

## Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.9559/-88.076

134-166 E Lake St Bloomington, IL 60108	1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>						
Estimated Population (2023)	9,676		83,416		271,370	
Projected Population (2028)	9,450		82,286		264,247	
Census Population (2020)	9,969		84,167		275,471	
Census Population (2010)	9,865		84,647		274,875	
Projected Annual Growth (2023 to 2028)	-226	-0.5%	-1,130	-0.3%	-7,123	-0.5%
Historical Annual Growth (2020 to 2023)	-293	-1.0%	-751	-0.3%	-4,101	-0.5%
Historical Annual Growth (2010 to 2020)	104	0.4%	-479	-0.2%	596	-
Estimated Population Density (2023)	3,081 psm		2,952 psm		3,457 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
<b>Households</b>						
Estimated Households (2023)	3,712		31,670		99,966	
Projected Households (2028)	3,656		31,589		98,911	
Census Households (2020)	3,718		31,322		100,767	
Census Households (2010)	3,648		30,713		98,537	
Estimated Households with Children (2023)	535	14.4%	8,210	25.9%	34,129	34.1%
Estimated Average Household Size (2023)	2.50		2.61		2.69	
<b>Average Household Income</b>						
Estimated Average Household Income (2023)	\$141,061		\$134,088		\$135,802	
Projected Average Household Income (2028)	\$157,008		\$147,463		\$150,408	
Estimated Average Family Income (2023)	\$171,018		\$152,363		\$158,621	
<b>Median Household Income</b>						
Estimated Median Household Income (2023)	\$108,583		\$102,935		\$102,763	
Projected Median Household Income (2028)	\$110,257		\$105,478		\$105,168	
Estimated Median Family Income (2023)	\$130,303		\$120,598		\$121,249	
<b>Per Capita Income</b>						
Estimated Per Capita Income (2023)	\$54,335		\$50,962		\$50,071	
Projected Per Capita Income (2028)	\$60,974		\$56,665		\$56,346	
Estimated Per Capita Income 5 Year Growth	\$6,640	12.2%	\$5,703	11.2%	\$6,275	12.5%
Estimated Average Household Net Worth (2023)	\$735,651		\$659,122		\$632,931	
<b>Daytime Demos (2023)</b>						
Total Businesses	519		3,426		10,204	
Total Employees	4,350		57,305		152,325	
Company Headquarter Businesses	27	5.2%	209	6.1%	546	5.4%
Company Headquarter Employees	454	10.4%	16,593	29.0%	37,219	24.4%
Employee Population per Business	8.4		16.7		14.9	
Residential Population per Business	18.6		24.3		26.6	

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1 mi radius      3 mi radius      5 mi radius

Race & Ethnicity						
White (2023)	7,546	78.0%	52,499	62.9%	164,726	60.7%
Black or African American (2023)	253	2.6%	4,178	5.0%	15,331	5.6%
American Indian or Alaska Native (2023)	25	0.3%	460	0.6%	1,742	0.6%
Asian (2023)	1,067	11.0%	13,988	16.8%	44,056	16.2%
Hawaiian or Pacific Islander (2023)	-	-	28	-	101	-
