

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.9398/-88.1132

369 W Army Trail Rd Bloomington, IL 60108	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2022)	4,441		106,655		249,928	
Projected Population (2027)	4,605		107,524		251,715	
Census Population (2020)	4,544		107,168		252,071	
Census Population (2010)	4,473		108,060		251,714	
Projected Annual Growth (2022 to 2027)	164	0.7%	869	0.2%	1,787	0.1%
Historical Annual Growth (2020 to 2022)	-103	-1.1%	-513	-0.2%	-2,143	-0.4%
Historical Annual Growth (2010 to 2020)	71	0.8%	-892	-0.4%	356	-
Estimated Population Density (2022)	1,414 psm		3,774 psm		3,183 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2022)	1,841		37,754		88,773	
Projected Households (2027)	1,924		38,469		89,805	
Census Households (2020)	1,861		37,613		88,907	
Census Households (2010)	1,796		37,249		86,948	
Estimated Households with Children (2022)	504	27.4%	13,485	35.7%	31,348	35.3%
Estimated Average Household Size (2022)	2.41		2.79		2.77	
Average Household Income						
Estimated Average Household Income (2022)	\$114,203		\$112,297		\$118,835	
Projected Average Household Income (2027)	\$136,204		\$146,556		\$153,129	
Estimated Average Family Income (2022)	\$128,742		\$123,876		\$135,091	
Median Household Income						
Estimated Median Household Income (2022)	\$90,916		\$93,456		\$97,760	
Projected Median Household Income (2027)	\$109,285		\$111,666		\$116,918	
Estimated Median Family Income (2022)	\$111,831		\$106,632		\$114,676	
Per Capita Income						
Estimated Per Capita Income (2022)	\$47,341		\$39,809		\$42,292	
Projected Per Capita Income (2027)	\$56,908		\$52,491		\$54,714	
Estimated Per Capita Income 5 Year Growth	\$9,568	20.2%	\$12,681	31.9%	\$12,422	29.4%
Estimated Average Household Net Worth (2022)	\$733,620		\$653,639		\$722,266	
Daytime Demos (2022)						
Total Businesses	486		3,397		8,477	
Total Employees	11,170		51,265		123,459	
Company Headquarter Businesses	33	6.7%	179	5.3%	434	5.1%
Company Headquarter Employees	3,524	31.5%	10,896	21.3%	28,078	22.7%
Employee Population per Business	23.0		15.1		14.6	
Residential Population per Business	9.1		31.4		29.5	

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.9398/-88.1132

369 W Army Trail Rd		1 mi radius		3 mi radius		5 mi radius	
Bloomington, IL 60108							
Race & Ethnicity							
White (2022)		2,875	64.7%	63,649	59.7%	155,304	62.1%
Black or African American (2022)		236	5.3%	6,135	5.8%	13,659	5.5%
American Indian or Alaska Native (2022)		14	0.3%	622	0.6%	1,501	0.6%
Asian (2022)		864	19.4%	19,926	18.7%	40,679	16.3%
Hawaiian or Pacific Islander (2022)		-	-	46	-	84	-
Other Race (2022)		89	2.0%	3,739	3.5%	11,892	4.8%
Two or More Races (2022)		363	8.2%	12,539	11.8%	26,810	10.7%
Not Hispanic or Latino Population (2022)		3,925	88.4%	87,314	81.9%	204,504	81.8%
Hispanic or Latino Population (2022)		516	11.6%	19,341	18.1%	45,424	18.2%
Not Hispanic or Latino Population (2027)		4,066	88.3%	88,236	82.1%	206,159	81.9%
Hispanic or Latino Population (2027)		539	11.7%	19,288	17.9%	45,556	18.1%
Not Hispanic or Latino Population (2020)		4,003	88.1%	86,213	80.4%	203,338	80.7%
Hispanic or Latino Population (2020)		541	11.9%	20,955	19.6%	48,732	19.3%
Not Hispanic or Latino Population (2010)		4,105	91.8%	90,299	83.6%	210,049	83.4%
Hispanic or Latino Population (2010)		368	8.2%	17,762	16.4%	41,665	16.6%
Projected Hispanic Annual Growth (2022 to 2027)		23	0.9%	-53	-	132	-
Historic Hispanic Annual Growth (2010 to 2022)		148	3.4%	1,580	0.7%	3,759	0.8%
Age Distribution (2022)							
Age Under 5		218	4.9%	5,879	5.5%	13,973	5.6%
Age 5 to 9 Years		222	5.0%	6,288	5.9%	15,152	6.1%
Age 10 to 14 Years		243	5.5%	7,023	6.6%	16,816	6.7%
Age 15 to 19 Years		256	5.8%	7,589	7.1%	17,651	7.1%
Age 20 to 24 Years		293	6.6%	6,818	6.4%	16,229	6.5%
Age 25 to 29 Years		377	8.5%	7,108	6.7%	15,618	6.2%
Age 30 to 34 Years		317	7.1%	7,241	6.8%	16,563	6.6%
Age 35 to 39 Years		312	7.0%	7,573	7.1%	17,773	7.1%
Age 40 to 44 Years		275	6.2%	7,120	6.7%	16,980	6.8%
Age 45 to 49 Years		274	6.2%	6,782	6.4%	15,876	6.4%
Age 50 to 54 Years		330	7.4%	7,401	6.9%	17,116	6.8%
Age 55 to 59 Years		325	7.3%	7,523	7.1%	17,273	6.9%
Age 60 to 64 Years		365	8.2%	6,984	6.5%	16,232	6.5%
Age 65 to 74 Years		412	9.3%	9,424	8.8%	23,046	9.2%
Age 75 to 84 Years		181	4.1%	4,076	3.8%	10,075	4.0%
Age 85 Years or Over		42	1.0%	1,826	1.7%	3,556	1.4%
Median Age		39.2		38.3		38.4	
Gender Age Distribution (2022)							
Female Population		2,223	50.1%	53,502	50.2%	125,535	50.2%
Age 0 to 19 Years		448	20.2%	12,858	24.0%	30,898	24.6%
Age 20 to 64 Years		1,445	65.0%	32,134	60.1%	74,546	59.4%
Age 65 Years or Over		330	14.9%	8,510	15.9%	20,092	16.0%
Female Median Age		40.3		39.5		39.3	
Male Population		2,218	49.9%	53,153	49.8%	124,393	49.8%
Age 0 to 19 Years		491	22.1%	13,921	26.2%	32,695	26.3%
Age 20 to 64 Years		1,423	64.1%	32,416	61.0%	75,114	60.4%
Age 65 Years or Over		305	13.7%	6,816	12.8%	16,585	13.3%
Male Median Age		38.1		37.1		37.4	

