

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.8063/-88.351

20-28 S Randall Rd North Aurora, IL 60542	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	7,626		54,644		169,957	
Projected Population (2028)	7,748		54,895		172,229	
Census Population (2020)	7,469		54,660		170,667	
Census Population (2010)	6,676		54,897		185,029	
Projected Annual Growth (2023 to 2028)	122	0.3%	251	-	2,272	0.3%
Historical Annual Growth (2020 to 2023)	157	0.7%	-16	-	-710	-0.1%
Historical Annual Growth (2010 to 2020)	794	4.0%	-237	-0.1%	-14,362	-2.6%
Estimated Population Density (2023)	2,429 psm		1,934 psm		2,165 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2023)	3,116		19,950		59,185	
Projected Households (2028)	3,179		20,155		60,216	
Census Households (2020)	3,014		19,693		58,573	
Census Households (2010)	2,308		18,305		59,085	
Estimated Households with Children (2023)	963	30.9%	7,434	37.3%	23,070	39.0%
Estimated Average Household Size (2023)	2.32		2.69		2.83	
Average Household Income						
Estimated Average Household Income (2023)	\$106,394		\$115,622		\$128,270	
Projected Average Household Income (2028)	\$108,748		\$122,170		\$135,014	
Estimated Average Family Income (2023)	\$103,889		\$130,305		\$144,790	
Median Household Income						
Estimated Median Household Income (2023)	\$98,142		\$95,865		\$100,876	
Projected Median Household Income (2028)	\$100,984		\$98,293		\$104,470	
Estimated Median Family Income (2023)	\$111,222		\$112,640		\$119,455	
Per Capita Income						
Estimated Per Capita Income (2023)	\$43,875		\$42,373		\$44,780	
Projected Per Capita Income (2028)	\$45,016		\$45,015		\$47,315	
Estimated Per Capita Income 5 Year Growth	\$1,140	2.6%	\$2,642	6.2%	\$2,535	5.7%
Estimated Average Household Net Worth (2023)	\$628,555		\$596,248		\$643,076	
Daytime Demos (2023)						
Total Businesses	234		1,448		4,633	
Total Employees	3,752		20,487		56,467	
Company Headquarter Businesses	9	3.9%	73	5.1%	196	4.2%
Company Headquarter Employees	368	9.8%	3,000	14.6%	8,358	14.8%
Employee Population per Business	16.0		14.2		12.2	
Residential Population per Business	32.5		37.7		36.7	

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RF5

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.8063/-88.351

20-28 S Randall Rd North Aurora, IL 60542		1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity							
White (2023)	5,302	69.5%	31,043	56.8%	98,280	57.8%	
Black or African American (2023)	628	8.2%	5,444	10.0%	12,844	7.6%	
American Indian or Alaska Native (2023)	23	0.3%	476	0.9%	2,131	1.3%	
Asian (2023)	345	4.5%	2,519	4.6%	6,272	3.7%	
Hawaiian or Pacific Islander (2023)	4	-	20	-	70	-	
Other Race (2023)	582	7.6%	8,163	14.9%	27,999	16.5%	
Two or More Races (2023)	743	9.7%	6,979	12.8%	22,362	13.2%	
Not Hispanic or Latino Population (2023)	6,024	79.0%	36,357	66.5%	106,082	62.4%	
Hispanic or Latino Population (2023)	1,602	21.0%	18,287	33.5%	63,875	37.6%	
Not Hispanic or Latino Population (2028)	6,118	79.0%	36,792	67.0%	108,739	63.1%	
Hispanic or Latino Population (2028)	1,631	21.0%	18,103	33.0%	63,490	36.9%	
Not Hispanic or Latino Population (2020)	6,162	82.5%	35,926	65.7%	102,445	60.0%	
Hispanic or Latino Population (2020)	1,307	17.5%	18,734	34.3%	68,222	40.0%	
Not Hispanic or Latino Population (2010)	5,672	85.0%	39,020	71.1%	112,251	60.7%	
Hispanic or Latino Population (2010)	1,004	15.0%	15,877	28.9%	72,778	39.3%	
Projected Hispanic Annual Growth (2023 to 2028)	28	0.4%	-184	-0.2%	-385	-0.1%	
Historic Hispanic Annual Growth (2010 to 2023)	598	4.6%	2,409	1.2%	-8,903	-0.9%	
Age Distribution (2023)							
Age Under 5	371	4.9%	3,214	5.9%	10,016	5.9%	
Age 5 to 9 Years	403	5.3%	3,532	6.5%	11,230	6.6%	
Age 10 to 14 Years	474	6.2%	3,968	7.3%	12,636	7.4%	
Age 15 to 19 Years	518	6.8%	4,170	7.6%	13,084	7.7%	
Age 20 to 24 Years	439	5.8%	3,529	6.5%	11,459	6.7%	
Age 25 to 29 Years	499	6.5%	3,335	6.1%	10,153	6.0%	
Age 30 to 34 Years	482	6.3%	3,412	6.2%	10,028	5.9%	
Age 35 to 39 Years	535	7.0%	3,669	6.7%	10,989	6.5%	
Age 40 to 44 Years	511	6.7%	3,656	6.7%	11,454	6.7%	
Age 45 to 49 Years	484	6.4%	3,697	6.8%	11,401	6.7%	
Age 50 to 54 Years	508	6.7%	3,772	6.9%	11,705	6.9%	
Age 55 to 59 Years	512	6.7%	3,687	6.7%	11,253	6.6%	
Age 60 to 64 Years	485	6.4%	3,361	6.2%	10,285	6.1%	
Age 65 to 74 Years	734	9.6%	4,649	8.5%	14,576	8.6%	
Age 75 to 84 Years	455	6.0%	2,208	4.0%	6,994	4.1%	
Age 85 Years or Over	215	2.8%	783	1.4%	2,694	1.6%	
Median Age	41.1		37.2		37.0		
Gender Age Distribution (2023)							
Female Population	3,838	50.3%	27,438	50.2%	84,995	50.0%	
Age 0 to 19 Years	813	21.2%	7,305	26.6%	22,988	27.0%	
Age 20 to 64 Years	2,207	57.5%	15,888	57.9%	48,737	57.3%	
Age 65 Years or Over	819	21.3%	4,246	15.5%	13,269	15.6%	
Female Median Age	43.8		38.1		37.7		
Male Population	3,788	49.7%	27,206	49.8%	84,962	50.0%	
Age 0 to 19 Years	952	25.1%	7,580	27.9%	23,979	28.2%	
Age 20 to 64 Years	2,250	59.4%	16,232	59.7%	49,989	58.8%	
Age 65 Years or Over	585	15.5%	3,394	12.5%	10,995	12.9%	
Male Median Age	38.6		36.3		36.3		

