

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.1879/-87.8017

585 Elm Pl							1 mi radius		3 mi radius		5 mi radius	
Highland Park, IL 60035												
Population												
Estimated Population (2022)							9,914		47,403		100,976	
Projected Population (2027)							9,849		47,138		100,374	
Census Population (2020)							9,836		47,852		101,299	
Census Population (2010)							9,760		47,475		98,983	
Projected Annual Growth (2022 to 2027)							-65	-0.1%	-265	-0.1%	-602	-0.1%
Historical Annual Growth (2020 to 2022)							78	0.4%	-449	-0.5%	-323	-0.2%
Historical Annual Growth (2010 to 2020)							77	0.4%	376	0.4%	2,316	1.2%
Estimated Population Density (2022)							3,157	psm	1,677	psm	1,286	psm
Trade Area Size							3.1	sq mi	28.3	sq mi	78.5	sq mi
Households												
Estimated Households (2022)							4,097		18,120		36,857	
Projected Households (2027)							4,096		18,139		36,599	
Census Households (2020)							4,033		18,151		36,866	
Census Households (2010)							3,929		17,680		35,694	
Estimated Households with Children (2022)							1,099	26.8%	5,737	31.7%	12,589	34.2%
Estimated Average Household Size (2022)							2.39		2.58		2.67	
Average Household Income												
Estimated Average Household Income (2022)							\$217,802		\$231,518		\$245,367	
Projected Average Household Income (2027)							\$282,800		\$294,294		\$309,927	
Estimated Average Family Income (2022)							\$274,406		\$282,587		\$289,260	
Median Household Income												
Estimated Median Household Income (2022)							\$117,763		\$150,509		\$158,610	
Projected Median Household Income (2027)							\$131,267		\$169,861		\$178,443	
Estimated Median Family Income (2022)							\$168,077		\$193,312		\$197,475	
Per Capita Income												
Estimated Per Capita Income (2022)							\$90,075		\$88,559		\$89,681	
Projected Per Capita Income (2027)							\$117,670		\$113,306		\$113,128	
Estimated Per Capita Income 5 Year Growth							\$27,595	30.6%	\$24,747	27.9%	\$23,446	26.1%
Estimated Average Household Net Worth (2022)							\$1,218,839		\$1,453,903		\$1,544,512	
Daytime Demos (2022)												
Total Businesses							929		2,980		8,025	
Total Employees							14,369		35,420		101,332	
Company Headquarter Businesses							41	4.4%	147	4.9%	477	5.9%
Company Headquarter Employees							1,351	9.4%	5,803	16.4%	28,555	28.2%
Employee Population per Business							15.5		11.9		12.6	
Residential Population per Business							10.7		15.9		12.6	