Other Race (2023)	256	2.6%	5,807	7.0%	22,358	8.2%
Two or More Races (2023)	529	5.5%	6,456	7.7%	23,056	8.5%
Not Hispanic or Latino Population (2023)	8,715	90.1%	68,693	82.3%	216,656	79.8%
Hispanic or Latino Population (2023)	961	9.9%	14,723	17.7%	54,714	20.2%
Not Hispanic or Latino Population (2028)	8,490	89.8%	67,737	82.3%	211,289	80.0%
Hispanic or Latino Population (2028)	960	10.2%	14,549	17.7%	52,958	20.0%
Not Hispanic or Latino Population (2020)	9,094	91.2%	68,687	81.6%	218,311	79.3%
Hispanic or Latino Population (2020)	875	8.8%	15,481	18.4%	57,160	20.7%
Not Hispanic or Latino Population (2010)	9,175	93.0%	71,533	84.5%	225,514	82.0%
Hispanic or Latino Population (2010)	690	7.0%	13,114	15.5%	49,361	18.0%
Projected Hispanic Annual Growth (2023 to 2028)	-1	-	-175	-0.2%	-1,756	-0.6%
Historic Hispanic Annual Growth (2010 to 2023)	271	3.0%	1,609	0.9%	5,353	0.8%
Age Distribution (2023)						
Age Under 5	394	4.1%	4,161	5.0%	13,878	5.1%
Age 5 to 9 Years	433	4.5%	4,522	5.4%	15,327	5.6%
Age 10 to 14 Years	501	5.2%	4,861	5.8%	16,774	6.2%
Age 15 to 19 Years	506	5.2%	4,959	5.9%	17,207	6.3%
Age 20 to 24 Years	503	5.2%	5,330	6.4%	16,951	6.2%
Age 25 to 29 Years	462	4.8%	5,509	6.6%	17,722	6.5%
Age 30 to 34 Years	486	5.0%	5,798	7.0%	19,042	7.0%
Age 35 to 39 Years	612	6.3%	5,963	7.1%	19,654	7.2%
Age 40 to 44 Years	563	5.8%	5,473	6.6%	18,899	7.0%
Age 45 to 49 Years	555	5.7%	5,002	6.0%	17,307	6.4%
Age 50 to 54 Years	640	6.6%	5,512	6.6%	18,370	6.8%
Age 55 to 59 Years	723	7.5%	5,930	7.1%	18,301	6.7%
Age 60 to 64 Years	798	8.3%	6,107	7.3%	17,781	6.6%
Age 65 to 74 Years	1,465	15.1%	9,100	10.9%	27,304	10.1%
Age 75 to 84 Years	741	7.7%	3,982	4.8%	12,430	4.6%
Age 85 Years or Over	294	3.0%	1,207	1.4%	4,424	1.6%
Median Age	47.6		40.3		39.4	
Gender Age Distribution (2023)						
Female Population	5,028	52.0%	41,849	50.2%	136,252	50.2%
Age 0 to 19 Years	881	17.5%	8,987	21.5%	30,344	22.3%
Age 20 to 64 Years	2,707	53.8%	25,108	60.0%	81,368	59.7%
Age 65 Years or Over	1,440	28.6%	7,754	18.5%	24,540	18.0%
Female Median Age	49.9		41.4		40.6	
Male Population	4,648	48.0%	41,568	49.8%	135,118	49.8%
Age 0 to 19 Years	952	20.5%	9,516	22.9%	32,841	24.3%
Age 20 to 64 Years	2,636	56.7%	25,516	61.4%	82,658	61.2%
Age 65 Years or Over	1,060	22.8%	6,535	15.7%	19,618	14.5%
Male Median Age	45.1		39.2		38.2	

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<b>Bloomington, IL 60108</b>								
<b>Household Income Distribution (2023)</b>								
HH Income \$200,000 or More	719	19.4%	5,224	16.5%	15,502	15.5%		
HH Income \$150,000 to \$199,999	533	14.4%	4,133	13.0%	12,729	12.7%		
HH Income \$100,000 to \$149,999	661	17.8%	6,563	20.7%	21,295	21.3%		
