 Person Households	1,429	14.7%	3,008	13.1%	3,904	12.8%	
5 Person Households	652	6.7%	1,450	6.3%	1,946	6.4%	
6 or More Person Households	336	3.4%	775	3.4%	1,108	3.6%	
Household Vehicles (2023)							
Households with 0 Vehicles Available	568	5.8%	1,717	7.5%	2,424	8.0%	
Households with 1 Vehicles Available	3,116	32.0%	7,642	33.4%	10,368	34.1%	
Households with 2 or More Vehicles Available	6,068	62.2%	13,517	59.1%	17,595	57.9%	
Total Vehicles Available	17,917		40,823		53,683		
Average Vehicles Per Household	1.8		1.8		1.8		

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Labor Force (2023)

Estimated Labor Population Age 16 Years or Over	21,671		48,615		64,542	
Estimated Civilian Employed	12,983	59.9%	27,556	56.7%	36,596	56.7%
Estimated Civilian Unemployed	898	4.1%	1,938	4.0%	2,400	3.7%
Estimated in Armed Forces	5	-	33	-	35	-
Estimated Not in Labor Force	7,786	35.9%	19,087	39.3%	25,512	39.5%
Unemployment Rate	4.1%		4.0%		3.7%	

Occupation (2023)

Occupation: Population Age 16 Years or Over	12,970		27,538		36,575	
Management, Business, Financial Operations	1,375	10.6%	3,052	11.1%	3,992	10.9%
Professional, Related	3,092	23.8%	6,100	22.2%	7,741	21.2%
Service	2,552	19.7%	5,612	20.4%	7,527	20.6%
Sales, Office	2,721	21.0%	5,540	20.1%	7,239	19.8%
Farming, Fishing, Forestry	75	0.6%	209	0.8%	273	0.7%
Construct, Extraction, Maintenance	1,481	11.4%	3,107	11.3%	3,994	10.9%
Production, Transport Material Moving	1,674	12.9%	3,918	14.2%	5,809	15.9%
White Collar Workers	7,188	55.4%	14,692	53.4%	18,973	51.9%
Blue Collar Workers	5,782	44.6%	12,846	46.6%	17,602	48.1%

Consumer Expenditure (2023)

Total Household Expenditure	\$670.47 M		\$1.52 B		\$2.02 B	
Total Non-Retail Expenditure	\$353.43 M	52.7%	\$802.29 M	52.8%	\$1.06 B	52.8%
Total Retail Expenditure	\$317.04 M	47.3%	\$718.13 M	47.2%	\$953.08 M	47.2%
Apparel	\$23.76 M	3.5%	\$53.58 M	3.5%	\$71.01 M	3.5%
Contributions	\$21.87 M	3.3%	\$49.57 M	3.3%	\$65.45 M	3.2%
Education	\$20.33 M	3.0%	\$45.42 M	3.0%	\$59.82 M	3.0%
Entertainment	\$38.21 M	5.7%	\$86.09 M	5.7%	\$113.98 M	5.6%
Food and Beverages	\$98.72 M	14.7%	\$224.07 M	14.7%	\$297.76 M	14.8%
Furnishings and Equipment	\$23.75 M	3.5%	\$53.55 M	3.5%	\$70.91 M	3.5%
Gifts	\$16.37 M	2.4%	\$37.23 M	2.4%	\$49.08 M	2.4%
Health Care	\$56.44 M	8.4%	\$128.93 M	8.5%	\$171.48 M	8.5%
Household Operations	\$26.37 M	3.9%	\$59.75 M	3.9%	\$79.17 M	3.9%
Miscellaneous Expenses	\$12.73 M	1.9%	\$28.87 M	1.9%	\$38.26 M	1.9%
Personal Care	\$9.02 M	1.3%	\$20.46 M	1.3%	\$27.14 M	1.3%
Personal Insurance	\$4.79 M	0.7%	\$10.75 M	0.7%	\$14.17 M	0.7%
Reading	\$1.46 M	0.2%	\$3.32 M	0.2%	\$4.4 M	0.2%
Shelter	\$140.98 M	21.0%	\$320.18 M	21.1%	\$425.18 M	21.1%
Tobacco	\$3.94 M	0.6%	\$9.16 M	0.6%	\$12.3 M	0.6%
Transportation	\$122.76 M	18.3%	\$277.32 M	18.2%	\$367.95 M	18.2%
Utilities	\$48.97 M	7.3%	\$112.17 M	7.4%	\$149.56 M	7.4%

Educational Attainment (2023)