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Race & Ethnicity						
White (2022)	7,773	78.4%	38,566	81.4%	81,081	80.3%
Black or African American (2022)	215	2.2%	896	1.9%	1,852	1.8%
American Indian or Alaska Native (2022)	105	1.1%	263	0.6%	313	0.3%
Asian (2022)	387	3.9%	2,292	4.8%	9,194	9.1%
Hawaiian or Pacific Islander (2022)	-	-	7	-	15	-
Other Race (2022)	218	2.2%	938	2.0%	1,542	1.5%
Two or More Races (2022)	1,217	12.3%	4,442	9.4%	6,978	6.9%
Not Hispanic or Latino Population (2022)	8,206	82.8%	41,272	87.1%	91,816	90.9%
Hispanic or Latino Population (2022)	1,708	17.2%	6,131	12.9%	9,160	9.1%
Not Hispanic or Latino Population (2027)	8,159	82.8%	40,944	86.9%	91,161	90.8%
Hispanic or Latino Population (2027)	1,690	17.2%	6,194	13.1%	9,213	9.2%
Not Hispanic or Latino Population (2020)	8,145	82.8%	42,026	87.8%	93,264	92.1%
Hispanic or Latino Population (2020)	1,691	17.2%	5,825	12.2%	8,034	7.9%
Not Hispanic or Latino Population (2010)	8,204	84.1%	41,893	88.2%	91,943	92.9%
Hispanic or Latino Population (2010)	1,555	15.9%	5,583	11.8%	7,040	7.1%
Projected Hispanic Annual Growth (2022 to 2027)	-17	-0.2%	62	0.2%	54	0.1%
Historic Hispanic Annual Growth (2010 to 2022)	153	0.8%	549	0.8%	2,120	2.5%
Age Distribution (2022)						
Age Under 5	408	4.1%	2,131	4.5%	4,412	4.4%
Age 5 to 9 Years	533	5.4%	2,950	6.2%	6,489	6.4%
Age 10 to 14 Years	609	6.1%	3,178	6.7%	7,096	7.0%
Age 15 to 19 Years	569	5.7%	2,883	6.1%	6,798	6.7%
Age 20 to 24 Years	463	4.7%	1,989	4.2%	4,751	4.7%
Age 25 to 29 Years	408	4.1%	1,570	3.3%	3,307	3.3%
Age 30 to 34 Years	364	3.7%	1,745	3.7%	3,598	3.6%
Age 35 to 39 Years	485	4.9%	2,541	5.4%	5,400	5.3%
Age 40 to 44 Years	555	5.6%	2,909	6.1%	6,365	6.3%
Age 45 to 49 Years	553	5.6%	2,791	5.9%	6,320	6.3%
Age 50 to 54 Years	626	6.3%	3,156	6.7%	7,218	7.1%
Age 55 to 59 Years	732	7.4%	3,763	7.9%	7,969	7.9%
Age 60 to 64 Years	831	8.4%	4,007	8.5%	8,344	8.3%
Age 65 to 74 Years	1,426	14.4%	6,676	14.1%	13,537	13.4%
Age 75 to 84 Years	918	9.3%	3,626	7.6%	6,714	6.6%
Age 85 Years or Over	433	4.4%	1,487	3.1%	2,657	2.6%
Median Age	48.8		47.3		45.7	
Gender Age Distribution (2022)						
Female Population	5,156	52.0%	24,160	51.0%	51,318	50.8%
Age 0 to 19 Years	1,028	19.9%	5,385	22.3%	12,089	23.6%
Age 20 to 64 Years	2,550	49.5%	12,399	51.3%	27,075	52.8%
Age 65 Years or Over	1,577	30.6%	6,376	26.4%	12,154	23.7%
Female Median Age	50.9		48.6		46.6	
Male Population	4,758	48.0%	23,243	49.0%	49,658	49.2%
Age 0 to 19 Years	1,090	22.9%	5,757	24.8%	12,707	25.6%
Age 20 to 64 Years	2,468	51.9%	12,073	51.9%	26,197	52.8%
Age 65 Years or Over	1,200	25.2%	5,413	23.3%	10,754	21.7%
Male Median Age	46.9		46.0		44.9	

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Household Income Distribution (2022)

HH Income \$200,000 or More	1,195	29.2%	6,432	35.5%	14,113	38.3%
HH Income \$150,000 to \$199,999	382	9.3%	1,969	10.9%	3,749	10.2%
HH Income \$100,000 to \$149,999	512	12.5%	2,734	15.1%	5,647	15.3%
HH Income \$75,000 to \$99,999	353	8.6%	1,536	8.5%	3,245	8.8%
HH Income \$50,000 to \$74,999	457	11.2%	1,543	8.5%	3,335	9.0%
HH Income \$35,000 to \$49,999	321	7.8%	1,021	5.6%	2,125	5.8%
HH Income \$25,000 to \$34,999	375	9.2%	1,098	6.1%	1,758	4.8%
HH Income \$15,000 to \$24,999	157	3.8%	655	3.6%	1,154	3.1%
HH Income Under \$15,000	345	8.4%	1,131	6.2%	1,731	4.7%
HH Income \$35,000 or More	3,220	78.6%	15,235	84.1%	32,215	87.4%
HH Income \$75,000 or More	2,442	59.6%	12,672	69.9%	26,754	72.6%

Housing (2022)

Total Housing Units	4,531		19,460		39,515	
Housing Units Occupied	4,097	90.4%	18,120	93.1%	36,857	93.3%
Housing Units Owner-Occupied	2,774	67.7%	14,259	78.7%	30,293	82.2%
Housing Units, Renter-Occupied	1,323	32.3%	3,861	21.3%	6,564	17.8%
Housing Units, Vacant	435	10.6%	1,340	7.4%	2,657	7.2%

Marital Status (2022)

Never Married	1,936	23.1%	8,451	21.6%	19,600	23.6%
Currently Married	4,607	55.1%	24,169	61.7%	51,267	61.8%
Separated	213	2.5%	863	2.2%	1,564	1.9%
Widowed	768	9.2%	2,395	6.1%	4,423	5.3%
Divorced	840	10.0%	3,266	8.3%	6,125	7.4%

Household Type (2022)

Population Family	8,123	81.9%	41,144	86.8%	88,373	87.5%
Population Non-Family	1,651	16.6%	5,673	12.0%	10,173	10.1%
Population Group Quarters	141	1.4%	586	1.2%	2,430	2.4%
Family Households	2,609	63.7%	13,122	72.4%	27,864	75.6%
Non-Family Households	1,488	36.3%	4,998	27.6%	8,993	24.4%
Married Couple with Children	826	17.9%	4,638	19.2%	10,567	20.6%
Average Family Household Size	3.1		3.1		3.2	

