

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.7812/-88.1753

1220 W Ogden Ave Naperville, IL 60563	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	12,853		81,995		216,355	
Projected Population (2028)	12,960		81,735		217,936	
Census Population (2020)	12,948		82,290		217,114	
Census Population (2010)	12,707		78,270		209,940	
Projected Annual Growth (2023 to 2028)	107	0.2%	-260	-	1,581	0.1%
Historical Annual Growth (2020 to 2023)	-96	-0.2%	-295	-0.1%	-759	-0.1%
Historical Annual Growth (2010 to 2020)	241	0.6%	4,020	1.7%	7,173	1.1%
Estimated Population Density (2023)	4,093 psm		2,901 psm		2,756 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2023)	5,192		33,304		83,577	
Projected Households (2028)	5,265		33,590		84,768	
Census Households (2020)	5,152		32,307		81,489	
Census Households (2010)	5,110		30,814		78,447	
Estimated Households with Children (2023)	1,912	36.8%	11,476	34.5%	32,089	38.4%
Estimated Average Household Size (2023)	2.38		2.39		2.54	
Average Household Income						
Estimated Average Household Income (2023)	\$168,188		\$173,138		\$178,665	
Projected Average Household Income (2028)	\$181,598		\$188,089		\$192,928	
Estimated Average Family Income (2023)	\$198,177		\$208,209		\$208,863	
Median Household Income						
Estimated Median Household Income (2023)	\$118,994		\$128,356		\$136,291	
Projected Median Household Income (2028)	\$122,926		\$131,393		\$139,971	
Estimated Median Family Income (2023)	\$162,230		\$164,586		\$163,758	
Per Capita Income						
Estimated Per Capita Income (2023)	\$68,255		\$70,498		\$69,129	
Projected Per Capita Income (2028)	\$74,085		\$77,473		\$75,151	
Estimated Per Capita Income 5 Year Growth	\$5,830	8.5%	\$6,975	9.9%	\$6,022	8.7%
Estimated Average Household Net Worth (2023)	\$831,601		\$910,440		\$956,363	
Daytime Demos (2023)						
Total Businesses	445		5,578		9,277	
Total Employees	4,265		83,876		129,712	
Company Headquarter Businesses	20	4.4%	286	5.1%	447	4.8%
Company Headquarter Employees	674	15.8%	23,783	28.4%	34,640	26.7%
Employee Population per Business	9.6		15.0		14.0	
Residential Population per Business	28.9		14.7		23.3	

©2024, Sites USA, Chandler, Arizona, 480-491-1112 Demographic Source: Applied Geographic Solutions 11/2023, TIGER Geography - RF5

This report was produced using data from private and government sources deemed to be reliable. The information herein is provided without representation or warranty.