HH Income \$75,000 to \$99,999	562	15.1%	4,418	13.9%	14,418	14.4%		
HH Income \$50,000 to \$74,999	383	10.3%	4,306	13.6%	14,268	14.3%		
HH Income \$35,000 to \$49,999	288	7.8%	2,576	8.1%	8,264	8.3%		
HH Income \$25,000 to \$34,999	150	4.0%	1,524	4.8%	4,804	4.8%		
HH Income \$15,000 to \$24,999	252	6.8%	1,239	3.9%	3,818	3.8%		
HH Income Under \$15,000	162	4.4%	1,688	5.3%	4,868	4.9%		
HH Income \$35,000 or More	3,147	84.8%	27,220	85.9%	86,476	86.5%		
HH Income \$75,000 or More	2,476	66.7%	20,337	64.2%	63,944	64.0%		
<b>Housing (2023)</b>								
Total Housing Units	3,881		33,277		105,622			
Housing Units Occupied	3,712	95.6%	31,670	95.2%	99,966	94.6%		
Housing Units Owner-Occupied	2,677	72.1%	22,514	71.1%	68,265	68.3%		
Housing Units, Renter-Occupied	1,034	27.9%	9,156	28.9%	31,701	31.7%		
Housing Units, Vacant	169	4.6%	1,607	5.1%	5,656	5.7%		
<b>Marital Status (2023)</b>								
Never Married	1,679	20.1%	21,393	30.6%	69,261	30.7%		
Currently Married	4,723	56.6%	36,148	51.7%	117,659	52.2%		
Separated	328	3.9%	2,498	3.6%	7,726	3.4%		
Widowed	821	9.8%	3,769	5.4%	11,081	4.9%		
Divorced	798	9.6%	6,063	8.7%	19,664	8.7%		
<b>Household Type (2023)</b>								
Population Family	8,008	82.8%	71,837	86.1%	233,070	85.9%		
Population Non-Family	1,283	13.3%	10,821	13.0%	36,320	13.4%		
Population Group Quarters	385	4.0%	758	0.9%	1,981	0.7%		
Family Households	2,614	70.4%	22,517	71.1%	70,461	70.5%		
Non-Family Households	1,098	29.6%	9,153	28.9%	29,504	29.5%		
Married Couple with Children	371	7.9%	6,019	16.6%	26,352	22.4%		
Average Family Household Size	3.1		3.2		3.3			
<b>Household Size (2023)</b>								
1 Person Households	961	25.9%	7,587	24.0%	24,491	24.5%		
2 Person Households	1,274	34.3%	10,179	32.1%	30,617	30.6%		
3 Person Households	605	16.3%	5,673	17.9%	17,682	17.7%		
4 Person Households	523	14.1%	4,705	14.9%	15,226	15.2%		
5 Person Households	223	6.0%	2,201	6.9%	7,365	7.4%		
6 or More Person Households	124	3.4%	1,325	4.2%	4,586	4.6%		
<b>Household Vehicles (2023)</b>								
Households with 0 Vehicles Available	228	6.1%	1,615	5.1%	6,008	6.0%		
Households with 1 Vehicles Available	1,217	32.8%	10,121	32.0%	32,757	32.8%		
Households with 2 or More Vehicles Available	2,267	61.1%	19,934	62.9%	61,201	61.2%		
Total Vehicles Available	6,476		59,404		183,240			
Average Vehicles Per Household	1.7		1.9		1.8			

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<b>Labor Force (2023)</b>							
Estimated Labor Population Age 16 Years or Over	8,254		68,876		221,792		
Estimated Civilian Employed	5,103	61.8%	46,938	68.1%	151,411	68.3%	
Estimated Civilian Unemployed	164	2.0%	1,733	2.5%	4,484	2.0%	
Estimated in Armed Forces	-	-	20	-	183	-	