Adult Population Age 25 Years or Over	17,282		39,990		53,495	
Elementary (Grade Level 0 to 8)	366	2.1%	1,217	3.0%	2,125	4.0%
Some High School (Grade Level 9 to 11)	625	3.6%	2,241	5.6%	3,326	6.2%
High School Graduate	5,896	34.1%	13,496	33.7%	17,908	33.5%
Some College	3,900	22.6%	8,980	22.5%	12,403	23.2%
Associate Degree Only	1,811	10.5%	4,203	10.5%	5,444	10.2%
Bachelor Degree Only	3,069	17.8%	6,372	15.9%	7,885	14.7%
Graduate Degree	1,616	9.3%	3,481	8.7%	4,405	8.2%

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Units In Structure (2023)

1 Detached Unit	6,445	71.1%	15,795	70.0%	21,397	70.4%
1 Attached Unit	609	6.7%	1,199	5.3%	1,415	4.7%
2 to 4 Units	971	10.7%	2,072	9.2%	2,656	8.7%
5 to 9 Units	587	6.5%	1,143	5.1%	1,414	4.6%
10 to 19 Units	286	3.2%	960	4.3%	1,315	4.3%
20 to 49 Units	14	0.2%	67	0.3%	109	0.4%
50 or More Units	114	1.3%	433	1.9%	632	2.1%
Mobile Home or Trailer	727	8.0%	1,208	5.4%	1,451	4.8%
Other Structure	-	-	-	-	-	-

Homes Built By Year (2023)

Homes Built 2010 or later	743	8.2%	1,057	4.7%	1,163	3.8%
Homes Built 2000 to 2009	1,801	19.9%	3,453	15.3%	3,997	13.1%
Homes Built 1990 to 1999	1,440	15.9%	2,829	12.5%	3,331	11.0%
Homes Built 1980 to 1989	1,176	13.0%	2,367	10.5%	2,658	8.7%
Homes Built 1970 to 1979	2,033	22.4%	4,203	18.6%	5,277	17.4%
Homes Built 1960 to 1969	1,117	12.3%	3,190	14.1%	4,901	16.1%
Homes Built 1950 to 1959	717	7.9%	2,313	10.2%	3,362	11.1%
Homes Built Before 1949	726	8.0%	3,464	15.4%	5,699	18.7%

Home Values (2023)

Home Values \$1,000,000 or More	67	1.0%	82	0.5%	93	0.5%
Home Values \$500,000 to \$999,999	190	2.9%	721	4.7%	969	4.7%
Home Values \$400,000 to \$499,999	123	1.8%	410	2.7%	546	2.7%
Home Values \$300,000 to \$399,999	435	6.5%	1,093	7.1%	1,420	6.9%
Home Values \$200,000 to \$299,999	1,987	29.9%	4,340	28.0%	5,050	24.7%
Home Values \$150,000 to \$199,999	1,845	27.7%	3,346	21.6%	4,183	20.5%
Home Values \$100,000 to \$149,999	1,069	16.1%	2,496	16.1%	3,557	17.4%
Home Values \$70,000 to \$99,999	286	4.3%	1,237	8.0%	2,104	10.3%
Home Values \$50,000 to \$69,999	41	0.6%	254	1.6%	461	2.3%
Home Values \$25,000 to \$49,999	294	4.4%	935	6.0%	1,206	5.9%
Home Values Under \$25,000	315	4.7%	559	3.6%	848	4.1%
Owner-Occupied Median Home Value	\$179,783		\$180,279		\$171,913	
Renter-Occupied Median Rent	\$805		\$798		\$789	

Transportation To Work (2023)

Drive to Work Alone	10,444	80.5%	22,160	80.5%	29,441	80.5%
Drive to Work in Carpool	916	7.1%	2,269	8.2%	3,255	8.9%
Travel to Work by Public Transportation	83	0.6%	287	1.0%	484	1.3%
Drive to Work on Motorcycle	-	-	-	-	1	-
Walk or Bicycle to Work	418	3.2%	744	2.7%	865	2.4%
Other Means	426	3.3%	654	2.4%	831	2.3%
Work at Home	683	5.3%	1,424	5.2%	1,698	4.6%

Travel Time (2023)

Travel to Work in 14 Minutes or Less	5,822	44.9%	10,844	39.4%	14,282	39.0%
Travel to Work in 15 to 29 Minutes	3,464	26.7%	8,244	29.9%	11,310	30.9%
Travel to Work in 30 to 59 Minutes	2,123	16.4%	4,421	16.1%	5,787	15.8%
Travel to Work in 60 Minutes or More	879	6.8%	2,604	9.5%	3,498	9.6%
Average Minutes Travel to Work	14.5		16.4		16.7	