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.7812/-88.1753

1220 W Ogden Ave Naperville, IL 60563		1 mi radius		3 mi radius		5 mi radius	
Race & Ethnicity							
White (2023)	8,337	64.9%	53,869	65.7%	139,309	64.4%	
Black or African American (2023)	1,069	8.3%	5,633	6.9%	15,041	7.0%	
American Indian or Alaska Native (2023)	46	0.4%	211	0.3%	665	0.3%	
Asian (2023)	1,893	14.7%	15,053	18.4%	39,897	18.4%	
Hawaiian or Pacific Islander (2023)	6	-	26	-	64	-	
Other Race (2023)	573	4.5%	2,234	2.7%	7,271	3.4%	
Two or More Races (2023)	928	7.2%	4,969	6.1%	14,108	6.5%	
Not Hispanic or Latino Population (2023)	11,106	86.4%	73,881	90.1%	192,466	89.0%	
Hispanic or Latino Population (2023)	1,747	13.6%	8,114	9.9%	23,889	11.0%	
Not Hispanic or Latino Population (2028)	11,222	86.6%	73,549	90.0%	193,668	88.9%	
Hispanic or Latino Population (2028)	1,739	13.4%	8,187	10.0%	24,268	11.1%	
Not Hispanic or Latino Population (2020)	11,441	88.4%	74,932	91.1%	195,106	89.9%	
Hispanic or Latino Population (2020)	1,507	11.6%	7,358	8.9%	22,007	10.1%	
Not Hispanic or Latino Population (2010)	11,500	90.5%	72,635	92.8%	192,458	91.7%	
Hispanic or Latino Population (2010)	1,208	9.5%	5,634	7.2%	17,482	8.3%	
Projected Hispanic Annual Growth (2023 to 2028)	-8	-	73	0.2%	379	0.3%	
Historic Hispanic Annual Growth (2010 to 2023)	539	3.4%	2,480	3.4%	6,407	2.8%	
Age Distribution (2023)							
Age Under 5	672	5.2%	4,629	5.6%	11,273	5.2%	
Age 5 to 9 Years	750	5.8%	4,962	6.1%	13,418	6.2%	
Age 10 to 14 Years	775	6.0%	4,700	5.7%	14,095	6.5%	
Age 15 to 19 Years	710	5.5%	4,760	5.8%	13,899	6.4%	
Age 20 to 24 Years	750	5.8%	5,331	6.5%	13,039	6.0%	
Age 25 to 29 Years	947	7.4%	6,097	7.4%	14,205	6.6%	
Age 30 to 34 Years	953	7.4%	6,300	7.7%	15,103	7.0%	
Age 35 to 39 Years	911	7.1%	6,245	7.6%	16,601	7.7%	
Age 40 to 44 Years	865	6.7%	5,776	7.0%	16,298	7.5%	
Age 45 to 49 Years	752	5.9%	4,804	5.9%	14,560	6.7%	
Age 50 to 54 Years	779	6.1%	5,063	6.2%	15,082	7.0%	
Age 55 to 59 Years	774	6.0%	5,028	6.1%	14,589	6.7%	
Age 60 to 64 Years	857	6.7%	5,173	6.3%	14,048	6.5%	
Age 65 to 74 Years	1,308	10.2%	7,615	9.3%	18,886	8.7%	
Age 75 to 84 Years	681	5.3%	3,830	4.7%	8,074	3.7%	
Age 85 Years or Over	368	2.9%	1,681	2.1%	3,184	1.5%	
Median Age	39.4		38.5		39.0		
Gender Age Distribution (2023)							
Female Population	6,641	51.7%	41,662	50.8%	109,352	50.5%	
Age 0 to 19 Years	1,462	22.0%	9,346	22.4%	25,697	23.5%	
Age 20 to 64 Years	3,841	57.8%	24,980	60.0%	67,138	61.4%	
Age 65 Years or Over	1,338	20.1%	7,335	17.6%	16,518	15.1%	
Female Median Age	40.5		39.5		39.8		
Male Population	6,212	48.3%	40,333	49.2%	107,003	49.5%	
Age 0 to 19 Years	1,447	23.3%	9,705	24.1%	26,988	25.2%	
Age 20 to 64 Years	3,747	60.3%	24,837	61.6%	66,388	62.0%	
Age 65 Years or Over	1,018	16.4%	5,791	14.4%	13,627	12.7%	
Male Median Age	38.2		37.5		38.2		