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.9398/-88.1132

369 W Army Trail Rd Bloomington, IL 60108	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2022)						
HH Income \$200,000 or More	258	14.0%	4,148	11.0%	11,528	13.0%
HH Income \$150,000 to \$199,999	131	7.1%	3,951	10.5%	9,760	11.0%
HH Income \$100,000 to \$149,999	498	27.0%	8,978	23.8%	20,162	22.7%
HH Income \$75,000 to \$99,999	220	12.0%	5,646	15.0%	12,642	14.2%
HH Income \$50,000 to \$74,999	278	15.1%	6,202	16.4%	13,622	15.3%
HH Income \$35,000 to \$49,999	280	15.2%	3,838	10.2%	8,446	9.5%
HH Income \$25,000 to \$34,999	74	4.0%	1,964	5.2%	4,525	5.1%
HH Income \$15,000 to \$24,999	66	3.6%	1,352	3.6%	3,399	3.8%
HH Income Under \$15,000	35	1.9%	1,676	4.4%	4,688	5.3%
HH Income \$35,000 or More	1,665	90.5%	32,763	86.8%	76,161	85.8%
HH Income \$75,000 or More	1,107	60.1%	22,722	60.2%	54,092	60.9%
Housing (2022)						
Total Housing Units	1,940		39,471		93,222	
Housing Units Occupied	1,841	94.9%	37,754	95.6%	88,773	95.2%
Housing Units Owner-Occupied	1,280	69.5%	28,216	74.7%	64,971	73.2%
Housing Units, Renter-Occupied	561	30.5%	9,538	25.3%	23,802	26.8%
Housing Units, Vacant	99	5.4%	1,717	4.5%	4,450	5.0%
Marital Status (2022)						
Never Married	1,176	31.3%	26,456	30.2%	63,972	31.4%
Currently Married	1,706	45.4%	45,491	52.0%	106,919	52.4%
Separated	92	2.5%	3,248	3.7%	6,929	3.4%
Widowed	224	6.0%	4,410	5.0%	9,440	4.6%
Divorced	560	14.9%	7,859	9.0%	16,727	8.2%
Household Type (2022)						
Population Family	3,650	82.2%	93,339	87.5%	217,273	86.9%
Population Non-Family	791	17.8%	12,107	11.4%	28,929	11.6%
Population Group Quarters	-	-	1,208	1.1%	3,726	1.5%
Family Households	1,211	65.8%	28,061	74.3%	65,598	73.9%
Non-Family Households	630	34.2%	9,693	25.7%	23,175	26.1%
Married Couple with Children	361	21.2%	10,245	22.5%	23,768	22.2%
Average Family Household Size	3.0		3.3		3.3	
Household Size (2022)						
1 Person Households	485	26.4%	7,656	20.3%	18,575	20.9%
2 Person Households	686	37.3%	11,682	30.9%	27,815	31.3%
3 Person Households	305	16.6%	7,069	18.7%	16,033	18.1%
4 Person Households	236	12.8%	6,311	16.7%	14,635	16.5%
5 Person Households	86	4.7%	3,109	8.2%	7,232	8.1%
6 or More Person Households	43	2.4%	1,927	5.1%	4,483	5.1%
Household Vehicles (2022)						
Households with 0 Vehicles Available	22	1.2%	1,457	3.9%	3,908	4.4%
Households with 1 Vehicles Available	736	40.0%	11,111	29.4%	26,064	29.4%
Households with 2 or More Vehicles Available	1,083	58.8%	25,186	66.7%	58,801	66.2%
Total Vehicles Available	3,496		73,593		171,122	
Average Vehicles Per Household	1.9		1.9		1.9	