Estimated Not in Labor Force	2,987	36.2%	20,185	29.3%	65,713	29.6%	
Unemployment Rate	2.0%		2.5%		2.0%		
<b>Occupation (2023)</b>							
Occupation: Population Age 16 Years or Over	5,103		46,938		151,411		
Management, Business, Financial Operations	1,167	22.9%	9,181	19.6%	28,992	19.1%	
Professional, Related Service	1,213	23.8%	10,337	22.0%	34,554	22.8%	
Sales, Office	592	11.6%	6,251	13.3%	19,610	13.0%	
Farming, Fishing, Forestry	1,260	24.7%	10,765	22.9%	34,238	22.6%	
Construct, Extraction, Maintenance	2	-	24	-	105	-	
Production, Transport Material Moving	273	5.3%	2,976	6.3%	10,423	6.9%	
White Collar Workers	596	11.7%	7,403	15.8%	23,488	15.5%	
Blue Collar Workers	3,640	71.3%	30,282	64.5%	97,785	64.6%	
	1,463	28.7%	16,655	35.5%	53,626	35.4%	
<b>Consumer Expenditure (2023)</b>							
Total Household Expenditure	\$335.65 M		\$2.75 B		\$8.78 B		
Total Non-Retail Expenditure	\$178.36 M	53.1%	\$1.46 B	53.0%	\$4.65 B	53.0%	
Total Retail Expenditure	\$157.3 M	46.9%	\$1.29 B	47.0%	\$4.13 B	47.0%	
Apparel	\$12.08 M	3.6%	\$99.03 M	3.6%	\$316.15 M	3.6%	
Contributions	\$11.87 M	3.5%	\$95.37 M	3.5%	\$302.5 M	3.4%	
Education	\$11.53 M	3.4%	\$92.81 M	3.4%	\$294.13 M	3.4%	
Entertainment	\$19.58 M	5.8%	\$159.79 M	5.8%	\$509.13 M	5.8%	
Food and Beverages	\$48.5 M	14.4%	\$399.22 M	14.5%	\$1.28 B	14.5%	
Furnishings and Equipment	\$12.09 M	3.6%	\$98.87 M	3.6%	\$315.09 M	3.6%	
Gifts	\$8.94 M	2.7%	\$72.47 M	2.6%	\$230.09 M	2.6%	
Health Care	\$27.5 M	8.2%	\$225.09 M	8.2%	\$718.38 M	8.2%	
Household Operations	\$13.56 M	4.0%	\$110.35 M	4.0%	\$351.33 M	4.0%	
Miscellaneous Expenses	\$6.43 M	1.9%	\$52.49 M	1.9%	\$167.29 M	1.9%	
Personal Care	\$4.51 M	1.3%	\$36.95 M	1.3%	\$117.94 M	1.3%	
Personal Insurance	\$2.56 M	0.8%	\$20.72 M	0.8%	\$65.77 M	0.7%	
Reading	\$747.46 K	0.2%	\$6.06 M	0.2%	\$19.29 M	0.2%	
Shelter	\$70.39 M	21.0%	\$576.96 M	21.0%	\$1.84 B	21.0%	
Tobacco	\$1.72 M	0.5%	\$14.43 M	0.5%	\$46.4 M	0.5%	
Transportation	\$60.38 M	18.0%	\$497.97 M	18.1%	\$1.59 B	18.1%	
Utilities	\$23.27 M	6.9%	\$192.09 M	7.0%	\$614.49 M	7.0%	
<b>Educational Attainment (2023)</b>							
Adult Population Age 25 Years or Over	7,340		59,583		191,234		
Elementary (Grade Level 0 to 8)	236	3.2%	2,573	4.3%	9,409	4.9%	
Some High School (Grade Level 9 to 11)	226	3.1%	2,829	4.7%	9,109	4.8%	
High School Graduate	1,894	25.8%	14,884	25.0%	45,149	23.6%	
Some College	1,380	18.8%	11,763	19.7%	36,339	19.0%	
Associate Degree Only	552	7.5%	5,049	8.5%	16,051	8.4%	
Bachelor Degree Only	1,915	26.1%	15,165	25.5%	48,737	25.5%	
Graduate Degree	1,137	15.5%	7,320	12.3%	26,439	13.8%	

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<b>Units In Structure (2023)</b>							