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.7812/-88.1753

1220 W Ogden Ave Naperville, IL 60563		1 mi radius		3 mi radius		5 mi radius	
Household Income Distribution (2023)							
HH Income \$200,000 or More		1,187	22.9%	8,523	25.6%	22,904	27.4%
HH Income \$150,000 to \$199,999		719	13.8%	5,003	15.0%	12,174	14.6%
HH Income \$100,000 to \$149,999		1,061	20.4%	6,762	20.3%	16,472	19.7%
HH Income \$75,000 to \$99,999		551	10.6%	3,906	11.7%	9,895	11.8%
HH Income \$50,000 to \$74,999		700	13.5%	3,830	11.5%	9,430	11.3%
HH Income \$35,000 to \$49,999		320	6.2%	1,914	5.7%	4,541	5.4%
HH Income \$25,000 to \$34,999		338	6.5%	1,185	3.6%	2,828	3.4%
HH Income \$15,000 to \$24,999		81	1.6%	795	2.4%	2,194	2.6%
HH Income Under \$15,000		235	4.5%	1,387	4.2%	3,140	3.8%
HH Income \$35,000 or More		4,538	87.4%	29,937	89.9%	75,415	90.2%
HH Income \$75,000 or More		3,519	67.8%	24,193	72.6%	61,444	73.5%
Housing (2023)							
Total Housing Units		5,459		35,050		87,690	
Housing Units Occupied		5,192	95.1%	33,304	95.0%	83,577	95.3%
Housing Units Owner-Occupied		3,654	70.4%	23,595	70.8%	60,625	72.5%
Housing Units, Renter-Occupied		1,539	29.6%	9,709	29.2%	22,953	27.5%
Housing Units, Vacant		266	5.1%	1,747	5.2%	4,113	4.9%
Marital Status (2023)							
Never Married		3,368	31.6%	20,986	31.0%	52,651	29.7%
Currently Married		4,981	46.8%	35,318	52.2%	97,766	55.1%
Separated		589	5.5%	2,383	3.5%	5,343	3.0%
Widowed		737	6.9%	3,309	4.9%	7,487	4.2%
Divorced		980	9.2%	5,707	8.4%	14,321	8.1%
Household Type (2023)							
Population Family		9,965	77.5%	66,529	81.1%	183,324	84.7%
Population Non-Family		2,371	18.4%	12,937	15.8%	29,227	13.5%
Population Group Quarters		517	4.0%	2,528	3.1%	3,804	1.8%
Family Households		3,228	62.2%	21,943	65.9%	58,406	69.9%
Non-Family Households		1,965	37.8%	11,361	34.1%	25,171	30.1%
Married Couple with Children		1,624	32.6%	9,589	27.2%	26,462	27.1%
Average Family Household Size		3.1		3.0		3.1	
Household Size (2023)							
1 Person Households		1,695	32.7%	9,492	28.5%	20,943	25.1%
2 Person Households		1,749	33.7%	10,236	30.7%	25,411	30.4%
3 Person Households		705	13.6%	5,295	15.9%	14,051	16.8%
4 Person Households		667	12.8%	5,283	15.9%	14,287	17.1%
5 Person Households		282	5.4%	2,162	6.5%	6,229	7.5%
6 or More Person Households		95	1.8%	836	2.5%	2,656	3.2%
Household Vehicles (2023)							
Households with 0 Vehicles Available		359	6.9%	1,806	5.4%	3,628	4.3%
Households with 1 Vehicles Available		1,690	32.5%	11,298	33.9%	26,362	31.5%
Households with 2 or More Vehicles Available		3,143	60.5%	20,200	60.7%	53,588	64.1%
Total Vehicles Available		8,730		58,667		152,791	
Average Vehicles Per Household		1.7		1.8		1.8	

