

Expanded Profile

2010-2020 Census, 2023 Estimates with 2028 Projections
 Calculated using Weighted Block Centroid from Block Groups



Lat/Lon: 41.6986/-88.3139

1500-1550 Douglas Rd Oswego, IL 60543	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2023)	9,511		61,106		190,567	
Projected Population (2028)	10,455		65,907		195,233	
Census Population (2020)	9,210		59,772		188,814	
Census Population (2010)	8,184		58,566		193,350	
Projected Annual Growth (2023 to 2028)	944	2.0%	4,801	1.6%	4,666	0.5%
Historical Annual Growth (2020 to 2023)	301	1.1%	1,334	0.7%	1,754	0.3%
Historical Annual Growth (2010 to 2020)	1,026	4.2%	1,206	0.7%	-4,536	-0.8%
Estimated Population Density (2023)	3,029 psm		2,162 psm		2,428 psm	
Trade Area Size	3.1 sq mi		28.3 sq mi		78.5 sq mi	
Households						
Estimated Households (2023)	3,296		21,218		62,024	
Projected Households (2028)	3,696		23,283		64,301	
Census Households (2020)	3,075		20,213		59,786	
Census Households (2010)	2,797		19,442		59,221	
Estimated Households with Children (2023)	1,338	40.6%	7,790	36.7%	25,303	40.8%
Estimated Average Household Size (2023)	2.89		2.88		3.05	
Average Household Income						
Estimated Average Household Income (2023)	\$125,224		\$126,131		\$130,711	
Projected Average Household Income (2028)	\$120,472		\$125,265		\$137,420	
Estimated Average Family Income (2023)	\$142,677		\$137,749		\$142,127	
Median Household Income						
Estimated Median Household Income (2023)	\$116,623		\$104,459		\$106,341	
Projected Median Household Income (2028)	\$117,256		\$107,840		\$110,494	
Estimated Median Family Income (2023)	\$131,616		\$116,201		\$119,725	
Per Capita Income						
Estimated Per Capita Income (2023)	\$43,392		\$43,804		\$42,586	
Projected Per Capita Income (2028)	\$42,591		\$44,258		\$45,302	
Estimated Per Capita Income 5 Year Growth	-\$800	-1.8%	\$454	1.0%	\$2,716	6.4%
Estimated Average Household Net Worth (2023)	\$577,060		\$566,287		\$615,205	
Daytime Demos (2023)						
Total Businesses	270		1,281		4,050	
Total Employees	3,112		13,398		39,385	
Company Headquarter Businesses	3	1.0%	32	2.5%	130	3.2%
Company Headquarter Employees	36	1.2%	1,242	9.3%	5,002	12.7%
Employee Population per Business	11.5		10.5		9.7	
Residential Population per Business	35.3		47.7		47.0	