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RF5

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.8063/-88.351

20-28 S Randall Rd North Aurora, IL 60542	1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)						
HH Income \$200,000 or More	490	15.7%	2,855	14.3%	9,428	15.9%
HH Income \$150,000 to \$199,999	244	7.8%	1,914	9.6%	6,296	10.6%
HH Income \$100,000 to \$149,999	559	17.9%	3,837	19.2%	11,007	18.6%
HH Income \$75,000 to \$99,999	546	17.5%	2,755	13.8%	7,409	12.5%
HH Income \$50,000 to \$74,999	588	18.9%	3,272	16.4%	8,862	15.0%
HH Income \$35,000 to \$49,999	251	8.1%	1,756	8.8%	5,412	9.1%
HH Income \$25,000 to \$34,999	154	4.9%	1,188	6.0%	3,708	6.3%
HH Income \$15,000 to \$24,999	152	4.9%	1,215	6.1%	3,170	5.4%
HH Income Under \$15,000	132	4.2%	1,158	5.8%	3,892	6.6%
HH Income \$35,000 or More	2,678	85.9%	16,389	82.1%	48,415	81.8%
HH Income \$75,000 or More	1,839	59.0%	11,361	56.9%	34,140	57.7%
Housing (2023)						
Total Housing Units	3,324		20,932		62,671	
Housing Units Occupied	3,116	93.7%	19,950	95.3%	59,185	94.4%
Housing Units Owner-Occupied	2,196	70.5%	13,933	69.8%	41,306	69.8%
Housing Units, Renter-Occupied	919	29.5%	6,017	30.2%	17,879	30.2%
Housing Units, Vacant	209	6.7%	982	4.9%	3,487	5.9%
Marital Status (2023)						
Never Married	1,990	31.2%	14,570	33.2%	45,257	33.3%
Currently Married	2,836	44.5%	20,678	47.1%	65,428	48.1%
Separated	214	3.4%	1,668	3.8%	5,437	4.0%
Widowed	482	7.5%	2,262	5.1%	7,199	5.3%
Divorced	858	13.4%	4,753	10.8%	12,753	9.4%
Household Type (2023)						
Population Family	6,001	78.7%	46,847	85.7%	147,381	86.7%
Population Non-Family	1,213	15.9%	6,911	12.6%	20,107	11.8%
Population Group Quarters	413	5.4%	885	1.6%	2,469	1.5%
Family Households	2,049	65.8%	14,325	71.8%	42,920	72.5%
Non-Family Households	1,066	34.2%	5,626	28.2%	16,265	27.5%
Married Couple with Children	709	25.0%	5,233	25.3%	16,389	25.0%
Average Family Household Size	2.9		3.3		3.4	
Household Size (2023)						
1 Person Households	876	28.1%	4,594	23.0%	13,536	22.9%
2 Person Households	1,061	34.1%	6,490	32.5%	17,584	29.7%
3 Person Households	439	14.1%	3,208	16.1%	9,378	15.8%
4 Person Households	452	14.5%	2,948	14.8%	9,247	15.6%
5 Person Households	196	6.3%	1,639	8.2%	5,334	9.0%
6 or More Person Households	91	2.9%	1,072	5.4%	4,105	6.9%
Household Vehicles (2023)						
Households with 0 Vehicles Available	94	3.0%	1,129	5.7%	3,268	5.5%
Households with 1 Vehicles Available	992	31.8%	5,837	29.3%	16,941	28.6%
Households with 2 or More Vehicles Available	2,030	65.1%	12,984	65.1%	38,975	65.9%
Total Vehicles Available	5,866		38,726		116,054	
Average Vehicles Per Household	1.9		1.9		2.0	