1 Detached Unit		2,134	58.5%	17,497	57.0%	53,181	54.0%
1 Attached Unit		453	12.4%	4,506	14.7%	15,486	15.7%
2 to 4 Units		255	7.0%	2,180	7.1%	7,926	8.0%
5 to 9 Units		296	8.1%	2,124	6.9%	6,684	6.8%
10 to 19 Units		153	4.2%	2,037	6.6%	6,344	6.4%
20 to 49 Units		150	4.1%	1,419	4.6%	3,770	3.8%
50 or More Units		266	7.3%	1,865	6.1%	6,340	6.4%
Mobile Home or Trailer		5	0.1%	42	0.1%	234	0.2%
Other Structure		-	-	-	-	-	-
<b>Homes Built By Year (2023)</b>							
Homes Built 2010 or later		62	1.7%	632	2.1%	2,980	3.0%
Homes Built 2000 to 2009		226	6.2%	2,391	7.8%	7,265	7.4%
Homes Built 1990 to 1999		430	11.8%	4,704	15.3%	14,474	14.7%
Homes Built 1980 to 1989		722	19.8%	5,398	17.6%	18,524	18.8%
Homes Built 1970 to 1979		1,566	42.9%	11,320	36.9%	28,770	29.2%
Homes Built 1960 to 1969		351	9.6%	3,993	13.0%	15,289	15.5%
Homes Built 1950 to 1959		251	6.9%	2,027	6.6%	7,286	7.4%
Homes Built Before 1949		104	2.8%	1,204	3.9%	5,376	5.5%
<b>Home Values (2023)</b>							
Home Values \$1,000,000 or More		19	0.7%	253	1.1%	746	1.1%
Home Values \$500,000 to \$999,999		467	17.4%	2,709	12.0%	6,918	10.1%
Home Values \$400,000 to \$499,999		382	14.3%	3,080	13.7%	8,215	12.0%
Home Values \$300,000 to \$399,999		967	36.1%	5,903	26.2%	17,509	25.6%
Home Values \$200,000 to \$299,999		593	22.1%	6,846	30.4%	22,247	32.6%
Home Values \$150,000 to \$199,999		140	5.2%	2,143	9.5%	7,103	10.4%
Home Values \$100,000 to \$149,999		73	2.7%	963	4.3%	3,250	4.8%
Home Values \$70,000 to \$99,999		13	0.5%	106	0.5%	475	0.7%
Home Values \$50,000 to \$69,999		3	0.1%	93	0.4%	292	0.4%
Home Values \$25,000 to \$49,999		10	0.4%	166	0.7%	453	0.7%
Home Values Under \$25,000		11	0.4%	252	1.1%	1,056	1.5%
Owner-Occupied Median Home Value		\$360,752		\$313,864		\$303,089	
Renter-Occupied Median Rent		\$1,340		\$1,324		\$1,332	
<b>Transportation To Work (2023)</b>							
Drive to Work Alone		3,579	70.1%	31,850	67.9%	99,279	65.6%
Drive to Work in Carpool		300	5.9%	3,454	7.4%	12,504	8.3%
Travel to Work by Public Transportation		44	0.9%	751	1.6%	2,693	1.8%
Drive to Work on Motorcycle		-	-	2	-	9	-
Walk or Bicycle to Work		35	0.7%	462	1.0%	2,090	1.4%
Other Means		19	0.4%	390	0.8%	1,947	1.3%
Work at Home		1,125	22.1%	10,029	21.4%	32,888	21.7%
<b>Travel Time (2023)</b>							
Travel to Work in 14 Minutes or Less		1,078	21.1%	9,433	20.1%	28,007	18.5%
Travel to Work in 15 to 29 Minutes		1,310	25.7%	13,616	29.0%	43,834	29.0%
Travel to Work in 30 to 59 Minutes		1,328	26.0%	11,232	23.9%	38,006	25.1%
Travel to Work in 60 Minutes or More		260	5.1%	2,628	5.6%	8,676	5.7%
Average Minutes Travel to Work		23.8		23.0		23.9	

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