

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.9978/-87.7282

3950 W Devon Ave Lincolnwood, IL 60712	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	18,700		318,110		891,657	
Projected Population (2028)	18,752		313,150		874,246	
Census Population (2020)	19,148		325,853		913,409	
Census Population (2010)	18,844		323,537		902,428	
Projected Annual Growth (2023 to 2028)	52 -		-4,961 -0.3%		-17,411 -0.4%	
Historical Annual Growth (2020 to 2023)	-448 -0.8%		-7,743 -0.8%		-21,752 -0.8%	
Historical Annual Growth (2010 to 2020)	304 0.5%		2,316 0.2%		10,981 0.4%	
Estimated Population Density (2023)	5,955 psm		11,253 psm		11,356 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2023)	7,105		122,296		376,289	
Projected Households (2028)	6,940		117,532		359,691	
Census Households (2020)	7,145		123,749		381,489	
Census Households (2010)	6,921		118,022		361,563	
Estimated Households with Children (2023)	1,999 28.1%		37,723 30.8%		95,413 25.4%	
Estimated Average Household Size (2023)	2.57		2.56		2.31	
Average Household Income						
Estimated Average Household Income (2023)	\$159,066		\$124,730		\$128,482	
Projected Average Household Income (2028)	\$175,386		\$139,851		\$144,877	
Estimated Average Family Income (2023)	\$218,757		\$155,179		\$171,300	
Median Household Income						
Estimated Median Household Income (2023)	\$90,770		\$86,384		\$89,259	
Projected Median Household Income (2028)	\$92,249		\$88,739		\$91,573	
Estimated Median Family Income (2023)	\$128,992		\$111,223		\$125,029	
Per Capita Income						
Estimated Per Capita Income (2023)	\$60,550		\$48,038		\$54,369	
Projected Per Capita Income (2028)	\$65,027		\$52,577		\$59,758	
Estimated Per Capita Income 5 Year Growth	\$4,476 7.4%		\$4,539 9.4%		\$5,389 9.9%	
Estimated Average Household Net Worth (2023)	\$729,639		\$605,652		\$638,867	
Daytime Demos (2023)						
Total Businesses	1,253		11,295		30,932	
Total Employees	11,357		89,358		259,537	
Company Headquarter Businesses	56 4.5%		388 3.4%		967 3.1%	
Company Headquarter Employees	1,822 16.0%		13,581 15.2%		44,236 17.0%	
Employee Population per Business	9.1		7.9		8.4	
Residential Population per Business	14.9		28.2		28.8	

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Race & Ethnicity							
White (2023)	11,146	59.6%	156,453	49.2%	485,818	54.5%	
Black or African American (2023)	899	4.8%	36,425	11.5%	95,977	10.8%	
American Indian or Alaska Native (2023)	64	0.3%	3,087	1.0%	8,077	0.9%	
Asian (2023)	4,906	26.2%	57,631	18.1%	119,945	13.5%	
Hawaiian or Pacific Islander (2023)	4	-	120	-	329	-	
Other Race (2023)	595	3.2%	34,752	10.9%	95,561	10.7%	
Two or More Races (2023)	1,085	5.8%	29,642	9.3%	85,949	9.6%	
Not Hispanic or Latino Population (2023)	16,797	89.8%	242,463	76.2%	673,192	75.5%	
Hispanic or Latino Population (2023)	1,903	10.2%	75,647	23.8%	218,465	24.5%	
Not Hispanic or Latino Population (2028)	16,828	89.7%	239,125	76.4%	660,808	75.6%	
Hispanic or Latino Population (2028)	1,924	10.3%	74,025	23.6%	213,438	24.4%	
Not Hispanic or Latino Population (2020)	17,462	91.2%	246,650	75.7%	687,111	75.2%	
Hispanic or Latino Population (2020)	1,685	8.8%	79,203	24.3%	226,298	24.8%	
Not Hispanic or Latino Population (2010)	17,150	91.0%	241,883	74.8%	672,105	74.5%	
Hispanic or Latino Population (2010)	1,694	9.0%	81,653	25.2%	230,323	25.5%	
Projected Hispanic Annual Growth (2023 to 2028)	21	0.2%	-1,622	-0.4%	-5,027	-0.5%	
Historic Hispanic Annual Growth (2010 to 2023)	209	1.0%	-6,006	-0.6%	-11,858	-0.4%	
Age Distribution (2023)							
Age Under 5	773	4.1%	19,195	6.0%	50,180	5.6%	
Age 5 to 9 Years	987	5.3%	19,472	6.1%	48,469	5.4%	
Age 10 to 14 Years	1,073	5.7%	19,088	6.0%	47,828	5.4%	
Age 15 to 19 Years	938	5.0%	17,850	5.6%	48,252	5.4%	
Age 20 to 24 Years	799	4.3%	17,982	5.7%	56,077	6.3%	
Age 25 to 29 Years	900	4.8%	23,371	7.3%	74,166	8.3%	
Age 30 to 34 Years	1,038	5.5%	25,285	7.9%	77,009	8.6%	
Age 35 to 39 Years	1,141	6.1%	24,863	7.8%	71,245	8.0%	
Age 40 to 44 Years	1,158	6.2%	22,296	7.0%	62,570	7.0%	
Age 45 to 49 Years	1,167	6.2%	20,375	6.4%	55,320	6.2%	
Age 50 to 54 Years	1,166	6.2%	19,959	6.3%	54,867	6.2%	
Age 55 to 59 Years	1,249	6.7%	19,897	6.3%	54,775	6.1%	
Age 60 to 64 Years	1,337	7.2%	18,759	5.9%	52,724	5.9%	
Age 65 to 74 Years	2,651	14.2%	29,338	9.2%	80,991	9.1%	
Age 75 to 84 Years	1,554	8.3%	14,313	4.5%	39,405	4.4%	
Age 85 Years or Over	768	4.1%	6,067	1.9%	17,779	2.0%	
Median Age	46.2		37.9		37.7		
Gender Age Distribution (2023)							
Female Population	9,821	52.5%	160,799	50.5%	449,216	50.4%	
Age 0 to 19 Years	1,863	19.0%	36,972	23.0%	95,765	21.3%	
Age 20 to 64 Years	5,197	52.9%	96,068	59.7%	275,215	61.3%	
Age 65 Years or Over	2,762	28.1%	27,759	17.3%	78,235	17.4%	
Female Median Age	47.3		38.7		38.5		
Male Population	8,878	47.5%	157,311	49.5%	442,441	49.6%	
Age 0 to 19 Years	1,908	21.5%	38,632	24.6%	98,964	22.4%	
Age 20 to 64 Years	4,759	53.6%	96,719	61.5%	283,537	64.1%	
Age 65 Years or Over	2,211	24.9%	21,960	14.0%	59,940	13.5%	
Male Median Age	45.0		37.1		36.9		

