

## Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.1259/-88.0618

801-861 N Quentin Rd Palatine, IL 60067		1 mi radius		3 mi radius		5 mi radius	
<b>Population</b>							
Estimated Population (2023)		11,111		84,038		205,902	
Projected Population (2028)		10,834		82,645		202,966	
Census Population (2020)		11,381		86,053		210,074	
Census Population (2010)		11,457		85,918		207,411	
Projected Annual Growth (2023 to 2028)		-277 -0.5%		-1,393 -0.3%		-2,936 -0.3%	
Historical Annual Growth (2020 to 2023)		-270 -0.8%		-2,015 -0.8%		-4,172 -0.7%	
Historical Annual Growth (2010 to 2020)		-76 -0.2%		135 -		2,663 0.4%	
Estimated Population Density (2023)		3,539 psm		2,973 psm		2,623 psm	
Trade Area Size		3.1 sq mi		28.3 sq mi		78.5 sq mi	
<b>Households</b>							
Estimated Households (2023)		5,369		33,465		80,980	
Projected Households (2028)		5,128		32,170		78,180	
Census Households (2020)		5,437		33,923		81,748	
Census Households (2010)		5,301		32,898		79,208	
Estimated Households with Children (2023)		1,216 22.6%		10,652 31.8%		25,997 32.1%	
Estimated Average Household Size (2023)		2.06		2.49		2.52	
<b>Average Household Income</b>							
Estimated Average Household Income (2023)		\$137,086		\$148,440		\$163,100	
Projected Average Household Income (2028)		\$154,590		\$166,331		\$181,931	
Estimated Average Family Income (2023)		\$201,480		\$183,104		\$200,010	
<b>Median Household Income</b>							
Estimated Median Household Income (2023)		\$103,591		\$112,387		\$120,734	
Projected Median Household Income (2028)		\$106,909		\$115,452		\$124,667	
Estimated Median Family Income (2023)		\$152,323		\$143,490		\$150,444	
<b>Per Capita Income</b>							
Estimated Per Capita Income (2023)		\$66,269		\$59,159		\$64,211	
Projected Per Capita Income (2028)		\$73,195		\$64,793		\$70,144	
Estimated Per Capita Income 5 Year Growth		\$6,926 10.5%		\$5,634 9.5%		\$5,933 9.2%	
Estimated Average Household Net Worth (2023)		\$764,592		\$798,162		\$862,991	
<b>Daytime Demos (2023)</b>							
Total Businesses		494		2,987		8,780	
Total Employees		4,234		32,964		108,545	
Company Headquarter Businesses		20 4.0%		125 4.2%		436 5.0%	
Company Headquarter Employees		474 11.2%		8,003 24.3%		24,364 22.4%	
Employee Population per Business		8.6		11.0		12.4	
Residential Population per Business		22.5		28.1		23.5	

# Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.1259/-88.0618

801-861 N Quentin Rd Palatine, IL 60067		1 mi radius		3 mi radius		5 mi radius	
<b>Race &amp; Ethnicity</b>							
White (2023)	7,486	67.4%	54,308	64.6%	140,828	68.4%	
Black or African American (2023)	681	6.1%	3,828	4.6%	7,789	3.8%	
American Indian or Alaska Native (2023)	48	0.4%	561	0.7%	954	0.5%	
Asian (2023)	1,581	14.2%	11,780	14.0%	29,478	14.3%	
Hawaiian or Pacific Islander (2023)	5	-	23	-	49	-	
Other Race (2023)	551	5.0%	6,614	7.9%	11,087	5.4%	
Two or More Races (2023)	759	6.8%	6,923	8.2%	15,718	7.6%	
Not Hispanic or Latino Population (2023)	9,602	86.4%	68,635	81.7%	176,384	85.7%	
Hispanic or Latino Population (2023)	1,509	13.6%	15,403	18.3%	29,518	14.3%	
Not Hispanic or Latino Population (2028)	9,364	86.4%	67,617	81.8%	174,001	85.7%	
Hispanic or Latino Population (2028)	1,469	13.6%	15,028	18.2%	28,965	14.3%	
Not Hispanic or Latino Population (2020)	10,039	88.2%	70,766	82.2%	182,630	86.9%	
Hispanic or Latino Population (2020)	1,342	11.8%	15,287	17.8%	27,444	13.1%	
Not Hispanic or Latino Population (2010)	10,463	91.3%	71,830	83.6%	183,570	88.5%	
Hispanic or Latino Population (2010)	994	8.7%	14,087	16.4%	23,841	11.5%	
Projected Hispanic Annual Growth (2023 to 2028)	-39	-0.5%	-374	-0.5%	-554	-0.4%	
Historic Hispanic Annual Growth (2010 to 2023)	514	4.0%	1,315	0.7%	5,678	1.8%	
<b>Age Distribution (2023)</b>							
Age Under 5	625	5.6%	4,593	5.5%	10,877	5.3%	
Age 5 to 9 Years	550	4.9%	5,146	6.1%	12,728	6.2%	
Age 10 to 14 Years	556	5.0%	5,438	6.5%	13,647	6.6%	
Age 15 to 19 Years	475	4.3%	4,844	5.8%	12,365	6.0%	
Age 20 to 24 Years	587	5.3%	4,086	4.9%	9,640	4.7%	
Age 25 to 29 Years	1,059	9.5%	5,776	6.9%	12,679	6.2%	
Age 30 to 34 Years	1,004	9.0%	6,126	7.3%	13,710	6.7%	
Age 35 to 39 Years	920	8.3%	6,414	7.6%	14,913	7.2%	
Age 40 to 44 Years	787	7.1%	6,171	7.3%	14,858	7.2%	
Age 45 to 49 Years	739	6.7%	5,838	6.9%	14,324	7.0%	
Age 50 to 54 Years	737	6.6%	5,847	7.0%	14,792	7.2%	
Age 55 to 59 Years	731	6.6%	5,592	6.7%	14,296	6.9%	
Age 60 to 64 Years	726	6.5%	5,430	6.5%	13,774	6.7%	
Age 65 to 74 Years	1,061	9.6%	8,131	9.7%	20,606	10.0%	
Age 75 to 84 Years	412	3.7%	3,368	4.0%	9,018	4.4%	
Age 85 Years or Over	143	1.3%	1,240	1.5%	3,675	1.8%	
Median Age	38.2		39.3		40.4		
<b>Gender Age Distribution (2023)</b>							
Female Population	5,615	50.5%	42,121	50.1%	103,794	50.4%	
Age 0 to 19 Years	1,091	19.4%	9,751	23.1%	24,305	23.4%	
Age 20 to 64 Years	3,639	64.8%	25,453	60.4%	61,342	59.1%	
Age 65 Years or Over	885	15.8%	6,918	16.4%	18,147	17.5%	
Female Median Age	39.0		40.0		41.1		
Male Population	5,496	49.5%	41,917	49.9%	102,108	49.6%	
Age 0 to 19 Years	1,115	20.3%	10,270	24.5%	25,312	24.8%	
Age 20 to 64 Years	3,650	66.4%	25,826	61.6%	61,644	60.4%	
Age 65 Years or Over	731	13.3%	5,820	13.9%	15,152	14.8%	
Male Median Age	37.5		38.6		39.6		

# Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.1259/-88.0618

801-861 N Quentin Rd Palatine, IL 60067	1 mi radius		3 mi radius		5 mi radius	
<b>Household Income Distribution (2023)</b>						
HH Income \$200,000 or More	1,098	20.4%	7,144	21.3%	19,038	23.5%
HH Income \$150,000 to \$199,999	680	12.7%	4,515	13.5%	11,200	13.8%
HH Income \$100,000 to \$149,999	700	13.0%	5,444	16.3%	14,515	17.9%
HH Income \$75,000 to \$99,999	676	12.6%	3,616	10.8%	9,026	11.1%
HH Income \$50,000 to \$74,999	781	14.6%	4,605	13.8%	10,393	12.8%
HH Income \$35,000 to \$49,999	493	9.2%	2,679	8.0%	5,589	6.9%
HH Income \$25,000 to \$34,999	239	4.4%	1,887	5.6%	3,667	4.5%
HH Income \$15,000 to \$24,999	289	5.4%	1,747	5.2%	3,303	4.1%
HH Income Under \$15,000	413	7.7%	1,827	5.5%	4,247	5.2%
HH Income \$35,000 or More	4,428	82.5%	28,004	83.7%	69,762	86.1%
HH Income \$75,000 or More	3,154	58.7%	20,719	61.9%	53,780	66.4%
<b>Housing (2023)</b>						
Total Housing Units	5,739		35,227		85,324	
Housing Units Occupied	5,369	93.6%	33,465	95.0%	80,980	94.9%
Housing Units Owner-Occupied	3,325	61.9%	23,579	70.5%	59,478	73.4%
Housing Units, Renter-Occupied	2,044	38.1%	9,886	29.5%	21,502	26.6%
Housing Units, Vacant	370	6.9%	1,762	5.3%	4,344	5.4%
<b>Marital Status (2023)</b>						
Never Married	3,226	34.4%	20,603	29.9%	45,834	27.2%
Currently Married	4,078	43.5%	36,187	52.6%	95,503	56.6%
Separated	424	4.5%	2,508	3.6%	5,980	3.5%
Widowed	374	4.0%	3,074	4.5%	7,751	4.6%
Divorced	1,278	13.6%	6,489	9.4%	13,581	8.1%
<b>Household Type (2023)</b>						
Population Family	7,845	70.6%	69,555	82.8%	173,086	84.1%
Population Non-Family	3,231	29.1%	13,914	16.6%	30,879	15.0%
Population Group Quarters	34	0.3%	569	0.7%	1,936	0.9%
Family Households	2,672	49.8%	22,008	65.8%	55,217	68.2%
Non-Family Households	2,697	50.2%	11,458	34.2%	25,763	31.8%
Married Couple with Children	925	22.7%	8,335	23.0%	20,940	21.9%
Average Family Household Size	2.9		3.2		3.1	
<b>Household Size (2023)</b>						
1 Person Households	2,234	41.6%	9,488	28.4%	21,639	26.7%
2 Person Households	1,749	32.6%	11,055	33.0%	26,862	33.2%
3 Person Households	642	12.0%	5,164	15.4%	13,282	16.4%
4 Person Households	489	9.1%	4,569	13.7%	11,831	14.6%
5 Person Households	178	3.3%	2,038	6.1%	4,977	6.1%
6 or More Person Households	76	1.4%	1,151	3.4%	2,389	2.9%
<b>Household Vehicles (2023)</b>						
Households with 0 Vehicles Available	200	3.7%	1,494	4.5%	3,849	4.8%
Households with 1 Vehicles Available	2,324	43.3%	11,396	34.1%	26,567	32.8%
Households with 2 or More Vehicles Available	2,845	53.0%	20,575	61.5%	50,563	62.4%
Total Vehicles Available	9,012		59,688		145,556	
Average Vehicles Per Household	1.7		1.8		1.8	

# Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.1259/-88.0618

## 801-861 N Quentin Rd Palatine, IL 60067

1 mi radius      3 mi radius      5 mi radius

<b>Labor Force (2023)</b>							
Estimated Labor Population Age 16 Years or Over	9,276		67,782		165,924		
Estimated Civilian Employed	6,957	75.0%	47,229	69.7%	112,726	67.9%	
Estimated Civilian Unemployed	85	0.9%	1,353	2.0%	3,439	2.1%	
Estimated in Armed Forces	10	0.1%	34	-	89	-	
Estimated Not in Labor Force	2,225		19,167		49,669		
Unemployment Rate	0.9%		2.0%		2.1%		
<b>Occupation (2023)</b>							
Occupation: Population Age 16 Years or Over	6,957		47,229		112,726		
Management, Business, Financial Operations	1,693	24.3%	11,613	24.6%	28,887	25.6%	
Professional, Related	1,753	25.2%	13,078	27.7%	32,824	29.1%	
Service	1,008	14.5%	5,577	11.8%	13,042	11.6%	
Sales, Office	1,380	19.8%	8,846	18.7%	21,404	19.0%	
Farming, Fishing, Forestry	15	0.2%	99	0.2%	166	0.1%	
Construct, Extraction, Maintenance	404	5.8%	2,343	5.0%	5,188	4.6%	
Production, Transport Material Moving	703	10.1%	5,673	12.0%	11,216	9.9%	
White Collar Workers	4,827		33,537		83,115		
Blue Collar Workers	2,130		13,692		29,611		
<b>Consumer Expenditure (2023)</b>							
Total Household Expenditure	\$471.89 M		\$3.15 B		\$8.18 B		
Total Non-Retail Expenditure	\$251.63 M	53.3%	\$1.67 B	53.2%	\$4.36 B	53.2%	
Total Retail Expenditure	\$220.26 M	46.7%	\$1.47 B	46.8%	\$3.82 B	46.8%	
Apparel	\$17.01 M	3.6%	\$113.83 M	3.6%	\$296.61 M	3.6%	
Contributions	\$16.77 M	3.6%	\$112.4 M	3.6%	\$294.63 M	3.6%	
Education	\$16.48 M	3.5%	\$111.28 M	3.5%	\$293.19 M	3.6%	
Entertainment	\$27.41 M	5.8%	\$183.81 M	5.8%	\$479.76 M	5.9%	
Food and Beverages	\$68.07 M	14.4%	\$452.85 M	14.4%	\$1.18 B	14.4%	
Furnishings and Equipment	\$16.9 M	3.6%	\$113.38 M	3.6%	\$295.87 M	3.6%	
Gifts	\$12.79 M	2.7%	\$86.07 M	2.7%	\$226.54 M	2.8%	
Health Care	\$38.17 M	8.1%	\$253.98 M	8.1%	\$658.6 M	8.1%	
Household Operations	\$19.06 M	4.0%	\$127.46 M	4.1%	\$332.41 M	4.1%	
Miscellaneous Expenses	\$9.03 M	1.9%	\$60.17 M	1.9%	\$156.69 M	1.9%	
Personal Care	\$6.32 M	1.3%	\$42.11 M	1.3%	\$109.58 M	1.3%	
Personal Insurance	\$3.54 M	0.8%	\$24.1 M	0.8%	\$63.29 M	0.8%	
Reading	\$1.05 M	0.2%	\$6.98 M	0.2%	\$18.17 M	0.2%	
Shelter	\$99.86 M	21.2%	\$661.02 M	21.0%	\$1.72 B	21.0%	
Tobacco	\$2.47 M	0.5%	\$15.84 M	0.5%	\$40.29 M	0.5%	
Transportation	\$84.33 M	17.9%	\$564.04 M	17.9%	\$1.47 B	17.9%	
Utilities	\$32.65 M	6.9%	\$215.75 M	6.9%	\$557 M	6.8%	
<b>Educational Attainment (2023)</b>							
Adult Population Age 25 Years or Over	8,318		59,931		146,645		
Elementary (Grade Level 0 to 8)	187	2.3%	3,306	5.5%	5,268	3.6%	
Some High School (Grade Level 9 to 11)	265	3.2%	1,785	3.0%	3,803	2.6%	
High School Graduate	1,226	14.7%	9,740	16.3%	21,989	15.0%	
Some College	1,495	18.0%	9,583	16.0%	22,638	15.4%	
Associate Degree Only	585	7.0%	3,968	6.6%	10,232	7.0%	
Bachelor Degree Only	2,769	33.3%	18,817	31.4%	48,621	33.2%	
Graduate Degree	1,790	21.5%	12,731	21.2%	34,094	23.2%	

# Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections  
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 42.1259/-88.0618