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.9398/-88.1132

369 W Army Trail Rd Bloomingdale, IL 60108

1 mi radius 3 mi radius 5 mi radius

Labor Force (2022)						
Estimated Labor Population Age 16 Years or Over		3,704		85,905		200,425
Estimated Civilian Employed		2,591	70.0%	57,829	67.3%	134,389
Estimated Civilian Unemployed		73	2.0%	2,398	2.8%	5,058
Estimated in Armed Forces		-	-	92	0.1%	216
Estimated Not in Labor Force		1,040	28.1%	25,587	29.8%	60,762
Unemployment Rate		2.0%		2.8%		2.5%
Occupation (2022)						
Occupation: Population Age 16 Years or Over		2,591		57,829		134,389
Management, Business, Financial Operations		485	18.7%	10,850	18.8%	26,763
Professional, Related		669	25.8%	12,816	22.2%	31,499
Service		315	12.2%	7,571	13.1%	17,491
Sales, Office		651	25.1%	14,018	24.2%	31,461
Farming, Fishing, Forestry		-	-	21	-	114
Construct, Extraction, Maintenance		100	3.9%	3,955	6.8%	8,192
Production, Transport Material Moving		370	14.3%	8,599	14.9%	18,870
White Collar Workers		1,805	69.7%	37,683	65.2%	89,723
Blue Collar Workers		785	30.3%	20,146	34.8%	44,666
Consumer Expenditure (2022)						
Total Household Expenditure		\$142.2 M		\$2.89 B		\$7.06 B
Total Non-Retail Expenditure		\$75.08 M	52.8%	\$1.52 B	52.7%	\$3.73 B
Total Retail Expenditure		\$67.13 M	47.2%	\$1.37 B	47.3%	\$3.33 B
Apparel		\$5.06 M	3.6%	\$103.18 M	3.6%	\$253.02 M
Contributions		\$4.83 M	3.4%	\$96.4 M	3.3%	\$239.74 M
Education		\$4.49 M	3.2%	\$91.21 M	3.2%	\$229.76 M
Entertainment		\$8.17 M	5.7%	\$166.24 M	5.8%	\$407.9 M
Food and Beverages		\$20.75 M	14.6%	\$422.97 M	14.7%	\$1.03 B
Furnishings and Equipment		\$5.08 M	3.6%	\$103.1 M	3.6%	\$252.67 M
Gifts		\$3.69 M	2.6%	\$72.6 M	2.5%	\$181.69 M
Health Care		\$11.84 M	8.3%	\$239.91 M	8.3%	\$582.29 M
Household Operations		\$5.65 M	4.0%	\$114.29 M	4.0%	\$280.98 M
Miscellaneous Expenses		\$2.72 M	1.9%	\$54.81 M	1.9%	\$134.15 M
Personal Care		\$1.91 M	1.3%	\$38.81 M	1.3%	\$94.8 M
Personal Insurance		\$1.04 M	0.7%	\$21.18 M	0.7%	\$52.43 M
Reading		\$312.49 K	0.2%	\$6.29 M	0.2%	\$15.43 M
Shelter		\$29.7 M	20.9%	\$603.57 M	20.9%	\$1.48 B
Tobacco		\$790.13 K	0.6%	\$16.07 M	0.6%	\$38.27 M
Transportation		\$26.01 M	18.3%	\$529.11 M	18.3%	\$1.29 B
Utilities		\$10.16 M	7.1%	\$206.84 M	7.2%	\$499.9 M
Educational Attainment (2022)						
Adult Population Age 25 Years or Over		3,209		73,058		170,107
Elementary (Grade Level 0 to 8)		29	0.9%	3,211	4.4%	7,683
Some High School (Grade Level 9 to 11)		186	5.8%	3,881	5.3%	7,450
High School Graduate		691	21.5%	16,759	22.9%	37,233
Some College		703	21.9%	14,525	19.9%	32,222
Associate Degree Only		222	6.9%	5,857	8.0%	12,951
Bachelor Degree Only		957	29.8%	19,326	26.5%	47,139
Graduate Degree		421	13.1%	9,499	13.0%	25,428