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Race & Ethnicity							
White (2023)	6,635	69.8%	38,082	62.3%	102,441	53.8%	
Black or African American (2023)	896	9.4%	5,676	9.3%	18,473	9.7%	
American Indian or Alaska Native (2023)	45	0.5%	495	0.8%	2,213	1.2%	
Asian (2023)	429	4.5%	3,095	5.1%	13,697	7.2%	
Hawaiian or Pacific Islander (2023)	-	-	16	-	76	-	
Other Race (2023)	573	6.0%	6,744	11.0%	29,336	15.4%	
Two or More Races (2023)	934	9.8%	6,999	11.5%	24,331	12.8%	
Not Hispanic or Latino Population (2023)	7,618	80.1%	43,825	71.7%	122,772	64.4%	
Hispanic or Latino Population (2023)	1,893	19.9%	17,281	28.3%	67,795	35.6%	
Not Hispanic or Latino Population (2028)	8,367	80.0%	48,063	72.9%	129,554	66.4%	
Hispanic or Latino Population (2028)	2,088	20.0%	17,845	27.1%	65,679	33.6%	
Not Hispanic or Latino Population (2020)	7,615	82.7%	42,757	71.5%	116,682	61.8%	
Hispanic or Latino Population (2020)	1,595	17.3%	17,015	28.5%	72,132	38.2%	
Not Hispanic or Latino Population (2010)	7,140	87.2%	43,921	75.0%	120,576	62.4%	
Hispanic or Latino Population (2010)	1,044	12.8%	14,646	25.0%	72,773	37.6%	
Projected Hispanic Annual Growth (2023 to 2028)	194	2.1%	563	0.7%	-2,117	-0.6%	
Historic Hispanic Annual Growth (2010 to 2023)	849	6.3%	2,636	1.4%	-4,978	-0.5%	
Age Distribution (2023)							
Age Under 5	542	5.7%	3,297	5.4%	11,416	6.0%	
Age 5 to 9 Years	732	7.7%	4,177	6.8%	13,755	7.2%	
Age 10 to 14 Years	753	7.9%	4,695	7.7%	14,721	7.7%	
Age 15 to 19 Years	756	7.9%	4,490	7.3%	14,261	7.5%	
Age 20 to 24 Years	563	5.9%	4,126	6.8%	13,522	7.1%	
Age 25 to 29 Years	489	5.1%	3,535	5.8%	11,975	6.3%	
Age 30 to 34 Years	652	6.9%	3,909	6.4%	13,329	7.0%	
Age 35 to 39 Years	809	8.5%	4,747	7.8%	15,069	7.9%	
Age 40 to 44 Years	882	9.3%	5,007	8.2%	15,253	8.0%	
Age 45 to 49 Years	763	8.0%	4,559	7.5%	13,800	7.2%	
Age 50 to 54 Years	708	7.4%	4,324	7.1%	12,841	6.7%	
Age 55 to 59 Years	497	5.2%	3,591	5.9%	10,728	5.6%	
Age 60 to 64 Years	425	4.5%	3,196	5.2%	9,381	4.9%	
Age 65 to 74 Years	599	6.3%	4,506	7.4%	12,813	6.7%	
Age 75 to 84 Years	272	2.9%	2,212	3.6%	5,663	3.0%	
Age 85 Years or Over	69	0.7%	735	1.2%	2,043	1.1%	
Median Age	36.2		36.8		35.0		
Gender Age Distribution (2023)							
Female Population	4,842	50.9%	30,679	50.2%	95,001	49.9%	
Age 0 to 19 Years	1,349	27.9%	8,025	26.2%	26,205	27.6%	
Age 20 to 64 Years	2,937	60.7%	18,434	60.1%	57,272	60.3%	
Age 65 Years or Over	556	11.5%	4,220	13.8%	11,523	12.1%	
Female Median Age	37.1		37.7		35.5		
Male Population	4,669	49.1%	30,427	49.8%	95,566	50.1%	
Age 0 to 19 Years	1,435	30.7%	8,634	28.4%	27,946	29.2%	
Age 20 to 64 Years	2,851	61.1%	18,560	61.0%	58,624	61.3%	
Age 65 Years or Over	383	8.2%	3,233	10.6%	8,996	9.4%	
Male Median Age	35.4		36.0		34.5		

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Household Income Distribution (2023)						
HH Income \$200,000 or More	400	12.1%	2,725	12.8%	9,189	14.8%
HH Income \$150,000 to \$199,999	642	19.5%	2,561	12.1%	7,363	11.9%
HH Income \$100,000 to \$149,999	685	20.8%	5,188	24.4%	14,480	23.3%
HH Income \$75,000 to \$99,999	436	13.2%	2,879	13.6%	8,172	13.2%
HH Income \$50,000 to \$74,999	825	25.0%	4,175	19.7%	9,985	16.1%
HH Income \$35,000 to \$49,999	207	6.3%	1,632	7.7%	4,986	8.0%
HH Income \$25,000 to \$34,999	55	1.7%	746	3.5%	2,875	4.6%
HH Income \$15,000 to \$24,999	-	-	413	1.9%	2,177	3.5%
HH Income Under \$15,000	45	1.4%	899	4.2%	2,797	4.5%
HH Income \$35,000 or More	3,195	97.0%	19,160	90.3%	54,176	87.3%
HH Income \$75,000 or More	2,163	65.6%	13,353	62.9%	39,204	63.2%
Housing (2023)						
Total Housing Units	3,330		21,683		64,260	
Housing Units Occupied	3,296	99.0%	21,218	97.9%	62,024	96.5%
Housing Units Owner-Occupied	2,666	80.9%	16,851	79.4%	47,541	76.6%
Housing Units, Renter-Occupied	630	19.1%	4,367	20.6%	14,483	23.4%
Housing Units, Vacant	34	1.0%	465	2.2%	2,236	3.6%
Marital Status (2023)						
Never Married	2,218	29.6%	15,459	31.6%	51,481	34.2%
Currently Married	3,947	52.7%	22,665	46.3%	71,254	47.3%
Separated	401	5.4%	2,261	4.6%	6,978	4.6%
Widowed	208	2.8%	2,058	4.2%	5,965	4.0%
Divorced	710	9.5%	6,494	13.3%	14,998	10.0%
Household Type (2023)						
Population Family	8,607	90.5%	54,922	89.9%	171,904	90.2%
Population Non-Family	903	9.5%	6,104	10.0%	17,423	9.1%
Population Group Quarters	-	-	80	0.1%	1,241	0.7%
Family Households	2,488	75.5%	16,082	75.8%	48,010	77.4%
Non-Family Households	808	24.5%	5,137	24.2%	14,015	22.6%
Married Couple with Children	1,093	27.7%	5,881	25.9%	18,826	26.4%
Average Family Household Size	3.5		3.4		3.6	
Household Size (2023)						
1 Person Households	711	21.6%	4,306	20.3%	11,421	18.4%
2 Person Households	893	27.1%	6,255	29.5%	16,876	27.2%
3 Person Households	493	14.9%	3,452	16.3%	10,593	17.1%
4 Person Households	696	21.1%	3,875	18.3%	11,787	19.0%
5 Person Households	325	9.9%	2,017	9.5%	6,482	10.5%
6 or More Person Households	178	5.4%	1,315	6.2%	4,864	7.8%
Household Vehicles (2023)						
Households with 0 Vehicles Available	79	2.4%	753	3.5%	2,295	3.7%
Households with 1 Vehicles Available	874	26.5%	5,553	26.2%	15,765	25.4%
Households with 2 or More Vehicles Available	2,343	71.1%	14,912	70.3%	43,964	70.9%
Total Vehicles Available	6,628		43,258		127,865	
Average Vehicles Per Household	2.0		2.0		2.1	