Household Size (2022)

1 Person Households	1,329	32.4%	4,432	24.5%	8,007	21.7%
2 Person Households	1,379	33.7%	6,460	35.7%	12,795	34.7%
3 Person Households	501	12.2%	2,473	13.6%	5,476	14.9%
4 Person Households	475	11.6%	2,795	15.4%	6,449	17.5%
5 Person Households	267	6.5%	1,368	7.6%	3,033	8.2%
6 or More Person Households	147	3.6%	591	3.3%	1,098	3.0%

Household Vehicles (2022)

Households with 0 Vehicles Available	252	6.1%	941	5.2%	1,677	4.6%
Households with 1 Vehicles Available	1,618	39.5%	5,239	28.9%	10,359	28.1%
Households with 2 or More Vehicles Available	2,227	54.4%	11,941	65.9%	24,820	67.3%
Total Vehicles Available	6,812		32,914		69,365	
Average Vehicles Per Household	1.7		1.8		1.9	

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Labor Force (2022)

Estimated Labor Population Age 16 Years or Over	8,228		38,453		81,503	
Estimated Civilian Employed	5,135	62.4%	23,972	62.3%	49,711	61.0%
Estimated Civilian Unemployed	163	2.0%	797	2.1%	1,411	1.7%
Estimated in Armed Forces	-	-	310	0.8%	355	0.4%
Estimated Not in Labor Force	2,930	35.6%	13,374	34.8%	30,026	36.8%
Unemployment Rate	2.0%		2.1%		1.7%	

Occupation (2022)

Occupation: Population Age 16 Years or Over	5,135		23,972		49,711	
Management, Business, Financial Operations	1,394	27.1%	6,505	27.1%	14,261	28.7%
Professional, Related	1,400	27.3%	7,748	32.3%	16,395	33.0%
Service	897	17.5%	3,118	13.0%	5,488	11.0%
Sales, Office	914	17.8%	4,304	18.0%	9,246	18.6%
Farming, Fishing, Forestry	-	-	7	-	12	-
Construct, Extraction, Maintenance	194	3.8%	852	3.6%	1,568	3.2%
Production, Transport Material Moving	336	6.5%	1,439	6.0%	2,740	5.5%
White Collar Workers	3,708	72.2%	18,556	77.4%	39,903	80.3%
Blue Collar Workers	1,427	27.8%	5,415	22.6%	9,809	19.7%

Consumer Expenditure (2022)

Total Household Expenditure	\$530.84 M		\$2.46 B		\$5.28 B	
Total Non-Retail Expenditure	\$284.22 M	53.5%	\$1.32 B	53.6%	\$2.83 B	53.5%
Total Retail Expenditure	\$246.62 M	46.5%	\$1.14 B	46.4%	\$2.45 B	46.5%
Apparel	\$19.19 M	3.6%	\$89.81 M	3.6%	\$192.91 M	3.7%
Contributions	\$19.79 M	3.7%	\$93.77 M	3.8%	\$201.84 M	3.8%
Education	\$19.52 M	3.7%	\$94.29 M	3.8%	\$203.66 M	3.9%
Entertainment	\$31.06 M	5.9%	\$145.92 M	5.9%	\$313.38 M	5.9%
Food and Beverages	\$75.76 M	14.3%	\$349.44 M	14.2%	\$747.94 M	14.2%
Furnishings and Equipment	\$19.1 M	3.6%	\$89.57 M	3.6%	\$192.27 M	3.6%
Gifts	\$15.41 M	2.9%	\$73.55 M	3.0%	\$159.01 M	3.0%
Health Care	\$42.84 M	8.1%	\$195.85 M	7.9%	\$417.98 M	7.9%
Household Operations	\$21.82 M	4.1%	\$101.95 M	4.1%	\$218.76 M	4.1%
Miscellaneous Expenses	\$10.2 M	1.9%	\$47.38 M	1.9%	\$101.53 M	1.9%
Personal Care	\$7.08 M	1.3%	\$32.86 M	1.3%	\$70.35 M	1.3%
Personal Insurance	\$4.14 M	0.8%	\$19.78 M	0.8%	\$42.58 M	0.8%
Reading	\$1.2 M	0.2%	\$5.56 M	0.2%	\$11.9 M	0.2%
Shelter	\$111.44 M	21.0%	\$515.37 M	20.9%	\$1.1 B	20.9%
Tobacco	\$2.6 M	0.5%	\$11.19 M	0.5%	\$23.58 M	0.4%
Transportation	\$93.67 M	17.6%	\$434.93 M	17.7%	\$932.98 M	17.7%
Utilities	\$36.03 M	6.8%	\$162.97 M	6.6%	\$347.53 M	6.6%