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.7812/-88.1753

1220 W Ogden Ave Naperville, IL 60563		1 mi radius		3 mi radius		5 mi radius	
Labor Force (2023)							
Estimated Labor Population Age 16 Years or Over		10,494		66,748		174,551	
Estimated Civilian Employed		7,220	68.8%	45,831	68.7%	120,177	68.8%
Estimated Civilian Unemployed		152	1.5%	1,207	1.8%	3,930	2.3%
Estimated in Armed Forces		8	-	144	0.2%	185	0.1%
Estimated Not in Labor Force		3,113	29.7%	19,566	29.3%	50,258	28.8%
Unemployment Rate		1.5%		1.8%		2.3%	
Occupation (2023)							
Occupation: Population Age 16 Years or Over		7,220		45,827		120,173	
Management, Business, Financial Operations		1,836	25.4%	12,206	26.6%	31,270	26.0%
Professional, Related		2,382	33.0%	15,440	33.7%	39,263	32.7%
Service		948	13.1%	4,617	10.1%	11,766	9.8%
Sales, Office		1,188	16.5%	9,169	20.0%	24,615	20.5%
Farming, Fishing, Forestry		-	-	16	-	61	-
Construct, Extraction, Maintenance		236	3.3%	1,149	2.5%	3,652	3.0%
Production, Transport Material Moving		631	8.7%	3,230	7.0%	9,546	7.9%
White Collar Workers		5,406	74.9%	36,816	80.3%	95,148	79.2%
Blue Collar Workers		1,814	25.1%	9,012	19.7%	25,025	20.8%
Consumer Expenditure (2023)							
Total Household Expenditure		\$531.01 M		\$3.51 B		\$9.08 B	
Total Non-Retail Expenditure		\$282.75 M	53.2%	\$1.87 B	53.3%	\$4.84 B	53.3%
Total Retail Expenditure		\$248.26 M	46.8%	\$1.64 B	46.7%	\$4.24 B	46.7%
Apparel		\$19.22 M	3.6%	\$128.17 M	3.6%	\$331.94 M	3.7%
Contributions		\$19.06 M	3.6%	\$127.3 M	3.6%	\$331.15 M	3.6%
Education		\$18.82 M	3.5%	\$128.13 M	3.6%	\$335.27 M	3.7%
Entertainment		\$31.09 M	5.9%	\$206.89 M	5.9%	\$535.6 M	5.9%
Food and Beverages		\$76.35 M	14.4%	\$504.3 M	14.3%	\$1.3 B	14.3%
Furnishings and Equipment		\$19.19 M	3.6%	\$127.51 M	3.6%	\$329.81 M	3.6%
Gifts		\$14.67 M	2.8%	\$98.41 M	2.8%	\$257.05 M	2.8%
Health Care		\$42.8 M	8.1%	\$280.27 M	8.0%	\$720.75 M	7.9%
Household Operations		\$21.52 M	4.1%	\$143.1 M	4.1%	\$370.42 M	4.1%
Miscellaneous Expenses		\$10.19 M	1.9%	\$67.37 M	1.9%	\$173.94 M	1.9%
Personal Care		\$7.12 M	1.3%	\$47.11 M	1.3%	\$121.58 M	1.3%
Personal Insurance		\$4.08 M	0.8%	\$27.36 M	0.8%	\$71.18 M	0.8%
Reading		\$1.18 M	0.2%	\$7.8 M	0.2%	\$20.13 M	0.2%
Shelter		\$111.65 M	21.0%	\$738.22 M	21.0%	\$1.91 B	21.0%
Tobacco		\$2.63 M	0.5%	\$16.83 M	0.5%	\$42.88 M	0.5%
Transportation		\$95.25 M	17.9%	\$629.5 M	17.9%	\$1.63 B	17.9%
Utilities		\$36.18 M	6.8%	\$236.59 M	6.7%	\$608.09 M	6.7%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		9,194		57,612		150,631	
Elementary (Grade Level 0 to 8)		356	3.9%	974	1.7%	3,178	2.1%
Some High School (Grade Level 9 to 11)		164	1.8%	807	1.4%	2,411	1.6%
High School Graduate		1,282	13.9%	6,608	11.5%	16,582	11.0%
Some College		1,378	15.0%	7,488	13.0%	20,191	13.4%
Associate Degree Only		379	4.1%	3,277	5.7%	10,216	6.8%
Bachelor Degree Only		3,143	34.2%	21,093	36.6%	54,104	35.9%
Graduate Degree		2,493	27.1%	17,367	30.1%	43,948	29.2%