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Labor Force (2023)							
Estimated Labor Population Age 16 Years or Over		7,314		47,901		147,521	
Estimated Civilian Employed		4,642	63.5%	33,199	69.3%	103,104	69.9%
Estimated Civilian Unemployed		104	1.4%	1,373	2.9%	5,240	3.6%
Estimated in Armed Forces		-	-	-	-	77	-
Estimated Not in Labor Force		2,568	35.1%	13,328	27.8%	39,100	26.5%
Unemployment Rate		1.4%		2.9%		3.6%	
Occupation (2023)							
Occupation: Population Age 16 Years or Over		4,642		33,199		103,103	
Management, Business, Financial Operations		859	18.5%	5,080	15.3%	16,332	15.8%
Professional, Related Service		720	15.5%	5,170	15.6%	18,562	18.0%
Sales, Office		1,141	24.6%	8,039	24.2%	23,443	22.7%
Farming, Fishing, Forestry		-	-	3	-	39	-
Construct, Extraction, Maintenance		333	7.2%	2,259	6.8%	6,629	6.4%
Production, Transport Material Moving		1,059	22.8%	7,219	21.7%	20,420	19.8%
White Collar Workers		2,720	58.6%	18,289	55.1%	58,337	56.6%
Blue Collar Workers		1,922	41.4%	14,910	44.9%	44,766	43.4%
Consumer Expenditure (2023)							
Total Household Expenditure		\$273.41 M		\$1.76 B		\$5.29 B	
Total Non-Retail Expenditure		\$144.23 M	52.8%	\$927.85 M	52.7%	\$2.79 B	52.8%
Total Retail Expenditure		\$129.18 M	47.2%	\$831.5 M	47.3%	\$2.49 B	47.2%
Apparel		\$9.89 M	3.6%	\$63.16 M	3.6%	\$191.21 M	3.6%
Contributions		\$9.26 M	3.4%	\$59.52 M	3.4%	\$180.88 M	3.4%
Education		\$9.03 M	3.3%	\$57.05 M	3.2%	\$176.5 M	3.3%
Entertainment		\$15.96 M	5.8%	\$101.96 M	5.8%	\$307.35 M	5.8%
Food and Beverages		\$39.84 M	14.6%	\$256.86 M	14.6%	\$770.76 M	14.6%
Furnishings and Equipment		\$9.9 M	3.6%	\$63.25 M	3.6%	\$190.03 M	3.6%
Gifts		\$6.92 M	2.5%	\$45.28 M	2.6%	\$137.7 M	2.6%
Health Care		\$22.31 M	8.2%	\$144.89 M	8.2%	\$431.12 M	8.2%
Household Operations		\$10.9 M	4.0%	\$69.97 M	4.0%	\$211.18 M	4.0%
Miscellaneous Expenses		\$5.21 M	1.9%	\$33.46 M	1.9%	\$100.41 M	1.9%
Personal Care		\$3.67 M	1.3%	\$23.64 M	1.3%	\$70.96 M	1.3%
Personal Insurance		\$2.06 M	0.8%	\$13.1 M	0.7%	\$39.66 M	0.7%
Reading		\$596.34 K	0.2%	\$3.84 M	0.2%	\$11.52 M	0.2%
Shelter		\$57.15 M	20.9%	\$367.29 M	20.9%	\$1.11 B	20.9%
Tobacco		\$1.42 M	0.5%	\$9.41 M	0.5%	\$27.85 M	0.5%
Transportation		\$50.17 M	18.3%	\$322.31 M	18.3%	\$964.68 M	18.2%
Utilities		\$19.12 M	7.0%	\$124.34 M	7.1%	\$370.84 M	7.0%
Educational Attainment (2023)							
Adult Population Age 25 Years or Over		6,165		40,321		122,894	
Elementary (Grade Level 0 to 8)		53	0.9%	1,761	4.4%	10,963	8.9%
Some High School (Grade Level 9 to 11)		117	1.9%	2,064	5.1%	7,736	6.3%
High School Graduate		1,731	28.1%	10,293	25.5%	27,475	22.4%
Some College		1,191	19.3%	8,428	20.9%	21,782	17.7%
Associate Degree Only		813	13.2%	4,225	10.5%	9,996	8.1%
Bachelor Degree Only		1,338	21.7%	9,034	22.4%	29,231	23.8%
Graduate Degree		922	15.0%	4,516	11.2%	15,710	12.8%