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.8063/-88.351

20-28 S Randall Rd North Aurora, IL 60542

1 mi radius 3 mi radius 5 mi radius

Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	6,273		43,095		133,403	
Estimated Civilian Employed	4,099	65.3%	27,990	64.9%	86,065	64.5%
Estimated Civilian Unemployed	261	4.2%	1,725	4.0%	5,771	4.3%
Estimated in Armed Forces	-	-	1	-	39	-
Estimated Not in Labor Force	1,913	30.5%	13,380	31.0%	41,528	31.1%
Unemployment Rate	4.2%		4.0%		4.3%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	4,097		27,986		86,061	
Management, Business, Financial Operations	700	17.1%	4,033	14.4%	12,673	14.7%
Professional, Related	923	22.5%	5,417	19.4%	16,626	19.3%
Service	715	17.5%	4,509	16.1%	14,169	16.5%
Sales, Office	797	19.4%	6,291	22.5%	19,285	22.4%
Farming, Fishing, Forestry	8	0.2%	93	0.3%	204	0.2%
Construct, Extraction, Maintenance	305	7.4%	2,051	7.3%	5,822	6.8%
Production, Transport Material Moving	650	15.9%	5,593	20.0%	17,282	20.1%
White Collar Workers	2,420	59.1%	15,741	56.2%	48,584	56.5%
Blue Collar Workers	1,678	40.9%	12,246	43.8%	37,477	43.5%
Consumer Expenditure (2023)						
Total Household Expenditure	\$230.38 M		\$1.55 B		\$4.97 B	
Total Non-Retail Expenditure	\$122.09 M	53.0%	\$820.51 M	52.9%	\$2.64 B	53.0%
Total Retail Expenditure	\$108.29 M	47.0%	\$729.56 M	47.1%	\$2.34 B	47.0%
Apparel	\$8.25 M	3.6%	\$55.57 M	3.6%	\$179.08 M	3.6%
Contributions	\$8.01 M	3.5%	\$53.14 M	3.4%	\$171.98 M	3.5%
Education	\$7.61 M	3.3%	\$51.05 M	3.3%	\$167.26 M	3.4%
Entertainment	\$13.33 M	5.8%	\$89.53 M	5.8%	\$288.07 M	5.8%
Food and Beverages	\$33.44 M	14.5%	\$225.77 M	14.6%	\$722.95 M	14.5%
Furnishings and Equipment	\$8.24 M	3.6%	\$55.41 M	3.6%	\$178.08 M	3.6%
Gifts	\$6.13 M	2.7%	\$40.49 M	2.6%	\$131.27 M	2.6%
Health Care	\$18.95 M	8.2%	\$127.63 M	8.2%	\$406.83 M	8.2%
Household Operations	\$9.22 M	4.0%	\$61.84 M	4.0%	\$199.14 M	4.0%
Miscellaneous Expenses	\$4.38 M	1.9%	\$29.46 M	1.9%	\$94.59 M	1.9%
Personal Care	\$3.08 M	1.3%	\$20.79 M	1.3%	\$66.67 M	1.3%
Personal Insurance	\$1.72 M	0.7%	\$11.51 M	0.7%	\$37.27 M	0.7%
Reading	\$507.66 K	0.2%	\$3.4 M	0.2%	\$10.91 M	0.2%
Shelter	\$48.34 M	21.0%	\$325.16 M	21.0%	\$1.04 B	21.0%
Tobacco	\$1.24 M	0.5%	\$8.42 M	0.5%	\$26.51 M	0.5%
Transportation	\$41.74 M	18.1%	\$281.26 M	18.1%	\$899.99 M	18.1%
Utilities	\$16.2 M	7.0%	\$109.67 M	7.1%	\$349.32 M	7.0%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	5,422		36,230		111,531	
Elementary (Grade Level 0 to 8)	123	2.3%	2,368	6.5%	11,072	9.9%
Some High School (Grade Level 9 to 11)	182	3.4%	2,253	6.2%	7,951	7.1%
High School Graduate	1,399	25.8%	8,760	24.2%	24,871	22.3%
Some College	1,477	27.2%	8,579	23.7%	21,028	18.9%
Associate Degree Only	496	9.1%	2,511	6.9%	7,089	6.4%
Bachelor Degree Only	1,076	19.8%	7,396	20.4%	23,961	21.5%
Graduate Degree	669	12.3%	4,363	12.0%	15,559	14.0%