Expanded Profile

2010-2020 Census, 2022 Estimates with 2027 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.9398/-88.1132

369 W Army Trail Rd Bloomingdale, IL 60108

1 mi radius 3 mi radius 5 mi radius

	1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2022)						
1 Detached Unit	773	43.0%	21,499	57.7%	52,052	59.9%
1 Attached Unit	414	23.0%	7,035	18.9%	13,677	15.7%
2 to 4 Units	258	14.4%	1,952	5.2%	5,059	5.8%
5 to 9 Units	68	3.8%	1,960	5.3%	4,917	5.7%
10 to 19 Units	251	14.0%	2,523	6.8%	5,231	6.0%
20 to 49 Units	30	1.7%	1,149	3.1%	3,201	3.7%
50 or More Units	47	2.6%	1,571	4.2%	4,388	5.0%
Mobile Home or Trailer	1	-	64	0.2%	247	0.3%
Other Structure	-	-	-	-	-	-
Homes Built By Year (2022)						
Homes Built 2010 or later	79	4.4%	949	2.5%	3,405	3.9%
Homes Built 2000 to 2009	149	8.3%	2,467	6.6%	7,323	8.4%
Homes Built 1990 to 1999	532	29.6%	6,582	17.7%	14,179	16.3%
Homes Built 1980 to 1989	583	32.4%	8,846	23.7%	16,201	18.6%
Homes Built 1970 to 1979	313	17.4%	11,911	32.0%	23,509	27.0%
Homes Built 1960 to 1969	89	4.9%	4,047	10.9%	10,847	12.5%
Homes Built 1950 to 1959	57	3.2%	1,746	4.7%	6,419	7.4%
Homes Built Before 1949	38	2.1%	1,206	3.2%	6,888	7.9%
Home Values (2022)						
Home Values \$1,000,000 or More	14	1.1%	321	1.1%	935	1.4%
Home Values \$500,000 to \$999,999	164	12.8%	2,634	9.3%	8,434	13.0%
Home Values \$400,000 to \$499,999	323	25.2%	3,207	11.4%	8,293	12.8%
Home Values \$300,000 to \$399,999	334	26.1%	7,139	25.3%	15,785	24.3%
Home Values \$200,000 to \$299,999	231	18.1%	9,744	34.5%	20,677	31.8%
Home Values \$150,000 to \$199,999	117	9.1%	3,015	10.7%	5,872	9.0%
Home Values \$100,000 to \$149,999	53	4.1%	1,400	5.0%	2,909	4.5%
Home Values \$70,000 to \$99,999	4	0.3%	150	0.5%	484	0.7%
Home Values \$50,000 to \$69,999	2	0.2%	63	0.2%	217	0.3%
Home Values \$25,000 to \$49,999	31	2.4%	221	0.8%	488	0.8%
Home Values Under \$25,000	8	0.7%	322	1.1%	877	1.4%
Owner-Occupied Median Home Value	\$348,005		\$293,489		\$316,086	
Renter-Occupied Median Rent	\$1,467		\$1,346		\$1,292	
Transportation To Work (2022)						
Drive to Work Alone	1,627	62.8%	39,541	68.4%	86,180	64.1%
Drive to Work in Carpool	198	7.6%	5,173	8.9%	10,270	7.6%
Travel to Work by Public Transportation	52	2.0%	749	1.3%	2,409	1.8%
Drive to Work on Motorcycle	-	-	3	-	7	-
Walk or Bicycle to Work	9	0.4%	512	0.9%	2,188	1.6%
Other Means	12	0.5%	405	0.7%	1,639	1.2%
Work at Home	693	26.7%	11,446	19.8%	31,696	23.6%
Travel Time (2022)						
Travel to Work in 14 Minutes or Less	440	17.0%	11,269	19.5%	24,261	18.1%
Travel to Work in 15 to 29 Minutes	623	24.0%	16,054	27.8%	37,148	27.6%
Travel to Work in 30 to 59 Minutes	709	27.4%	15,660	27.1%	33,482	24.9%
Travel to Work in 60 Minutes or More	126	4.9%	3,400	5.9%	7,802	5.8%
Average Minutes Travel to Work	24.9		24.2		23.9	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2022, TIGER Geography - RF5

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.