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Household Income Distribution (2023)						
HH Income \$200,000 or More	1,395	19.6%	18,355	15.0%	60,904	16.2%
HH Income \$150,000 to \$199,999	693	9.8%	10,999	9.0%	35,904	9.5%
HH Income \$100,000 to \$149,999	1,047	14.7%	20,760	17.0%	61,665	16.4%
HH Income \$75,000 to \$99,999	817	11.5%	14,767	12.1%	44,251	11.8%
HH Income \$50,000 to \$74,999	838	11.8%	18,651	15.3%	54,810	14.6%
HH Income \$35,000 to \$49,999	657	9.2%	11,805	9.7%	33,948	9.0%
HH Income \$25,000 to \$34,999	351	4.9%	8,913	7.3%	24,853	6.6%
HH Income \$15,000 to \$24,999	549	7.7%	7,434	6.1%	23,237	6.2%
HH Income Under \$15,000	758	10.7%	10,612	8.7%	36,717	9.8%
HH Income \$35,000 or More	5,447	76.7%	95,336	78.0%	291,482	77.5%
HH Income \$75,000 or More	3,951	55.6%	64,880	53.1%	202,724	53.9%
Housing (2023)						
Total Housing Units	7,304		130,192		401,005	
Housing Units Occupied	7,105	97.3%	122,296	93.9%	376,289	93.8%
Housing Units Owner-Occupied	5,133	72.2%	62,490	51.1%	182,824	48.6%
Housing Units, Renter-Occupied	1,972	27.8%	59,806	48.9%	193,465	51.4%
Housing Units, Vacant	199	2.8%	7,897	6.5%	24,716	6.6%
Marital Status (2023)						
Never Married	4,006	25.2%	97,330	37.4%	310,176	41.6%
Currently Married	8,809	55.5%	118,403	45.5%	312,216	41.9%
Separated	719	4.5%	12,512	4.8%	31,612	4.2%
Widowed	1,320	8.3%	12,828	4.9%	34,113	4.6%
Divorced	1,014	6.4%	19,283	7.4%	57,063	7.7%
Household Type (2023)						
Population Family	15,200	81.3%	251,684	79.1%	642,175	72.0%
Population Non-Family	3,029	16.2%	61,785	19.4%	228,577	25.6%
Population Group Quarters	470	2.5%	4,641	1.5%	20,906	2.3%
Family Households	4,527	63.7%	75,179	61.5%	199,586	53.0%
Non-Family Households	2,577	36.3%	47,117	38.5%	176,703	47.0%
Married Couple with Children	1,651	18.7%	26,503	22.4%	65,793	21.1%
Average Family Household Size	3.4		3.3		3.2	
Household Size (2023)						
1 Person Households	2,414	34.0%	37,800	30.9%	138,555	36.8%
2 Person Households	2,297	32.3%	38,737	31.7%	116,827	31.0%
3 Person Households	868	12.2%	17,266	14.1%	50,130	13.3%
4 Person Households	791	11.1%	14,156	11.6%	37,174	9.9%
5 Person Households	416	5.9%	7,956	6.5%	19,234	5.1%
6 or More Person Households	319	4.5%	6,381	5.2%	14,370	3.8%
Household Vehicles (2023)						
Households with 0 Vehicles Available	953	13.4%	19,781	16.2%	79,069	21.0%
Households with 1 Vehicles Available	2,642	37.2%	54,201	44.3%	168,108	44.7%
Households with 2 or More Vehicles Available	3,509	49.4%	48,313	39.5%	129,111	34.3%
Total Vehicles Available	10,814		165,445		465,440	
Average Vehicles Per Household	1.5		1.4		1.2	