801-861 N Quentin Rd Palatine, IL 60067		1 mi radius		3 mi radius		5 mi radius	
<b>Units In Structure (2023)</b>							
1 Detached Unit		1,537	29.0%	16,797	51.1%	46,999	59.3%
1 Attached Unit		1,443	27.2%	4,271	13.0%	7,402	9.3%
2 to 4 Units		409	7.7%	2,404	7.3%	4,335	5.5%
5 to 9 Units		487	9.2%	4,292	13.0%	7,390	9.3%
10 to 19 Units		485	9.2%	1,866	5.7%	3,712	4.7%
20 to 49 Units		604	11.4%	1,630	5.0%	4,755	6.0%
50 or More Units		397	7.5%	2,142	6.5%	6,244	7.9%
Mobile Home or Trailer		5	-	46	0.1%	116	0.1%
Other Structure		2	-	17	-	28	-
<b>Homes Built By Year (2023)</b>							
Homes Built 2010 or later		232	4.4%	1,194	3.6%	3,057	3.9%
Homes Built 2000 to 2009		896	16.9%	2,772	8.4%	6,246	7.9%
Homes Built 1990 to 1999		872	16.4%	3,310	10.1%	7,775	9.8%
Homes Built 1980 to 1989		1,013	19.1%	5,998	18.2%	15,193	19.2%
Homes Built 1970 to 1979		1,042	19.7%	8,479	25.8%	19,000	24.0%
Homes Built 1960 to 1969		447	8.4%	4,987	15.2%	12,919	16.3%
Homes Built 1950 to 1959		364	6.9%	3,227	9.8%	8,672	10.9%
Homes Built Before 1949		504	9.5%	3,499	10.6%	8,117	10.2%
<b>Home Values (2023)</b>							
Home Values \$1,000,000 or More		15	0.4%	301	1.3%	1,108	1.9%
Home Values \$500,000 to \$999,999		602	18.1%	4,687	19.9%	12,438	20.9%
Home Values \$400,000 to \$499,999		464	14.0%	3,520	14.9%	10,257	17.2%
Home Values \$300,000 to \$399,999		712	21.4%	5,623	23.8%	14,774	24.8%
Home Values \$200,000 to \$299,999		969	29.1%	5,335	22.6%	12,717	21.4%
Home Values \$150,000 to \$199,999		272	8.2%	1,443	6.1%	3,138	5.3%
Home Values \$100,000 to \$149,999		196	5.9%	1,794	7.6%	3,055	5.1%
Home Values \$70,000 to \$99,999		37	1.1%	328	1.4%	699	1.2%
Home Values \$50,000 to \$69,999		20	0.6%	176	0.7%	275	0.5%
Home Values \$25,000 to \$49,999		9	0.3%	148	0.6%	396	0.7%
Home Values Under \$25,000		30	0.9%	222	0.9%	619	1.0%
Owner-Occupied Median Home Value		\$338,539		\$348,515		\$372,798	
Renter-Occupied Median Rent		\$1,194		\$1,267		\$1,331	
<b>Transportation To Work (2023)</b>							
Drive to Work Alone		4,005	57.6%	28,011	59.3%	65,827	58.4%
Drive to Work in Carpool		556	8.0%	3,085	6.5%	7,149	6.3%
Travel to Work by Public Transportation		184	2.6%	1,239	2.6%	2,852	2.5%
Drive to Work on Motorcycle		5	-	15	-	19	-
Walk or Bicycle to Work		296	4.3%	1,243	2.6%	2,789	2.5%
Other Means		52	0.7%	549	1.2%	1,381	1.2%
Work at Home		1,860	26.7%	13,087	27.7%	32,710	29.0%
<b>Travel Time (2023)</b>							
Travel to Work in 14 Minutes or Less		971	14.0%	6,954	14.7%	16,398	14.5%
Travel to Work in 15 to 29 Minutes		2,081	29.9%	13,258	28.1%	29,925	26.5%
Travel to Work in 30 to 59 Minutes		1,784	25.6%	11,519	24.4%	27,772	24.6%
Travel to Work in 60 Minutes or More		262	3.8%	2,410	5.1%	5,922	5.3%
Average Minutes Travel to Work		23.9		24.9		25.0	