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.8063/-88.351

20-28 S Randall Rd North Aurora, IL 60542		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)							
1 Detached Unit	1,760	76.2%	13,266	72.5%	39,598	67.0%	
1 Attached Unit	711	30.8%	2,453	13.4%	6,168	10.4%	
2 to 4 Units	117	5.1%	994	5.4%	4,055	6.9%	
5 to 9 Units	151	6.5%	741	4.0%	1,746	3.0%	
10 to 19 Units	223	9.7%	1,033	5.6%	2,486	4.2%	
20 to 49 Units	37	1.6%	316	1.7%	1,454	2.5%	
50 or More Units	108	4.7%	1,047	5.7%	3,289	5.6%	
Mobile Home or Trailer	7	0.3%	90	0.5%	361	0.6%	
Other Structure	2	0.1%	10	-	28	-	
Homes Built By Year (2023)							
Homes Built 2010 or later	514	22.3%	1,287	7.0%	3,451	5.8%	
Homes Built 2000 to 2009	635	27.5%	3,483	19.0%	10,451	17.7%	
Homes Built 1990 to 1999	760	32.9%	3,992	21.8%	9,670	16.4%	
Homes Built 1980 to 1989	168	7.3%	1,620	8.9%	5,033	8.5%	
Homes Built 1970 to 1979	316	13.7%	2,823	15.4%	6,849	11.6%	
Homes Built 1960 to 1969	245	10.6%	2,155	11.8%	5,353	9.1%	
Homes Built 1950 to 1959	251	10.9%	2,554	14.0%	7,350	12.4%	
Homes Built Before 1949	227	9.9%	2,036	11.1%	11,029	18.7%	
Home Values (2023)							
Home Values \$1,000,000 or More	4	0.2%	32	0.2%	168	0.4%	
Home Values \$500,000 to \$999,999	55	2.5%	688	4.9%	2,451	5.9%	
Home Values \$400,000 to \$499,999	222	10.1%	1,218	8.7%	4,425	10.7%	
Home Values \$300,000 to \$399,999	335	15.3%	3,209	23.0%	10,312	25.0%	
Home Values \$200,000 to \$299,999	883	40.2%	4,426	31.8%	11,874	28.7%	
Home Values \$150,000 to \$199,999	450	20.5%	2,548	18.3%	6,515	15.8%	
Home Values \$100,000 to \$149,999	88	4.0%	959	6.9%	3,042	7.4%	
Home Values \$70,000 to \$99,999	14	0.7%	295	2.1%	988	2.4%	
Home Values \$50,000 to \$69,999	8	0.3%	56	0.4%	404	1.0%	
Home Values \$25,000 to \$49,999	65	3.0%	231	1.7%	524	1.3%	
Home Values Under \$25,000	71	3.2%	272	2.0%	602	1.5%	
Owner-Occupied Median Home Value	\$244,752		\$263,084		\$274,033		
Renter-Occupied Median Rent	\$1,296		\$1,085		\$1,086		
Transportation To Work (2023)							
Drive to Work Alone	3,012	73.5%	19,438	69.5%	57,680	67.0%	
Drive to Work in Carpool	180	4.4%	2,278	8.1%	7,943	9.2%	
Travel to Work by Public Transportation	16	0.4%	192	0.7%	729	0.8%	
Drive to Work on Motorcycle	-	-	-	-	6	-	
Walk or Bicycle to Work	33	0.8%	326	1.2%	1,496	1.7%	
Other Means	13	0.3%	161	0.6%	765	0.9%	
Work at Home	843	20.6%	5,592	20.0%	17,441	20.3%	
Travel Time (2023)							
Travel to Work in 14 Minutes or Less	584	14.3%	5,609	20.0%	19,628	22.8%	
Travel to Work in 15 to 29 Minutes	1,417	34.6%	9,017	32.2%	26,189	30.4%	
Travel to Work in 30 to 59 Minutes	972	23.7%	6,165	22.0%	18,219	21.2%	
Travel to Work in 60 Minutes or More	281	6.9%	1,604	5.7%	4,584	5.3%	
Average Minutes Travel to Work	23.6		22.0		21.3		

©2023, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 4/2023, TIGER Geography - RF5

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.