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1 mi radius 3 mi radius 5 mi radius

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Labor Force (2023)						
Estimated Labor Population Age 16 Years or Over	15,675		256,677		735,863	
Estimated Civilian Employed	7,918	50.5%	167,423	65.2%	494,274	67.2%
Estimated Civilian Unemployed	282	1.8%	7,217	2.8%	18,015	2.4%
Estimated in Armed Forces	-	-	75	-	213	-
Estimated Not in Labor Force	7,474	47.7%	81,963	31.9%	223,361	30.4%
Unemployment Rate	1.8%		2.8%		2.4%	
Occupation (2023)						
Occupation: Population Age 16 Years or Over	7,918		167,420		494,231	
Management, Business, Financial Operations	1,896	23.9%	32,331	19.3%	104,380	21.1%
Professional, Related	2,277	28.8%	48,636	29.1%	149,960	30.3%
Service	1,075	13.6%	28,365	16.9%	77,351	15.7%
Sales, Office	1,511	19.1%	28,399	17.0%	84,564	17.1%
Farming, Fishing, Forestry	5	-	142	-	617	0.1%
Construct, Extraction, Maintenance	416	5.2%	8,523	5.1%	23,550	4.8%
Production, Transport Material Moving	738	9.3%	21,024	12.6%	53,810	10.9%
White Collar Workers	5,684	71.8%	109,366	65.3%	338,904	68.6%
Blue Collar Workers	2,235	28.2%	58,054	34.7%	155,328	31.4%
Consumer Expenditure (2023)						
Total Household Expenditure	\$707.03 M		\$10.09 B		\$31.74 B	
Total Non-Retail Expenditure	\$376.72 M	53.3%	\$5.37 B	53.2%	\$16.93 B	53.3%
Total Retail Expenditure	\$330.31 M	46.7%	\$4.72 B	46.8%	\$14.82 B	46.7%
Apparel	\$25.4 M	3.6%	\$362.84 M	3.6%	\$1.14 B	3.6%
Contributions	\$25.21 M	3.6%	\$344.76 M	3.4%	\$1.1 B	3.5%
Education	\$24.52 M	3.5%	\$336.56 M	3.3%	\$1.08 B	3.4%
Entertainment	\$41.03 M	5.8%	\$578.35 M	5.7%	\$1.82 B	5.7%
Food and Beverages	\$102.06 M	14.4%	\$1.47 B	14.6%	\$4.62 B	14.5%
Furnishings and Equipment	\$25.35 M	3.6%	\$358.28 M	3.6%	\$1.13 B	3.6%
Gifts	\$19.3 M	2.7%	\$266.16 M	2.6%	\$850.37 M	2.7%
Health Care	\$58 M	8.2%	\$827.36 M	8.2%	\$2.59 B	8.1%
Household Operations	\$28.66 M	4.1%	\$402.59 M	4.0%	\$1.27 B	4.0%
Miscellaneous Expenses	\$13.56 M	1.9%	\$192.1 M	1.9%	\$606.01 M	1.9%
Personal Care	\$9.48 M	1.3%	\$135.57 M	1.3%	\$426.46 M	1.3%
Personal Insurance	\$5.36 M	0.8%	\$73.56 M	0.7%	\$232.52 M	0.7%
Reading	\$1.58 M	0.2%	\$22.18 M	0.2%	\$70.02 M	0.2%
Shelter	\$148.51 M	21.0%	\$2.14 B	21.2%	\$6.74 B	21.2%
Tobacco	\$3.69 M	0.5%	\$56.12 M	0.6%	\$173.69 M	0.5%
Transportation	\$126 M	17.8%	\$1.81 B	17.9%	\$5.66 B	17.8%
Utilities	\$49.32 M	7.0%	\$716.24 M	7.1%	\$2.23 B	7.0%
Educational Attainment (2023)						
Adult Population Age 25 Years or Over	14,130		224,524		640,851	
Elementary (Grade Level 0 to 8)	668	4.7%	17,242	7.7%	38,796	6.1%
Some High School (Grade Level 9 to 11)	504	3.6%	10,723	4.8%	28,150	4.4%
High School Graduate	2,360	16.7%	41,798	18.6%	116,113	18.1%
Some College	2,015	14.3%	33,688	15.0%	94,392	14.7%
Associate Degree Only	704	5.0%	12,983	5.8%	36,243	5.7%
Bachelor Degree Only	4,660	33.0%	65,008	29.0%	189,942	29.6%
Graduate Degree	3,219	22.8%	43,082	19.2%	137,217	21.4%