Educational Attainment (2022)

Adult Population Age 25 Years or Over	7,332		34,271		71,429	
Elementary (Grade Level 0 to 8)	283	3.9%	901	2.6%	1,118	1.6%
Some High School (Grade Level 9 to 11)	161	2.2%	383	1.1%	686	1.0%
High School Graduate	904	12.3%	3,244	9.5%	5,983	8.4%
Some College	852	11.6%	3,491	10.2%	7,107	9.9%
Associate Degree Only	219	3.0%	1,053	3.1%	2,143	3.0%
Bachelor Degree Only	2,719	37.1%	12,446	36.3%	26,522	37.1%
Graduate Degree	2,195	29.9%	12,753	37.2%	27,870	39.0%

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Units In Structure (2022)

1 Detached Unit	2,207	56.2%	12,622	71.4%	27,192	76.2%
1 Attached Unit	336	8.5%	1,196	6.8%	2,694	7.5%
2 to 4 Units	383	9.7%	1,015	5.7%	1,495	4.2%
5 to 9 Units	189	4.8%	451	2.6%	680	1.9%
10 to 19 Units	173	4.4%	725	4.1%	1,223	3.4%
20 to 49 Units	496	12.6%	1,140	6.4%	1,810	5.1%
50 or More Units	289	7.4%	907	5.1%	1,663	4.7%
Mobile Home or Trailer	22	0.6%	54	0.3%	86	0.2%
Other Structure	1	-	10	-	16	-

Homes Built By Year (2022)

Homes Built 2010 or later	209	5.3%	988	5.6%	1,953	5.5%
Homes Built 2000 to 2009	469	11.9%	2,059	11.6%	4,053	11.4%
Homes Built 1990 to 1999	635	16.2%	2,615	14.8%	4,862	13.6%
Homes Built 1980 to 1989	576	14.6%	2,350	13.3%	4,386	12.3%
Homes Built 1970 to 1979	630	16.0%	2,612	14.8%	5,246	14.7%
Homes Built 1960 to 1969	377	9.6%	2,325	13.2%	4,781	13.4%
Homes Built 1950 to 1959	376	9.6%	2,020	11.4%	4,826	13.5%
Homes Built Before 1949	825	21.0%	3,150	17.8%	6,751	18.9%

Home Values (2022)

Home Values \$1,000,000 or More	360	13.0%	1,380	9.7%	4,668	15.4%
Home Values \$500,000 to \$999,999	839	30.2%	5,738	40.2%	13,040	43.0%
Home Values \$400,000 to \$499,999	479	17.3%	2,459	17.2%	4,512	14.9%
Home Values \$300,000 to \$399,999	563	20.3%	2,593	18.2%	4,226	13.9%
Home Values \$200,000 to \$299,999	402	14.5%	1,414	9.9%	2,381	7.9%
Home Values \$150,000 to \$199,999	72	2.6%	383	2.7%	760	2.5%
Home Values \$100,000 to \$149,999	26	0.9%	149	1.0%	317	1.0%
Home Values \$70,000 to \$99,999	12	0.4%	39	0.3%	85	0.3%
Home Values \$50,000 to \$69,999	-	-	8	-	26	-
Home Values \$25,000 to \$49,999	15	0.5%	33	0.2%	60	0.2%
Home Values Under \$25,000	4	0.1%	64	0.5%	220	0.7%
Owner-Occupied Median Home Value	\$490,798		\$526,706		\$626,399	
Renter-Occupied Median Rent	\$1,320		\$1,436		\$1,536	

Transportation To Work (2022)

Drive to Work Alone	3,026	58.9%	13,799	57.6%	27,048	54.4%
Drive to Work in Carpool	322	6.3%	1,518	6.3%	2,780	5.6%
Travel to Work by Public Transportation	106	2.1%	511	2.1%	1,427	2.9%
Drive to Work on Motorcycle	-	-	1	-	3	-
Walk or Bicycle to Work	203	4.0%	762	3.2%	1,611	3.2%
Other Means	64	1.2%	247	1.0%	595	1.2%
Work at Home	1,413	27.5%	7,133	29.8%	16,246	32.7%

Travel Time (2022)

Travel to Work in 14 Minutes or Less	1,128	22.0%	4,589	19.1%	9,030	18.2%
Travel to Work in 15 to 29 Minutes	1,400	27.3%	6,642	27.7%	12,215	24.6%
Travel to Work in 30 to 59 Minutes	800	15.6%	3,788	15.8%	8,391	16.9%
Travel to Work in 60 Minutes or More	393	7.7%	1,820	7.6%	3,828	7.7%
Average Minutes Travel to Work	21.4		21.9		23.0	