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Units In Structure (2023)							
1 Detached Unit	2,271	81.2%	15,057	77.4%	44,781	75.6%	
1 Attached Unit	530	18.9%	3,443	17.7%	7,861	13.3%	
2 to 4 Units	105	3.8%	883	4.5%	3,443	5.8%	
5 to 9 Units	22	0.8%	311	1.6%	1,193	2.0%	
10 to 19 Units	301	10.8%	885	4.6%	2,067	3.5%	
20 to 49 Units	9	0.3%	211	1.1%	825	1.4%	
50 or More Units	54	1.9%	307	1.6%	1,557	2.6%	
Mobile Home or Trailer	1	-	116	0.6%	256	0.4%	
Other Structure	2	-	5	-	41	-	
Homes Built By Year (2023)							
Homes Built 2010 or later	128	4.6%	1,117	5.7%	3,769	6.4%	
Homes Built 2000 to 2009	1,336	47.8%	7,568	38.9%	18,224	30.8%	
Homes Built 1990 to 1999	975	34.9%	4,125	21.2%	10,733	18.1%	
Homes Built 1980 to 1989	258	9.2%	1,270	6.5%	4,640	7.8%	
Homes Built 1970 to 1979	277	9.9%	2,032	10.4%	5,542	9.4%	
Homes Built 1960 to 1969	156	5.6%	1,908	9.8%	4,486	7.6%	
Homes Built 1950 to 1959	126	4.5%	1,658	8.5%	5,532	9.3%	
Homes Built Before 1949	39	1.4%	1,541	7.9%	9,098	15.4%	
Home Values (2023)							
Home Values \$1,000,000 or More	10	0.4%	68	0.4%	344	0.7%	
Home Values \$500,000 to \$999,999	50	1.9%	365	2.2%	2,887	6.1%	
Home Values \$400,000 to \$499,999	67	2.5%	486	2.9%	2,920	6.1%	
Home Values \$300,000 to \$399,999	781	29.3%	3,441	20.4%	9,388	19.7%	
Home Values \$200,000 to \$299,999	718	26.9%	6,436	38.2%	16,966	35.7%	
Home Values \$150,000 to \$199,999	894	33.5%	4,554	27.0%	9,550	20.1%	
Home Values \$100,000 to \$149,999	127	4.8%	902	5.4%	3,186	6.7%	
Home Values \$70,000 to \$99,999	-	-	221	1.3%	928	2.0%	
Home Values \$50,000 to \$69,999	-	-	79	0.5%	397	0.8%	
Home Values \$25,000 to \$49,999	-	-	42	0.3%	360	0.8%	
Home Values Under \$25,000	17	0.7%	258	1.5%	615	1.3%	
Owner-Occupied Median Home Value	\$266,622		\$244,439		\$261,402		
Renter-Occupied Median Rent	\$1,370		\$1,234		\$1,212		
Transportation To Work (2023)							
Drive to Work Alone	3,546	76.4%	25,253	76.1%	73,598	71.4%	
Drive to Work in Carpool	336	7.2%	2,879	8.7%	10,108	9.8%	
Travel to Work by Public Transportation	86	1.9%	507	1.5%	1,404	1.4%	
Drive to Work on Motorcycle	-	-	2	-	72	-	
Walk or Bicycle to Work	5	-	202	0.6%	1,336	1.3%	
Other Means	41	0.9%	357	1.1%	1,219	1.2%	
Work at Home	628	13.5%	3,999	12.0%	15,366	14.9%	
Travel Time (2023)							
Travel to Work in 14 Minutes or Less	622	13.4%	6,387	19.2%	21,834	21.2%	
Travel to Work in 15 to 29 Minutes	1,832	39.5%	10,620	32.0%	30,263	29.4%	
Travel to Work in 30 to 59 Minutes	1,308	28.2%	9,770	29.4%	27,402	26.6%	
Travel to Work in 60 Minutes or More	252	5.4%	2,423	7.3%	8,237	8.0%	
Average Minutes Travel to Work	25.8		24.6		24.5		