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Units In Structure (2023)							
1 Detached Unit	4,408	63.7%	40,481	34.3%	111,048	30.7%	
1 Attached Unit	420	6.1%	4,402	3.7%	12,023	3.3%	
2 to 4 Units	593	8.6%	34,477	29.2%	90,744	25.1%	
5 to 9 Units	172	2.5%	16,764	14.2%	50,671	14.0%	
10 to 19 Units	152	2.2%	9,119	7.7%	26,404	7.3%	
20 to 49 Units	265	3.8%	9,319	7.9%	37,805	10.5%	
50 or More Units	1,093	15.8%	7,509	6.4%	46,822	12.9%	
Mobile Home or Trailer	2	-	197	0.2%	649	0.2%	
Other Structure	-	-	26	-	124	-	
Homes Built By Year (2023)							
Homes Built 2010 or later	276	4.0%	3,899	3.3%	16,239	4.5%	
Homes Built 2000 to 2009	446	6.4%	6,546	5.5%	23,001	6.4%	
Homes Built 1990 to 1999	536	7.7%	3,996	3.4%	14,033	3.9%	
Homes Built 1980 to 1989	389	5.6%	5,244	4.4%	17,591	4.9%	
Homes Built 1970 to 1979	460	6.7%	9,505	8.1%	31,093	8.6%	
Homes Built 1960 to 1969	847	12.2%	12,988	11.0%	39,652	11.0%	
Homes Built 1950 to 1959	2,061	29.8%	21,028	17.8%	53,479	14.8%	
Homes Built Before 1949	2,090	30.2%	59,089	50.1%	181,201	50.1%	
Home Values (2023)							
Home Values \$1,000,000 or More	176	3.4%	1,248	2.0%	6,569	3.6%	
Home Values \$500,000 to \$999,999	1,234	24.0%	11,826	18.9%	35,860	19.6%	
Home Values \$400,000 to \$499,999	1,113	21.7%	10,350	16.6%	26,888	14.7%	
Home Values \$300,000 to \$399,999	1,417	27.6%	16,486	26.4%	48,110	26.3%	
Home Values \$200,000 to \$299,999	844	16.4%	13,123	21.0%	40,285	22.0%	
Home Values \$150,000 to \$199,999	135	2.6%	4,240	6.8%	11,716	6.4%	
Home Values \$100,000 to \$149,999	71	1.4%	2,630	4.2%	6,907	3.8%	
Home Values \$70,000 to \$99,999	52	1.0%	871	1.4%	1,877	1.0%	
Home Values \$50,000 to \$69,999	24	0.5%	376	0.6%	726	0.4%	
Home Values \$25,000 to \$49,999	33	0.6%	506	0.8%	1,270	0.7%	
Home Values Under \$25,000	34	0.7%	834	1.3%	2,616	1.4%	
Owner-Occupied Median Home Value	\$410,847		\$359,634		\$377,981		
Renter-Occupied Median Rent	\$1,380		\$1,164		\$1,184		
Transportation To Work (2023)							
Drive to Work Alone	4,407	55.7%	85,562	51.1%	239,508	48.5%	
Drive to Work in Carpool	606	7.7%	13,258	7.9%	33,855	6.9%	
Travel to Work by Public Transportation	319	4.0%	15,203	9.1%	50,590	10.2%	
Drive to Work on Motorcycle	6	-	67	-	234	-	
Walk or Bicycle to Work	285	3.6%	7,544	4.5%	23,398	4.7%	
Other Means	104	1.3%	2,637	1.6%	7,270	1.5%	
Work at Home	2,193	27.7%	43,149	25.8%	139,377	28.2%	
Travel Time (2023)							
Travel to Work in 14 Minutes or Less	1,362	17.2%	19,490	11.6%	52,324	10.6%	
Travel to Work in 15 to 29 Minutes	1,648	20.8%	37,811	22.6%	104,003	21.0%	
Travel to Work in 30 to 59 Minutes	2,258	28.5%	53,973	32.2%	161,632	32.7%	
Travel to Work in 60 Minutes or More	457	5.8%	12,998	7.8%	36,895	7.5%	
Average Minutes Travel to Work	25.9		29.4		30.3		

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