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.7812/-88.1753

1220 W Ogden Ave Naperville, IL 60563		1 mi radius		3 mi radius		5 mi radius	
Units In Structure (2023)							
1 Detached Unit	2,659	52.0%	17,599	57.1%	47,447	60.5%	
1 Attached Unit	517	10.1%	5,333	17.3%	13,484	17.2%	
2 to 4 Units	313	6.1%	1,738	5.6%	4,447	5.7%	
5 to 9 Units	668	13.1%	2,609	8.5%	5,415	6.9%	
10 to 19 Units	365	7.1%	2,276	7.4%	5,007	6.4%	
20 to 49 Units	206	4.0%	1,585	5.1%	3,127	4.0%	
50 or More Units	456	8.9%	2,134	6.9%	4,495	5.7%	
Mobile Home or Trailer	9	0.2%	31	0.1%	100	0.1%	
Other Structure	-	-	-	-	56	-	
Homes Built By Year (2023)							
Homes Built 2010 or later	226	4.4%	2,490	8.1%	4,923	6.3%	
Homes Built 2000 to 2009	504	9.9%	3,668	11.9%	9,778	12.5%	
Homes Built 1990 to 1999	787	15.4%	5,811	18.9%	18,178	23.2%	
Homes Built 1980 to 1989	1,158	22.7%	7,474	24.3%	20,458	26.1%	
Homes Built 1970 to 1979	1,665	32.6%	6,737	21.9%	17,517	22.3%	
Homes Built 1960 to 1969	449	8.8%	3,247	10.5%	6,093	7.8%	
Homes Built 1950 to 1959	121	2.4%	1,819	5.9%	2,884	3.7%	
Homes Built Before 1949	283	5.5%	2,058	6.7%	3,747	4.8%	
Home Values (2023)							
Home Values \$1,000,000 or More	193	5.3%	890	3.8%	1,558	2.6%	
Home Values \$500,000 to \$999,999	612	16.8%	4,539	19.2%	12,619	20.8%	
Home Values \$400,000 to \$499,999	995	27.2%	5,745	24.3%	13,738	22.7%	
Home Values \$300,000 to \$399,999	964	26.4%	6,274	26.6%	15,087	24.9%	
Home Values \$200,000 to \$299,999	415	11.3%	3,722	15.8%	10,223	16.9%	
Home Values \$150,000 to \$199,999	190	5.2%	1,134	4.8%	3,836	6.3%	
Home Values \$100,000 to \$149,999	227	6.2%	707	3.0%	2,107	3.5%	
Home Values \$70,000 to \$99,999	28	0.8%	201	0.9%	537	0.9%	
Home Values \$50,000 to \$69,999	13	0.4%	77	0.3%	131	0.2%	
Home Values \$25,000 to \$49,999	5	0.1%	51	0.2%	249	0.4%	
Home Values Under \$25,000	12	0.3%	254	1.1%	542	0.9%	
Owner-Occupied Median Home Value	\$388,356		\$390,382		\$385,250		
Renter-Occupied Median Rent	\$1,304		\$1,399		\$1,400		
Transportation To Work (2023)							
Drive to Work Alone	4,077	56.5%	25,106	54.8%	67,622	56.3%	
Drive to Work in Carpool	261	3.6%	2,080	4.5%	6,428	5.3%	
Travel to Work by Public Transportation	279	3.9%	1,455	3.2%	3,408	2.8%	
Drive to Work on Motorcycle	1	-	3	-	44	-	
Walk or Bicycle to Work	74	1.0%	935	2.0%	2,056	1.7%	
Other Means	38	0.5%	389	0.8%	1,030	0.9%	
Work at Home	2,491	34.5%	15,860	34.6%	39,585	32.9%	
Travel Time (2023)							
Travel to Work in 14 Minutes or Less	1,644	22.8%	8,172	17.8%	19,047	15.8%	
Travel to Work in 15 to 29 Minutes	1,404	19.5%	9,959	21.7%	27,660	23.0%	
Travel to Work in 30 to 59 Minutes	1,314	18.2%	8,576	18.7%	24,457	20.4%	
Travel to Work in 60 Minutes or More	367	5.1%	3,260	7.1%	9,424	7.8%	
Average Minutes Travel to Work	21.3		23.3		24.5		